

Expanding Data-Informed Decision Making Capabilities at our New Frisco Campus

Presenters:

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Presentation: TAIR 2023







Background

About UNT

- The university is located in Denton, a town of about 136,000 people only 36 miles north of Dallas-Fort Worth, the country's fourth-largest metropolitan area.
- Offer 112 bachelor's, 94 master's and 38 doctoral degree programs.

UNT at Frisco

- UNT has been offering classes in Frisco since 2016, at locations including Hall Park and Inspire Park.
- UNT at Frisco's convenient location near some of the world's top companies and industries.

Frisco Landing

- The first building on the UNT at Frisco branch campus.
- Frisco Landing will be home to many of the 27 undergraduate and master's level programs offered to more than 2,500 students enrolled in classes at UNT at Frisco.



Student Enrollment Data for Frisco Campuses

- Collaboration between DAIR and UNT Frisco Administration
- Data Provided Stages
- Improvement for each stage



Ad-Hoc Request

Weekly updates on headcount and SCH



Excel Spreadsheet

Added more and more columns and data into the Excel spreadsheet which makes it unreadable.



Frisco Student Tracker Dashboard

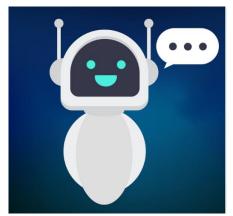
Automated the Daily update process and replaced the Excel spreadsheet

Spring 2016-Fall 2018 terms a	re hidden fo	r visual ease.	. Please unh	ide the colur	nns to see all	data			-		_			
												LAST WEEK	THIS WEEK	Point-in-Time Comp
Frisco (Hall Park and Inspire Park locations together) - CHEC is included for Summer & Fall	Spring 2019 Official	Summer 2019 Official	Fall 2019 Official	Spring 2020 Official	Summer 2020 Official	Fall 2020 Official	Spring 2021 Official	Summer 2021 Official	Fall 2021 Official	Spring 2022 Official	Summer 2022 Official	Fall 2022 Census	Fall 2022 20th Class Day	Fall 2021 20th Class Day
Total Number of Courses	90	40	131	115	31	182	184	41	196	187	39	222	222	196
Distinct Courses Offered	82	32	124	113	27	166	160	37	172	158	35	188	188	172
Total Enrollments	1714	477	2609	2384	724	3901	4488	898	4265	4107	534	4579	4575	4264
Distinct Enrollments	1143	324	1548	1457	584	2601	3415	821	2417	2294	466	2579	2570	2416
Only Enrolled at Frisco	158	106	297	266	87	381	292	153	435	423	131	468	464	435
Total SCH generated	4891	1375	7450	6864	2026	11155	12916	2516	11934.5	11266	1331	12965	12946	11931.5
												LAST WEEK	THIS WEEK	Point-in-Time Comp
CHEC	Spring 2019 Official	Summer 2019 Official	Fall 2019 Official	Spring 2020 Official	Summer 2020 Official	Fall 2020 Official	Spring 2021 Official	Summer 2021 Official	Fall 2021 Official	Spring 2022 Official	Summer 2022 Official	Fall 2022 Census	Fall 2022 20th Class Day	Fall 2021 20th Class Day
Lotal Number of Courses	18	10	17	21	6	16	21	7	16	17	4	13	13	16
Distinct Courses Offered	18	10	17	21	6	16	19	7	16	17	4	13	13	16
Total Enrollments	420	205	389	515	158	376	638	195	259	244	58	176	175	259
Distinct Enrollments	328	194	297	402	152	346	540	183	236	219	55	161	160	236
Only Enrolled at CHEC	20	33	29	34	16	12	12	33	13	15	16	12	11	13
Total SCH generated	1260	615	1167	1545	474	1128	1914	585	777	732	174	528	525	777
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												LAST WEEK	THIS WEEK	Point-in-Time Comp
Overall Headcounts (categories mutually exclusive only before Fall and Summer 2022)	Spring 2019 Official	Summer 2019 Official	Fall 2019 Official	Spring 2020 Official	Summer 2020 Official	Fall 2020 Official	Spring 2021 Official	Summer 2021 Official	Fall 2021 Official	Spring 2022 Official	Summer 2022 Official	LAST WEEK Fall 2022 Census Not Mutually Exclusive	Fall 2022 20th Class Day Not Mutually	Point-in-Time Comp Fall 2021 20th Class Day
mutually exclusive only before												Fall 2022 Census Not Mutually	Fall 2022 20th Class Day	Fall 2021 20th
mutually exclusive only before Fall and Summer 2022)	Official	2019 Official	Official 297 29	Official 266 34	2020 Official	Official	Official	2021 Official	Official	Official	2022 Official	Fall 2022 Census Not Mutually Exclusive 468 12	Fall 2022 20th Class Day Not Mutually Exclusive	Fall 2021 20th Class Day 435
mutually exclusive only before Fall and Summer 2022) Only Enrolled at Frisco Only Enrolled at CHEC Enrolled at Frisco and CHEC	Official 158 20 18	2019 Official 106 33 13	297 29 24	266 34 28	2020 Official 87 16 2	381 12 5	292 12 1	2021 Official 153 33 3	Official 435 13 12	Official 423 15 6	131 16 16	Fall 2022 Census Not Mutually Exclusive 468 12	Fall 2022 20th Class Day Not Mutually Exclusive 464 11	Fall 2021 20th Class Day 435 13
mutually exclusive only before Fall and Summer 2022) Only Enrolled at Frisco Only Enrolled at CHEC Enrolled at Frisco and CHEC Enrolled at Frisco and Online	158 20 18 177	106 33 13 97	291 29 24 282	266 34 28 323	87 16 2 174	381 12 5 397	292 12 1 427	2021 Official 153 33 3 280	935 13 12 667	923 15 6 587	131 16 16 213	Fall 2022 Census Not Mutually Exclusive 468 12 12 761	Pall 2022 20th Class Day Not Mutually Exclusive 464 11 11 759	Fall 2021 20th Class Day 435 13 12 668
mutually exclusive only before Fall and Summer 2022) Only Enrolled at Frisco Only Enrolled at CHEC Enrolled at Frisco and CHEC Enrolled at Frisco and Online Enrolled at CHEC and Online	158 20 18 177 46	106 33 13 97 55	291 29 24 282 37	266 34 28 323 55	87 16 2 174 30	381 12 5 397 31	292 12 1 1 427 32	153 33 3 280 44	935 13 12 667 43	923 15 6 587 27	131 16 16 213 18	Fall 2022 Census Not Mutually Exclusive 468 12 12 12 761	Pall 2022 20th Class Day Not Mutually Exclusive 464 11 11 759	Fall 2021 20th Class Day 435 13 12 668 43
mutually exclusive only before Fall and Summer 2022) Only Enrolled at Frisco Only Enrolled at CHEC Enrolled at Frisco and CHEC Enrolled at Frisco and Online Enrolled at CHEC and Online Enrolled at Frisco, CHEC, and Online	158 20 18 177 46 24	106 33 13 97 55 5	291 29 24 282 37 37	266 34 28 323 55 34	87 16 2 174 30 3	381 12 5 397 31	292 12 1 1 427 32 11	153 33 3 280 44 9	935 13 12 667 43	923 15 6 587 27 23	131 16 16 213 18	Fall 2022 Census Not Mutually Exclusive 468 12 12 761 30 30	Pall 2022 20th Class Day Not Mutually Exclusive 464 11 11 759 30	Fall 2021 20th Class Day 435 13 12 668 43 14
mutually exclusive only before Fall and Summer 2022) Only Enrolled at Frisco Only Enrolled at CHEC Enrolled at Frisco and CHEC Enrolled at Frisco and Online Enrolled at CHEC and Online	158 20 18 177 46	106 33 13 97 55	291 29 24 282 37	266 34 28 323 55	87 16 2 174 30	381 12 5 397 31	292 12 1 1 427 32	153 33 3 280 44	935 13 12 667 43	923 15 6 587 27	131 16 16 213 18	Fall 2022 Census Not Mutually Exclusive 468 12 12 12 761	Pall 2022 20th Class Day Not Mutually Exclusive 464 11 11 759	Fall 2021 20th Class Day 435 13 12 668 43
mutually exclusive only before Fall and Summer 2022) Only Enrolled at Frisco Only Enrolled at CHEC Enrolled at Frisco and CHEC Enrolled at Frisco and Online Enrolled at CHEC and Online Enrolled at Frisco, CHEC, and Online	158 20 18 177 46 24	106 33 13 97 55 5	291 29 24 282 37 37	266 34 28 323 55 34	87 16 2 174 30 3	381 12 5 397 31	292 12 1 1 427 32 11	153 33 3 280 44 9	935 13 12 667 43	923 15 6 587 27 23	131 16 16 213 18	Fall 2022 Census Not Mutually Exclusive 468 12 12 761 30 30 1229	Fall 2022 20th Class Day Not Mutually Exclusive 464 11 11 759 30 30 1223	Fall 2021 20th Class Day 435 13 12 668 43 14 1185
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What is the automation for Institutional Research?





Automation for institutional research is a system of tools and processes that streamline the gathering and analysis of data related to an educational institution. These tools can be used to track student outcomes, enrollment trends, program performance, and other important metrics. Automation of institutional research can help institutions make decisions quickly and accurately, improve efficiency, and ultimately improve outcomes for students.



Architect the Data Tables





- Unduplicated Headcount
- Course Enrollment Count
- Semester Credit Hours
- Courses Taken

Demographics Variables:

- Student Major College/Department
- Student Demographics
- Courses College/Department
- Geographic Location

Time Period

- Two-Year Period: Fall to Fall, Spring to Spring & Summer to Summer
- Point-to-Point Comparison
- Day-to-Day Comparison
- Historical Trend
 - ✦ Historical Snapshots

 HEADCOUNT 45,000 x 60 x 6 (10 gigabyte)

 COURSE 45,000 x 60 x 6 x 3 (over 22 Gigabyte)
 - Append Daily Snapshot to the Base Table



How do I automate the process of uploading tables & updating it Daily?

NO MORE MANUAL UPDATE!



1. DAIR

- Created a base data table and saved in the External File folder.
- Scheduled a job in EG to append daily records to the base data tables every morning.



2. ITSS

- Picked up the file from the External File folder and loaded the base table in Viya.
- Scheduled a job to load appended data tables every morning in Viya



Tips of Visualization

- How to visualize the data that engage and inform the user?
- How to arrange the data in a logical pattern?
- How to draw the user's eye to the key elements of the visual?







Questions?

