

NEWSLETTER



2023-2024 ISSUE 01

Celebrating 45 Years!!!

2024 TAIR Conference
Mar 26, 2024— Mar 29, 2024

Hyatt Regency
Frisco, Texas

In This Issue

TAIR News.....	1
TAIR Committees.....	2
President’s Update.....	3
Vice President’s Update.....	4
Professional Development.....	5
Treasurer’s Update.....	6
Past President’s Update.....	7
TAIR Awards.....	8
Travel Grants.....	9
Call for Nominations.....	10
Call for Participation.....	11
2024 Conference Details.....	12
Online Presence.....	13

2023 Conference Attendance	175
Current Membership	253

TAIR News

Membership Records Committee

*TAIR is an association that relies heavily on the contribution of its members, so the Executive Committee has established a new **Membership Records Committee**. The purpose of the committee is to create a database of all past and current members who volunteered service(s) over the past 20 years to TAIR. These services include members who*

- *Presented Concurrent Session(s) at the Annual Conference.*
- *Presented and/or taught a Workshop at the Annual Conference, at the Summer Workshops, and/or in virtual format.*
- *Facilitated Conference Roundtable(s) or for older conferences presented at Roundtable(s).*
- *Coordinated/facilitated Concurrent Session(s).*
- *Served on any Appointed Committees (not including Program Committee).*
- *Served on Program Committee(s).*
- *Served on the Executive Committee.*

The Committee will have until August of 2024 to complete the task with additional time added if needed. After completion, the data will be handed off to the TAIR Secretary who will appoint another person or committee to keep the information up-to-date. For committee members see Page 2.

2025 TAIR Conference

TAIR is headed to Corpus Christi for its 2025 Annual Conference. It will be held at the Omni Corpus Christi Hotel from Tuesday, February 25 to Friday, February 28. The state room rate will be \$104 per night with additional charges for each additional room guest. Be sure to save the date!



TAIR 2023-2024 Executive Committee / Standing Committees

Executive Committee

President

Tracy Stegmair
Texas Woman's University
Denton, Texas
president@texas-air.org

Vice-President

Faron Kincheloe
Baylor University
Waco, Texas
vice-president@texas-air.org

Secretary

Meghan Kajihara
North Central Texas College
Gainesville, Texas
secretary@texas-air.org

Treasurer

John Gonzalez
North Central Texas College
Gainesville, Texas
treasurer@texas-air.org

Communications Officer

Xiqian Liu
Texas Higher Education Coordinating Board
Austin, Texas
communications@texas-air.org

Professional Development Officer

Laura Wichman
McLennan Community College
Waco, Texas
professional-development@texas-air.org

Immediate Past President

David Malone
Collin College
McKinney, Texas
past-president@texas-air.org

Individual Appointments

Electronic List Manager

Faron Kincheloe, Baylor University

Historian

Morgan Carter, Tarleton University

AIR Liaison

Tracy Stegmair, Texas Woman's University

SAIR Liaison

G. Marc Turner, Texas State University

Program Committee

Program Chair

Faron Kincheloe, Baylor University

Local Liaison

Dina Sosa-Hegarty, Dallas College

Concurrent Sessions

Miriam Qumsieh, University of Houston Clear Lake (Chair)
Michele Hancock, Tarleton State University

Sponsor Liaison

Amanda Moske, Florida Tech

Conference Brochure Editor

Alison Malmstrom, Tyler Junior College

Session Facilitators

Rita He, University of North Texas

Discussion Tables

Aaron Majak, Sul Ross State University

Pre-Conference Workshops

Laura Wichman, McLennan Community College

Nominating Committee

David Malone, Collin College (Chair)

Guyla Davis, Dallas College

Kelsey Zemler, Texas Woman's University

Carol Tucker, University of Houston – Downtown

Awards Committee

David Malone, Collin College (Chair)

Carey Rose, Central Texas College

Guyla Davis, Dallas College

Newman Wong, Delmar College

Leslie Cummings, Brazosport College

Cara Hogan, Alvin Community College

Dina Sosa-Hegarty, Dallas College

Financial Review Committee

Rick Levya, Dallas College (Chair)

Kate Proff, Texas State University

Bonnie Hurford, Tarrant County College District

Professional Development Committee

Laura Wichman—McLennan Community College (Chair) Mike Pavoggi—McLennan Community College

Leslie Cummings—Brazosport College

Michelle Selk—San Jacinto College

Liza Farrell—Texas A&M University—Corpus Christi

Marc Turner—Texas State University

John Gonzalez—North Central Texas College

Melissa Williamson—Dallas College

Bonnie Hurford—Tarrant County College

Membership Records Committee

Susan Moreno—University of Houston (Chair)

April Adams—Austin Community College

Bao Huynh—Dallas College-Richland

Jiashi Zhou—Texas A&M University-Corpus Christi

Kawan Jaramillo—Lone Star College-Tomball

Amon Seagull—Austin College

Connect with TAIR on LinkedIn:



President's Update

Hello TAIR Friends,

It's hard to believe the 2022-23 academic year is over, and now we are moving into the 2023-24 year. I know you all will be very busy over the next couple of months, but please be sure to stop and catch your breath from time to time. My hope is that the annual TAIR Conference can be one of those events that allows you to take that deep breath and a place you can recharge your batteries. I know seeing all your smiling faces every year gives me a boost!

Our 2023 Conference in Spring, TX was a huge success! I would like to thank everyone who attended back in February with an extra special thanks to all those who presented and/or coordinated a session or workshop. I would also like to thank all those on the Conference Program Committee who made sure we all had a fabulous time. The next time you see one of them be sure to let them know you appreciate them. Here are their names if you need a reminder: Susan Moreno, University of Houston; Kawan Jaramillo, Lone Star College; Guyla Davis, Dallas College; Kelsey Zemler, Texas Woman's University; Amanda Moske, Florida Tech; Lillian Marshall, Blinn College; Xiqian Liu, THECB; Aaron Majak, Sul Ross State University; and Jiashi Zhou, Texas A&M University-Corpus Christi.

Additional thanks related to the 2023 Conference must also be given to our sponsors and our General Session speakers, David Troutman from the Texas Higher Education Coordinating Board and "Get Real" with Jodee Bock.

*The 2024 Conference will be our **45th Annual Conference!** It will be back in the DFW area at the Hyatt Regency Hotel in Frisco, TX from March 26 to 29. Faron Kincheloe our Vice-President along with his Program Committee are already working hard at planning and organizing the event. We just recently took a tour of the hotel and were truly impressed. The hotel is connected to the Stonebriar Centre Mall, so in your free time you can shop, eat, or go see a movie.*

Finally, I want to thank the Executive Committee and all of the elected and appointed committees for their hard work and outstanding service to the association this past year. TAIR would not be able to function without all the members who volunteer their time, knowledge and energy.

I look forward to seeing everyone in 2024 in Frisco!

Sincerely,

Tracy

Tracy Stegmair
TAIR President

Vice-President's Update

Hello TAIR Friends,

The Program Committee is already hard at work with the aim of making the 2024 TAIR Conference one of the best. We recently conducted a site visit to the Hyatt Regency Hotel in Frisco where the conference will be held. They have a beautiful facility and excellent meeting space for us to use. Their connection to the Stonebriar Centre Mall and proximity to several other attractions in the Frisco area offer a multitude of opportunities to enhance your conference experience. More importantly, we are working on a conference agenda that will provide a rich professional development time for everyone.

Our conference theme is "Data Wrangling: Connecting Systems and Stakeholders". Congratulations to Kelsey Mattingly from UTSA who submitted the winning theme. Be on the lookout for a TAIR-L message announcing the Brochure Cover Design Contest that will be opening soon.

While we are talking about "Connecting", my personal goal for the 2024 Conference is to provide better opportunities for us to identify and network with others in our field who share similar responsibilities. Networking is one of the greatest benefits of being a member of TAIR and attending the conference. At each of our noon meals we will have "Topic Tables" for various items of interest to those who work in institutional research so you can meet and visit with others who share the same interests.

Regardless of the facility or the work of the Program Committee, the ultimate success of the conference is in your hands. We need people like you to share your experience and expertise with the rest of us. If there is something you do well or something that you have found to be especially helpful in your work, please consider sharing that in a seminar, workshop, or concurrent session. The "Call for Participation" form is open at the following link: [2024 Call for Participation – Texas Association for Institutional Research \(texas-air.org\)](#). See [page 11](#) of this Newsletter for more info. The deadline to submit your proposal is November 15.

I look forward to seeing everyone in Frisco in 2024.

Sincerely,

Faron

Faron Kincheloe



Frisco Museum Pass

Photo: Courtesy of Visit Frisco

Professional Development Update

Hello TAIR Community and Colleagues!

TAIR Virtual Workshops are open and we are still accepting proposals for workshops. We are doing workshops a little different this year and are offering 1.5 hour and 3-hour courses. This will help to better accommodate session topics and hopefully increase participation. To see current sessions visit: <https://www.texas-air.org/index.php/professional-development/upcoming-and-past-workshops/>

Professional Development workshops are a way for you and your staff to learn new skills, tricks, tips, and network with others. Please encourage your staff (and yourself!) to attend.

Do you have something you would like to share? For example:

- Do you have great skills or software knowledge that you would like to share?*
- Do you know how to convert Word Documents to PDF and want to share that with others?*
- Do you have access to Adobe Sign online and know some cool tips/tricks you want to share?*
- Do you know how to make pivot tables easy?*
- Do you know how to use the Excel slicer to make quick and easy dashboards with student data?*
- Any fun/cool tick/trait to share?*

If so, please consider sharing your valuable knowledge with your colleagues. By sharing your experience with the TAIR community, we can all become stronger. These workshops consist of a 1.5 or 3 hour, hands-on or informational session by one or more workshop leaders designed to provide attendees with a new skill and/or application of knowledge. To submit your workshop proposal, please contact Laura Wichman at lwichman@mclennan.edu and she can assist you! And the best part... by attending or presenting a workshop, you can receive credit towards TAIR's Level I, II, and III Professional Development Certificates. More information about these certificates can be found here: <https://www.texas-air.org/index.php/professional-development/certificate-of-completion-program/>

If you have questions or need assistance, please don't hesitate to contact me at professionaldevelopment@texasair.org!

Certificate of Completion Program - The TAIR Professional Development Certificate of Completion Program serves as a recognition of the efforts by members to continue their education related to institutional research by learning new skills and knowledge. The program begins with the Workshop Completion Certificate which is awarded to attendees of workshops organized or sponsored by TAIR. The program recognizes successful completion of multiple workshops covering a broad range of topics related to institutional research. For purposes of this program, members who lead a workshop are granted credit for completing the workshop. Access to a list of workshops you have completed and your progress in the Professional Development Certificate of Completion Program is now available online.

--Laura

Laura Wichman

Treasurer's Update

Greetings TAIR Friends!

I hope you are all doing well. Time is flying by and we are hard at work preparing the TAIR 2024 conference.

*The Association's finances are in good condition. As of the beginning of September 2023, we have **\$46,278.85** in cash holdings.*

Remember to register early to take advantage of the early registration savings! When you register, please make sure the address you have on file for TAIR is up to date. All payments made via check need to be made payable to TAIR and sent to the following address:

Attn: John Gonzalez - TAIR Treasurer
North Central Texas College
1200 Parker Square
Flower Mound, Texas 75028

If you have any questions regarding TAIR payments or other financial issues, please contact me at treasurer@texas-air.org.

-John

John Gonzalez



The Star Entertainment District in Frisco

Photo: Courtesy of Visit Frisco

Immediate Past President's Update

Dear TAIR Colleagues,

I want to thank everyone for joining us at the TAIR 2023 Conference in Houston. We had a fantastic event and I am hopeful that everyone was able to have take something useful back home with them. We had an outstanding turnout.

I would like to offer a special thanks to our two keynote speakers: Dr. David Troutman from the Texas Higher Education Coordinating Board and Jodee Bock. We are thankful for your willingness to share your expertise and advice to TAIR.

There is one group of individuals for whom TAIR is tremendously grateful and for whom TAIR would not be able to offer the services we offer. The Sponsors of the TAIR 2023 conference were absolutely fantastic. These sponsors spend their time and money to come to our events and we can not thank them enough. It is so nice to spend time with our sponsors to see the products and services they offer and to talk with them about the future of institutional research.

This year has been fantastic for TAIR and I have to admit, I will enjoy a little rest and relaxation from being on the TAIR Executive Committee. The past five years have been both challenging and educational. Serving as an officer for TAIR does take a lot of work and I hope you will join me in thanking all of those individuals who step up and are willing to take the association into the future with their knowledge and skills.

Everything we accomplished in 2023 was only possible because I was fortunate to work with an amazing group of dedicated volunteers who serve on the TAIR Executive Committee and its Committees. I am confident that our Association is in great hands because we have so many people that are willing to contribute their expertise and service to the association.

I look forward to seeing everyone again in Frisco in 2024!!!

Sincerely,

David

TAIR Past President



Rail District in Frisco

Photo: Courtesy of Visit Frisco

TAIR Best Presentation

Each year at the TAIR Conference, TAIR awards those presenting

It is our tradition that the winner of the TAIR Best Presentation Award will represent TAIR at the next annual AIR Forum.

We are honored to announce that this year's TAIR Best Presentation Awards is hereby awarded to:

Susan Moreno and Hanlong Fu from the University of Houston

"Minding the Grades: Lessons Learned from Building a Class Performance Dashboard"

It is tradition that the winner(s) for the TAIR Best Presentation will have the opportunity to present at the annual AIR Forum. TAIR only exists because of the outstanding work by its members. Each year we have dozens of outstanding presentations which are posted on the TAIR website after each conference. Please join me in congratulating Susan and Hanlong for this well-deserved honor.

TAIR Outstanding Service Award

At the 2023 Annual Conference, TAIR was honored to award the TAIR Outstanding Service Award to Teresa Isbell. Teresa has provided years of service to TAIR and we are thrilled to present her with this award. Congratulations!!!

The TAIR Outstanding Service Award may be presented to TAIR members who have made significant contribution to TAIR over an extended period of time. If you would like to nominate an individual for the TAIR Outstanding Service Award, please submit your nomination to the TAIR Past President at past-president@texas-air.org. A nominee for the TAIR Outstanding Service Award must have been a TAIR member for at least five years and not a member, nor candidate for, the TAIR Executive Committee during the year nominated.

Per the TAIR Constitution and Bylaws, candidates for the TAIR Outstanding Service Award must meet at least 3 of the following conditions:

- *been a member of the TAIR Executive Committee, served on Program Committees, been appointed by the President to serve on committees or in positions of responsibility consistent with those in Section 6 of the Bylaws;*
- *presented contributed sessions at TAIR conferences;*
- *organized, offered or acted as a primary presenter in workshops or panels at TAIR conferences;*
- *contributed in some other specific and significant ways that have advanced the purposes of TAIR.*

TAIR Outstanding Professional Practice Award

The TAIR Outstanding Professional Practice Award recognizes those individuals who contribute to the field of institutional research in a meaningful way through their work. Please be sure to keep an eye on the TAIR Listserv for more information on the criteria for this years TAIR Outstanding Professional Practice Award. We will soon be posting the criteria for this year's award and we encourage you to nominate yourself or your colleagues for this award.

Travel Grants

The TAIR Awards Committee is calling for applications for TAIR Travel Grants. If you need assistance to attend the TAIR 2024 Conference in Frisco, TX, please submit the following items to: past-president@texas-air.org

- Applicants Name and Institution/Organization of Employment.*
- Brief Resume/Curriculum Vita.*
- Statement of how receiving the TAIR Travel Grant will contribute to the professional development of the individual.*
- Statement describing the financial need and the financial support available from his/her institution and other possible resources.*

Criteria for awarding of TAIR Travel Grants

Recommendations by the TAIR Immediate Past President will be based on information submitted in the application materials. Applications from individuals who have not received a TAIR Travel Grant within the past three years will receive priority. Only one travel grant will be awarded to an institution in a single year. Those selected to receive the TAIR Travel Grant will be contacted by the TAIR Immediate Past President prior to the Conference to let them know they are a recipient of the TAIR Travel Grant.

TAIR Travel Grant recipients must register for the TAIR Annual Conference using the online registration profess. The TAIR Grant recipient must pay all conference charges up front, and will turn in receipts to the TAIR Treasurer to be reimbursed up to the amount of the TAIR Travel Grant (\$350) for hotel, airfare and/or mileage calculated at the state rate. The TAIR Travel Grant can NOT be used to cover the cost of conference registration or membership fee.

More information on the TAIR Travel Grant can be found at our website at <https://www.texas-air.org>.

Call for Nominations

CALL FOR NOMINATIONS

The TAIR Nominating Committee is calling for nominations for the following elected positions:

TAIR Vice President/President-Elect

- **2024-2025—Vice President/Program Chair for the 2025 Conference**
- **2025-2026—President**
- **2026-2027—Immediate Past-President**

TAIR Professional Development Officer: 2024—2026

TAIR Secretary: 2024—2026

TAIR Nominating Committee Member(s): 2024—2026 (multiple openings)

*The **President, Vice-President, Treasurer, and Communications Officer** serve on the TAIR Executive Committee. These elected positions are directly involved in decision-making for upcoming conferences and are responsible for the smooth operations of the association. There is work involved with each position, but these opportunities for service are very rewarding!!!*

*The **Nominating Committee** members serve two-year terms and help ensure that we have a full and qualified slate of candidates for the following year's election.*

More information about the responsibilities of TAIR Officers is available in the TAIR Officer's Guide, posted on the TAIR Website at: <https://www.texas-air.org/index.php/officers/>

Feel free to nominate yourself if you are interested in serving for one of these positions.

There are many other opportunities throughout the year to get involved with TAIR, so please consider volunteering to serve on a committee or session coordinator.

Call for Participation

CALL FOR PARTICIPATION

Proposal Submission Website: <https://www.texas-air.org/index.php/cfp/>

The deadline for submitting proposals is November 15, 2023.

TAIR is an opportunity to share knowledge, growth, expertise, and tips and tricks with others in the field as well as practice your presentation skills. We invite you to contribute to the advancement of Institutional Research and Effectiveness by submitting one or more proposals for the 2024 TAIR Annual Conference March 26 – March 29, 2024

We strongly encourage members to co-present with service providers engaged by their institutions to demonstrate successful implementations of current, updated, and new partner solutions. For more information about these collaborations, contact our Sponsor Liaison, Amanda Moske, at amoske@fit.edu.

Session Tracks

Operations & Leadership – Focuses on the organization and management of Institutional Research offices and functions. Sample topics include tracking requests, organizing and archiving past studies, staffing, resources, and relationships with other operational areas.

Plan & Evaluate – Includes implementing assessment programs, goal setting and measuring, novel assessment ideas, accreditation topics, and program review.

Collect, Analyze, Interpret & Report – Emphasis is on tools, methods, and sources used for internal/external reporting, dashboards, and decision support systems.

Stewards of Data & Information – Deals with issues related to data accuracy, integrity, security, institutional data strategy, data warehousing, and decision support.

Educate Information Producers, Users, & Consumers – Demonstrates ways of training on the use of data and information to inform decision-making and includes a discussion of ways to collaborate with other stakeholder groups.

Current Issues & Research in Higher Education – Provides details on contemporary topics and research within higher education.

Session Formats

Speaker Session – A 45-minute session with one or more presenters, including a Question and Answer segment.

Discussion Session – A 45-minute, moderated session focusing on audience input and participation.

Panel Session – A 45-minute, moderated discussion with two to four panelists, each offering a unique viewpoint or perspective on a topic or issue.

Workshop – A three- or six-hour, hands-on session by one or more workshop leaders designed to provide attendees with a new skill or application of knowledge.

We are accepting proposals from Institutional Research professionals at all levels of their careers. If you are on the fence about presenting or unsure what format works best for your topic, please contact Miriam Qumsieh (gumsieh@uhcl.edu) or Michele Hancock (MHancock@tarleton.edu) for more information.

2024 Conference Details

**Texas Association for Institutional Research
45th Annual Conference
March 26 - 29, 2023**

**Hyatt Regency
2615 Preston Rd
Frisco, TX 75034**



Photos: Courtesy of Hyatt Regency and Visit Frisco

The Hyatt Regency is attached to Stonebriar Centre Mall, featuring 200 shops, restaurants and Kidzania.

Conference Room Rate: \$122 per night

Conference Webpage: <https://www.texas-air.org/index.php/conferences/2024-tair-conference-2/>



Texas Association for Institutional Research

<http://www.texas-air.org>



Southern Association for Institutional Research

<http://www.sair.org>



Association for Institutional Research

<http://www.airweb.org>

TAIR Listserv



As a reminder, current TAIR members (2022) can post directly to the TAIR Listserv at tair-l@baylor.edu. Those with lapsed memberships from the two prior years (2020 and 2021) will continue to receive messages, but must renew their membership in order to post a new message or participate in listserv discussions.

To renew your membership, please visit: <https://www.texas-air.org/index.php/member-resources/>.