



Texas Association for Institutional Research

2022 Conference

"Big Data in Lil d"

Denton, TX / Virtual

February 28, 2022 - March 2, 2022

Virtual Session:

Monday (2/28/2022)	7:30am - 4:00pm	Conference Registration	
	8:30am - 11:30am	Pre-Conference Workshops	
		<ul style="list-style-type: none"> W1: Newcomers to Institutional Research 	Denton
		<ul style="list-style-type: none"> W2: Metrics that Matter: Advancing Equality with the PDP 	Dallas
	11:45am - 12:45pm	Workshop Luncheon	Palomino
	1:00pm - 2:30pm	General Session / Opening Keynote	
	2:45pm - 3:30pm	Concurrent Sessions A	
		<ul style="list-style-type: none"> A1: A role of neural network in Student Success survey analysis 	Palomino
		<ul style="list-style-type: none"> A2: Funding and Building Developmental Math and Academic Support Services: Identifying Successes and Challenges for Hispanic and Low-income Students 	Denton
		<ul style="list-style-type: none"> A3: The Effect of Housing Locations on Retention and Progression: An Unexpected Story of a Regional Public Institution 	Fort Worth
		<ul style="list-style-type: none"> A4: CANCELLED!!! ing & Analytics for Peer Benchmarking Data 	Dallas
	3:45pm - 4:30pm	Concurrent Sessions B	
		<ul style="list-style-type: none"> B1: A Storm is Brewing: Why Analytics is more important than ever. 	Palomino
	<ul style="list-style-type: none"> B2: A look at how one university fine-tuned their administrative effectiveness 	Denton	
	<ul style="list-style-type: none"> B3: Embedding Student Analytic Findings into Operational Tools: Implementation Process and Visualization Showcase 	Fort Worth	
	<ul style="list-style-type: none"> B4: Predicting College Student Purge Using A Classification Tree Model 	Dallas	
6:00pm - 7:30pm	Welcome Dinner	Kincaid	

Tuesday (3/1/2022)	7:30am - 4:00pm	Conference Registration	
	7:30am - 9:00am	Breakfast	Kincaid
	9:00am - 9:45am	Concurrent Sessions C	
		<ul style="list-style-type: none"> C1: We have a Notion about IR processes! 	Palomino
		<ul style="list-style-type: none"> C2: Beyond Headcount by Counties Tables-Using Tableau to Visualize Enrollment in Texas 	Denton
		<ul style="list-style-type: none"> C3: PowerBI Row Level Security for University Data 	Fort Worth
		<ul style="list-style-type: none"> C4: Using Data to Improve Student Success 	Dallas
		<ul style="list-style-type: none"> C5: "LMI is it TMI" - starting at the ground floor and more 	Kincaid
	10:00am - 10:45am	Concurrent Sessions D	
		<ul style="list-style-type: none"> D1: Impact of the COVID-19 pandemic on the performance and feature importance of retention prediction model 	Palomino
		<ul style="list-style-type: none"> D2: Investigate Course Level Enrollment Patterns with Tableau and PowerBI 	Denton
		<ul style="list-style-type: none"> D3: 15 to Finish: How Does Taking 15 or more credits Impact First-time Undergraduate Students? 	Fort Worth
		<ul style="list-style-type: none"> D4: Tableau Rodeo: Monitoring and Analyzing Enrollment with a Registration Dashboard 	Dallas
		<ul style="list-style-type: none"> D5: Improving Student Pathways to Completion 	Kincaid
	10:45am - 11:30am	Sponsor Fair!!!	Arabian
	11:30am - 1:00pm	Welcome Lunch	Kincaid
	1:15pm - 2:15pm	Concurrent Sessions E	
		<ul style="list-style-type: none"> E1: Data Are Not Neutral! Centering Equity in Our Work 	Palomino
		<ul style="list-style-type: none"> E2: Google Data Studio as an Alternative Institutional Research and Reporting Tool 	Denton
		<ul style="list-style-type: none"> E3: A Hybrid Approach to Identifying National Peer Institutions 	Fort Worth
		<ul style="list-style-type: none"> E4: Handling Texas-sized Self-Selection Bias: Prediction-based Propensity Score Matching and Program Evaluation 	Dallas
	2:15pm - 3:00pm	Sponsor Fair!!!	Arabian
	3:00pm - 3:45pm	Concurrent Sessions F	
	<ul style="list-style-type: none"> F1: Covid-19 Impact on Traditional Graduate Programs at a South Texas Hispanic Serving Institution (HSI) 	Palomino	
	<ul style="list-style-type: none"> F2: Leveraging Teams for Information Distribution 	Denton	
	<ul style="list-style-type: none"> F3: Incorporating a Headcount to Parity Figure alongside the Equity Index 	Fort Worth	
	<ul style="list-style-type: none"> F4: Sharing Classroom Student Success Data: Data Back to the Faculty 	Dallas	
	<ul style="list-style-type: none"> F5: The Texas Higher Education Data Landscape is Shifting: What you need to know. 	Kincaid	
4:00pm - 4:45pm	Concurrent Sessions G		
	<ul style="list-style-type: none"> G1: Student Enrollment by Location: Visualizing CBM Student and Class Report 	Palomino	
	<ul style="list-style-type: none"> G2: Using Predictive Modeling to Increase One-Year Retention through Early Identification 	Denton	
	<ul style="list-style-type: none"> G3: Clustering Models to Assist in Student Outreach 	Fort Worth	
4:00pm - 5:00pm	Past Presidents Reception <i>(By Invitation Only)</i>	Hospitality Suite	
5:00pm - 7:00pm	Evening Reception / Happy Hour	Hotel Bar/Reception	



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	7:30am - 9:00am	Breakfast	Kincaid
	9:00am - 9:45am	Concurrent Sessions H	
		• H1: The Last Lap - Empowering Stakeholders to Take Action on Data Findings	Palomino
		• H3: Post Completions Outcomes - TWC data showing ROI on education	Kincaid
		• H4: Passing the 7's: SACSCOC accreditation process	Dallas
	10:00am - 10:45am	THECB Legislative Update	Kincaid
	11:00am - 11:45am	TAIR Business Meeting	Kincaid
	12:00pm - 4:00pm	Executive Committee Meeting	Patrick Howell

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We look forward to seeing you in Houston in 2023!!!

For more information on TAIR, please visit our website at: <https://www.texas-air.org>