



2022-2023 ISSUE 01

2023 TAIR Conference  
Feb 26, 2023 — Mar 1, 2023

Houston CityPlace Marriott at  
Springwoods Village



Houston CityPlace Marriott at Springwoods Village

## Executive Committee News!!!

*Greetings, TAIR Colleagues,*

*This has been extremely eventful year for TAIR. I want to thank all of our members who continue to provide outstanding service to the association. We couldn't do this without you and appreciate all of your hard work and dedication!!!*

*There have been two big changes to the TAIR Executive Committee this year.*

*Carmen Allen, from Galveston College, resigned her position as TAIR Vice-President. Carmen has been an invaluable asset to TAIR for many years. Carmen served as TAIR Communication Officer for two years and has provided outstanding leadership to the association in multiple areas. We wish Carmen the best in all of her future endeavors and hope to see her at TAIR for many years to come.*

**Thank you Carmen!!!**

*Daniel Chupe-O'Hanlon, from Austin Community College, resigned his position as TAIR Secretary. Daniel has served on numerous committees, including several Program Committees where he has managed concurrent sessions, brochure design, along with many other functions. We wish Daniel the best and hope to see him at TAIR for many years to come. **Thank you Daniel!!!***

*Per TAIR By-Laws (Article VI, Section 4: Vacancies), the TAIR Executive Committee shall have the authority to fill a vacancy by appointing a professional member to fill an unexpired term of office. The TAIR Executive Committee met and discussed the vacancies and has exercised its authority making the following appointments to the Executive Committee.*

*Vice President: We are pleased to announce that Tracy Stegmair, from Texas Woman's University, has accepted the appointment to the TAIR Executive Committee as TAIR Vice President. Tracy has provided outstanding service to TAIR over many years and we are thrilled to have her join the Executive Committee. Having served on the Program Committee for many years, she has been one of the first people you see when checking in at the conference. As Vice-President, Tracy is leading the Program Committee for next year's conference, and this is going to be one of best conferences yet. Appointments to the position of Vice-President only last for the duration of the un-expired term as Vice President. Because the Vice President is a one-year position, Tracy will not automatically assume the position of President. Thus, in addition to the existing elections for Treasurer, Communications Officer, and Vice President, we will also have to have an election for President. **Welcome Tracy!!!***

*Secretary: We are pleased to announce that Meghan Kajihara, from North Central Texas College, has accepted the appointment to the TAIR Executive Committee as TAIR Secretary. Meghan has provided outstanding service to TAIR over many years and we are thrilled to have her join the Executive Committee. Meghan has served on the Program Committee, Nominating Committee, and has continuously provided outstanding service to the association and its members. As the position of Secretary is a two-year term, Meghan's appointment as TAIR Secretary will last through March 31, 2024. **Welcome Meghan!!!***

# TAIR 2022-2023 Executive Committee / Standing Committees

## Executive Committee

### President

**David Malone**  
Collin College  
McKinney, Texas  
[president@texas-air.org](mailto:president@texas-air.org)

### Vice-President

**Tracy Stegmair**  
Texas Woman's University  
Denton, Texas  
[vice-president@texas-air.org](mailto:vice-president@texas-air.org)

### Secretary

**Meghan Kajihara**  
North Central Texas College  
Gainesville, Texas  
[secretary@texas-air.org](mailto:secretary@texas-air.org)

### Treasurer

**Kate Richardson**  
North Central Texas College  
Gainesville, Texas  
[treasurer@texas-air.org](mailto:treasurer@texas-air.org)

### Communications Officer

**Emily Marshall**  
Trinity University  
San Antonio, Texas  
[communications@texas-air.org](mailto:communications@texas-air.org)

### Professional Development Officer

**Laura Wichman**  
McLennan Community College  
Waco, Texas  
[professional-development@texas-air.org](mailto:professional-development@texas-air.org)

## Individual Appointments

### Electronic List Manager

Faron Kincheloe, Baylor University

### Historian

Morgan Carter, Tarleton University

### AIR Liaison

David Malone, Collin College

### SAIR Liaison

G. Marc Turner, Texas State University

## Program Committee

### *Program Chair*

Tracy Stegmair, Texas Woman's University

### *Local Arrangements*

Susan Moreno, University of Houston (Co-Chair)  
Kawan Jaramillo, Lone Star College (Co-Chair)

### *Concurrent Sessions*

Guyla Davis, Dallas College (Co-Chair)  
Kelsey Zemler, Texas Woman's University (Co-Chair)

### *Sponsor Liaison*

Amanda Moske, University of North Dakota

### *Conference Brochure Editor*

Lillian Marshall, Blinn College

### *Session Facilitators*

Xiqian Liu, Texas A&M University—Corpus Christi

### *Discussion Tables/Roundtables*

Aaron Majak, Sul Ross State University

### *Evaluations*

Jiashi Zhou, Texas A&M University—Corpus Christi

### *Pre-Conference Workshops*

Laura Wichman, McLennan Community College

## Nominating Committee

Dan Su, Texas A&M University—Commerce (Chair)

Erin Mulligan-Nguyen, Texas A&M University—Corpus Christi

Julie Penley, El Paso Community College

Kristin Beltran, Sam Houston State University

Meghan Kajihara, North Central Texas College

## Awards Committee

Dan Su, Texas A&M University—Commerce (Chair)

David Brown—Tyler Junior College

G. Marc Turner—Texas State University

Jinny Case—University of Texas—San Antonio

Matthew Dabrowski—South Texas College

Cadi Lusk—Texas A&M University—Kingsville

Julie Penley—El Paso Community College

Erin Mulligan-Nguyen—Texas A&M University—Corpus Christi

Mansour Salami—Dallas College

Petra Uzoruo—Lamar State College—Port Arthur

Elizabeth Vogt—University of North Texas

## Financial Review Committee

Rick Levya—Dallas College (Chair)

Kate Proff—Texas State University

## Professional Development Committee

Laura Wichman—McLennan Community College (Chair)

Leslie Cummings—Brazosport College

Liza Farrell—Texas A&M University—Corpus Christi

John Gonzalez—North Central Texas College

Bonnie Hurford—Tarrant County College

Mike Pavoggi—McLennan Community College

Michelle Selk—San Jacinto College

Marc Turner—Texas State University

Melissa Williamson—Dallas College

Connect with TAIR on LinkedIn:



# President Update

*Greetings, TAIR Colleagues,*

*It is hard to believe that we are only 4 months away from our 2023 conference in Houston!!! It will be 6 years since we last gathered in the Houston area and it will be great to be back.*

*This has been a interesting year, to say the least. Two members of the TAIR Executive Committee resigned. While this does happen occasionally, it does make things a little more challenging. Carmen Allen resigned as TAIR Vice-President earlier this year, which meant we had to find a replacement for her. At the top of everyone's list was Tracy Stegmair, from Texas Woman's University. Daniel Chupe-O'Hanlon resigned as TAIR Secretary last month. At the top of everyone's list was Meghan Kajihara, from North Central Texas College. After speaking with both Tracy and Meghan, they accepted the appointments to the TAIR Executive Committee and we are thrilled to have them join the TAIR Executive Committee.*

*After many years, we are returning to the Houston area for our annual conference. Our 2023 Conference will be taking place at the amazing Houston CityPlace Marriott at Springwoods Village hotel. Last month, myself, along with our Vice-President, Tracy Stegmair, and our Sponsor Liaison, Amanda Moske, visited the hotel for the 2023 conference, and it is amazing. This is honestly, one of the nicest hotels we have ever held an event. We met with the convention services manager, who is helping us put on an amazing event. Thank you to everyone who submitted a concurrent-session proposal. We had an amazing response and are going to have a full-slate of awesome sessions. There will definitely be something for everyone!!! Keep an eye on the TAIR Listserv for more upcoming news about the conference including registration and hotel details. We look forward to seeing everyone again in Houston!!!*



*The Texas Association for Institutional Research continues to provide outstanding opportunities to it's members, be that in the form of workshops, concurrent sessions, committee participation, and many other ways. Professional Development workshops continue through this month. I encourage everyone to take a look and see if there is something you would like to attend. And as always, please reach out to myself or the Professional Development Officer with any ideas of workshops you would either like to attend or facilitate. There is a lot of expertise around TAIR and your knowledge can have lasting impacts on the success of others.*

*I want to thank the entire TAIR Association, Executive Committee, Program Committee, and all of the elected and appointed committees and individuals for their hard work and outstanding service to the association this year. It has been a busy, but productive year, and I see only great things ahead!!!*

*Sincerely,*

***David Malone***

*TAIR President*

## Vice-President Update

*Hello TAIR Friends,*

*I want to begin by thanking everyone who attended the TAIR 2022 Conference in Denton. You all made it a successful and fun event. I also want to thank our sponsors who always make conferences special and whose monetary support helps cover conference costs. Extra appreciation must likewise be given to workshop and session presenters, roundtable facilitators, session coordinators, and anyone else who volunteered to share their expertise with fellow TAIR members. Lastly, I want to thank David Malone, his Program Committee, and the Executive Committee for all the time and energy they put into planning and running the conference.*

*Our [2023 TAIR Conference](#) is moving south to Spring, Texas and taking place at [the Houston Cityplace Marriott at Springwoods Villas](#) from February 26 to March 1, 2023. We are just beginning to plan our event so expect to hear more news soon. We already have sent out our "[Call for Proposals](#)" email message and plan to send out reminders, so please keep checking your emails. Our conference success has always depended on your willingness to share your knowledge with the rest of us. Just keep in mind that any knowledge, tasks, or skills that may seem easy and insignificant to you may turn out to be much needed information to someone else. Please share it with us during a workshop, concurrent session, or roundtable.*

*The Conference theme for 2023 is "**Houston, We Have a Solution!**" Congratulations to Mahdi Ahmadi from the University of North Texas who submitted this year's winning theme.*

*On a final note, I didn't expect to serve as TAIR Vice President this year and appreciate the Executive Committee's faith in appointing me TAIR's VP. I look forward to seeing everyone in Spring in 2023.*

*Sincerely,*

*Tracy*

# Professional Development Update

*Hello TAIR Community and Colleagues!*

*TAIR Virtual Workshops are open and we are still accepting proposals for workshops. We are doing workshops a little different this year and are offering 1.5 hour and 3-hour courses. This will help to better accommodate session topics and hopefully increase participation. To see current sessions visit: <https://www.texas-air.org/index.php/professional-development/upcoming-and-past-workshops/>*

*Professional Development workshops are a way for you and your staff to learn new skills, tricks, tips, and network with others. Please encourage your staff (and yourself!) to attend.*

*Do you have something you would like to share? Have you recently:*

- *Conducted new and original research you want to share?*
- *Learned new technologies?*
- *Found new ways of using data others may be able to use?*
- *Completed accreditation?*

*If so, please consider sharing your valuable knowledge with your colleagues. By sharing your experience with the TAIR community, we can all become stronger. These workshops consist of a 1.5 or 3 hour, hands on informational session by one or more workshop leaders designed to provide attendees with a new skill and/or application of knowledge. To submit your workshop proposal, please contact Laura Wichman at [lwichman@mclennan.edu](mailto:lwichman@mclennan.edu) and she can assist you! And the best part... by attending or presenting a workshop, you can receive credit towards TAIR's Level I, II, and III Professional Development Certificates. More information about these certificates can be found here: <https://www.texas-air.org/index.php/professional-development/certificate-of-completion-program/>*

*If you have questions or need assistance, please don't hesitate to contact me at [professionaldevelopment@texasair.org](mailto:professionaldevelopment@texasair.org)!*

**Coming Soon!** – *Be on the lookout for more information on virtual “Birds of a Feather.” “Birds of a Feather” will be virtual one-hour table topic discussions for individuals to come together and share their challenges or ideas with others and gain new perspectives and insights.*

**Certificate of Completion Program** - *The TAIR Professional Development Certificate of Completion Program serves as a recognition of the efforts by members to continue their education related to institutional research by learning new skills and knowledge. The program begins with the Workshop Completion Certificate which is awarded to attendees of workshops organized or sponsored by TAIR. The program recognizes successful completion of multiple workshops covering a broad range of topics related to institutional research. For purposes of this program, members who lead a workshop are granted credit for completing the workshop. Access to a list of workshops you have completed and your progress in the Professional Development Certificate of Completion Program is now available online.*

*--Laura*

## Treasurer Update

*Greetings TAIR!*

*Summer has flown by and we're gearing up for another Fall semester.*

*TAIR is financially strong, and the Executive Committee is diligent in ensuring that we manage funds wisely. The bank account balance at the end of August 2022 is \$97,735.85. TAIR had 2 CD's that matured in April 2022 and those were transferred into the main account.*

*We are excited to welcome the TAIR membership to Houston next year for the TAIR 2023 Conference "Houston, We Have a Solution!"*

*As we begin registration for the TAIR 2023 Conference, please take a moment to ensure the address you have on file for TAIR is up to date.*

*All payments made via check need to be made payable to TAIR and sent to the following address:*

*Attn: Kate Richardson  
North Central Texas College  
1525 W California St  
Gainesville, TX 76240*

*If you have any questions, please feel free to email me at [treasurer@texas-air.org](mailto:treasurer@texas-air.org). I hope you all have a great fall semester!*

*Kate*



# Past-President Update

*Hope every TAIR member has a great summer and a wonderful and successful fall semester ahead of you!*

*Back in February of this year, TAIR held its conference in Denton. After calling all the Award Committee this year after the conference, we have come to the conclusion that the Best Presentation for TAIR 2022 goes to Session B3: Embedding Student Analytic Findings into Operations Tools: Implementation Process and Visualization Showcase. The presenter was Paul Kailiponi from Alamo Colleges District. Congratulations to Paul!*

*It is our tradition that the winner of the Best Presentation Award will represent TAIR to present at the AIR Forum. I would like to thank David Brown for chairing 2021 Awards Committee this past year, along with the rest of his committee for their participation on the Awards Committee. The 2022 Awards Committee will be chaired by the TAIR immediate Past President, Dan Su (Texas A&M University-Commerce).*

*At TAIR 2022, several folks received the most prestigious award on Outstanding Service Award. The recipients included a few TAIR previous presidents and past and current committee members to recognize their dedicated work through their excellence of service. The recipients were Joe Mayer, Mary Barton, Susan Thompson, Darline Morris, Marcelo Parades and Tracy Stegmair. Congratulations!*

*Please reach out to Dan Su at [dan.su@tamuc.edu](mailto:dan.su@tamuc.edu) if you would like to nominate anyone to receive this award at TAIR 2023. The candidate must meet a few criteria to be considered.*

*From the Constitution Bylaws: Section 7. Awards. TAIR Outstanding Service Award. The TAIR Outstanding Service Award shall be presented to members who have made a significant contribution to TAIR over an extended period of Time. A nominee for the Outstanding Service Award must have been a TAIR member for at least five years and not a member of, nor a candidate for, the Executive Committee during the year nominated. In addition, the Nominee must meet at least three of the four following criteria.*

*The candidate has: (1) been a member of the TAIR Executive Committee, served on Program Committees, been appointed by the President to serve on committees or in positions of responsibility consistent with those in Section 6 of the Bylaws; (2) presented contributed sessions at TAIR conferences; (3) organized, offered, or acted as a primary presenter in workshops or panels at TAIR conferences; (4) contributed in some other specific and significant ways that have advanced the purposes of TAIR.*

*Dan*

## **TAIR Travel Grants**

*If you're looking for a way to get to TAIR 2023 and you might not have the funds please check out this next section covering our travel grants.*

*Application Materials and Considerations: To be considered for the award, application materials must be submitted to Dan Su @ [dan.su@tamuc.edu](mailto:dan.su@tamuc.edu). The deadline is December 16, 2022.*

*The following items must be submitted:*

- a. applicant's name and institution/organization of employment;*
- b. a brief resume/curriculum vita;*
- c. a statement of how receiving the grant will contribute to professional development, particularly with regard to future activity in TAIR;*
- d. a statement describing financial need and the financial support available from his/her institution and other possible sources.*

*Criteria for Awarding of Grants: Recommendations by the Immediate Past President will be based on information submitted in the application materials. Applications from individuals who have not received a travel grant from TAIR within the past three years will receive priority. Only one travel grant will be awarded to an institution in a single year. Notification: Those selected to receive the travel grant will be contacted by the Immediate Past President prior to the Conference to let them know they are a recipient of the grant. TAIR Officer's Guide 2021 Page 1 Procedure for recipients: Travel Grant Recipients must register for the conference using the online registration process. The Travel Grant recipient must pay all conference charges up front, and will turn in receipts to the TAIR Treasurer to be reimbursed up to the amount of the travel grant (\$350) for hotel, airfare, and/or mileage calculated at the state rate. The Travel Grant can NOT be used to cover the registration or membership fee.*

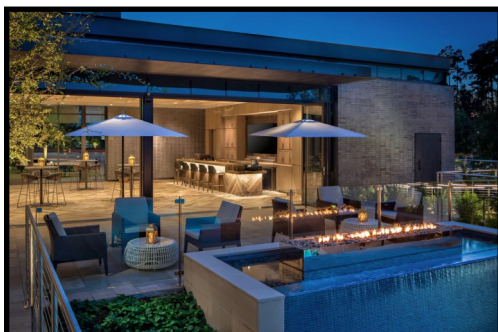
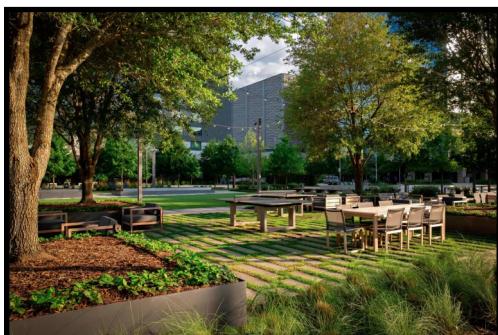
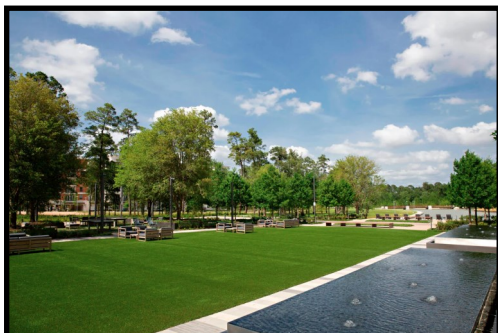
More information on TAIR Travel Grants can be

## 2023 Conference Details

### Texas Association for Institutional Research 46th Annual Conference

March 26, 2023—April 1, 2023

**Houston CityPlace Marriott at Springwoods Village**  
1200 Lake Plaza Drive  
Spring, TX 77389



*Conference Theme: Mahdi Ahmadi, University of North Texas*

*Brochure Cover: Hal Hoepfner, Southwestern University*



# Outstanding Service Award

## Texas Association for Institutional Research Outstanding Service Award 2022 Recipients

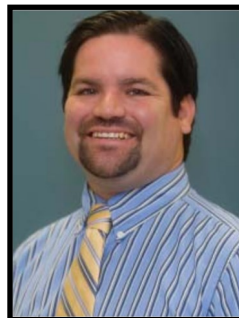
**Mary Barton**

*University of North Texas*



**Marcelo Paredes**

*University of Texas—Pan American*



**Tracy Stegmair**

*Texas Woman's University*



**Susan Thompson**

*Texas State University*



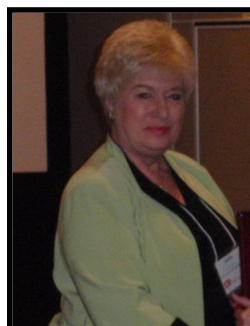
**Joe Meyer**

*Texas State University*



**Darline Morris**

*Texas State Technical College*



# *Congratulations!!!*

# Call for Nominations

## CALL FOR NOMINATIONS

*The TAIR Nominating Committee is calling for nominations for the following elected positions:*

### TAIR President

- 2023-2024—President
- 2024-2025—Immediate Past-President

### TAIR Vice-President/President-Elect

- 2022-2023—Vice President/Program Chair for the 2024 Conference
- 2023-2024—President
- 2024-2025—Immediate Past-President

### TAIR Treasurer: 2023—2025

### TAIR Communications Officer: 2023—2025

### TAIR Nominating Committee Member(s): 2023—2025 (multiple openings)

*The **President, Vice-President, Treasurer, and Communications Officer** serve on the TAIR Executive Committee. These elected positions are directly involved in decision-making for upcoming conferences and are responsible for the smooth operations of the association. There is work involved with each position, but these opportunities for service are very rewarding!!!*

*The **Nominating Committee** members serve two-year terms and help ensure that we have a full and qualified slate of candidates for the following year's election.*

*More information about the responsibilities of TAIR Officers is available in the TAIR Officer's Guide, posted on the TAIR Website at: <https://www.texas-air.org/index.php/officers/>*

***Feel free to nominate yourself if you are interested in serving for one of these positions.***

*There are many other opportunities throughout the year to get involved with TAIR, so please consider volunteering to serve on a committee or session coordinator.*

***All nominations will close in January!!!***



*Texas Association for Institutional Research*

<http://www.texas-air.org>



*Southern Association for Institutional Research*

<http://www.sair.org>



*Association for Institutional Research*

<http://www.airweb.org>

## TAIR Listserv



As a reminder, current TAIR members (2022) can post directly to the TAIR Listserv at [tair-l@baylor.edu](mailto:tair-l@baylor.edu). Those with lapsed memberships from the two prior years (2020 and 2021) will continue to receive messages, but must renew their membership in order to post a new message or participate in listserv discussions.

To renew your membership, please visit: <https://www.texas-air.org/index.php/member-resources/>.