2023 TAIR Online Workshops



To register, visit https://texas-air.org/index.php/professional-development/upcoming-andpast-workshops/

Cost: \$25 each for seminars, \$50 for each 1.5-hour workshop and \$75 for each 3-hour workshop

Seminars and workshops will be held online via Zoom

Wednesday, October 18, 2023 – 9am – 12pm.

Start Pivoting with Excel

This workshop is for users interested in the basics of learning how to build Pivot tables and charts in Excel. Attendees will learn how to appropriately set up data for pivot table presentation, the basics of creating pivot tables and charts, and will review editing of the files.

Cost: \$75

Presenter: Laura Wichman – McLennan Community College

Track: Presentation Skills

Wednesday, October 25, 2023 - 9am - 12pm.

Spark Data Interest with Adobe Express™

This hands-on workshop will guide participants on how to create infographics with Adobe Express™ (formally Adobe Spark™). We will discuss how to use Express™, how to design infographics, selecting data to present, intended audience, accessibility compliance, and many other topics related to infographics and data sharing!

Preferred Requirement: Access to Adobe Express™. If your institution has an Adobe subscription, you may have access and not know!

Cost: \$50

Presenter: Laura Wichman - McLennan Community College

Track: Presentation Skills

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Friday, October 27, 2023 – 10am – 12pm.

Visualizing Your Story: Tableau Workshop for Beginners

This workshop will provide a hands-on introduction to creating visualizations in Tableau. It will cover many of the popular topics such as data sources, the interface, chart types, calculated fields, and more. By the end of the workshop, participants will be able to navigate the interface, build basic visualizations, and create dashboards. Resources for further study will be provided at the end.

Requirement: All participants will need computers with Tableau Desktop pre-installed. Tableau Desktop 2021.4 or newer is recommended. A trial copy, which can be downloaded from the Tableau website, would suffice for the workshop.

Cost: \$50

Presenter: Moumita Mukherjee & Hunlong Fu – University of Houston

Track: Data Analysis Tools and Method

Friday, November 3, 2023 – 10am – 12pm.

Tableau Workshop for Intermediate

Join us for an enlightening presentation on leveraging Tableau's dashboard actions to create reset buttons for complex dashboards with multiple filters. Discover how actions offer interactivity and dynamic control, enabling users to effortlessly reset filters to their default settings. Learn step-by-step implementation techniques and unlock the benefits of incorporating reset buttons, including improved user experience and enhanced data exploration efficiency. Don't miss this opportunity to master the art of dashboard resets with Tableau's powerful parameter actions.

Requirement: All participants will need computers with Tableau Desktop pre-installed. Tableau Desktop 2021.4 or newer is recommended. A trial copy, which can be downloaded from the Tableau website, would suffice for the workshop.

Cost: \$50

Presenter: Regina Gonzales – Texas A&M University – Corpus Christi

Track: Data Analysis Tools and Method