TAIR Candidates – Spring 2021

Vice-President/Program Chair

David Malone, Collin Community College District

David is the Director of Business Intelligence and Data Warehousing at Collin College. He has worked in Higher Education for 23 years and Institutional Research for the past 9 years. He has been responsible for state, federal, and institutional reporting and currently is the administrator of both the college's Data Warehouse and Business Intelligence System and the college's Tableau Online analytics platform. During his tenure at Collin, he has been an active member, and taken on leadership roles, on various college committees and groups addressing a wide range of topics including Curriculum, Data Standards, Enrollment Management, and Information Technology. He was an active member in the college's Banner conversion project and is currently a member of the college's Workday Project Team planning for the upcoming Workday HCM (Human Capital Management) and Workday Student conversion projects. In 2016, David was recognized as the Collin College "Recognition of Service and Excellence" award winner for his dedication and service to the college, staff, students, and community.

David became a member of TAIR in 2013 and has been both a facilitator and presenter at TAIR. He is currently serving on the TAIR Executive Committee as Treasurer which has been both an exciting and rewarding endeavor. This past year has been particularly challenging, and David, along with the entire Executive Committee, have put the success and sustainability of both the association and its members as a high priority. David is a member of AIR (Association for Institutional Research) and HEDW (Higher Education Data Warehousing Forum). He earned a Bachelor's degree from the University of North Texas in 2003.

"TAIR has provided me an invaluable source of professional support and guidance over the years and I am honored to be considered for a leadership role as TAIR Vice-President/President-Elect."

Daniel Chupe-O'Hanlon, Austin Community College District

Daniel currently holds the position of Institutional Effectiveness / Labor Market Analyst in the Office of Institutional Research and Analytics (OIRA) at ACCD. He started at the college in 2010 with responsibilities in Strategic-Master Planning/ Administrative Planning and Assessment / Evaluation, as well as IE College wide.

As part of the ongoing growth and change at ACC, Daniel has also taken on responsibilities in Labor Market Researcher/ Analyst, Project Management, Data Request Coordination, ongoing just-in-time training for various systems and topics, Geographic Information Systems (GIS) and others systems/ software's. He has also expanded is knowledge in supervisory, management, and leadership skills over the past decade at ACCD as President of the Professional Technical Association. One element is clear, that Daniel has been a change agent in all positions/ occupations/ careers/ companies/ agencies/ organizations worked at.

Daniel has been a member of TAIR since 2010 as a member and he became more active and engaged member by working to support the annual conference in various functions that started as session coordinator up to and including local arraignments in 2018/ 2019. Daniel has also presented/ co-presented in workshops, concurrent sessions. He has also supported TAIR at various levels the Summer Workshops, as needed. Additionally, Daniel has presented on national conferences on subjects of planning, assessment, and change.

Daniel earned his Master of Science in Business and Leadership from Tarleton State University in fall of 2018. He also holds a BA in Urban Planning Public Policy from the University at Buffalo.

Daniel has exceptionally dedicated professional with keen interpersonal, communication, and organizational skills, as well as budget management, policy development, and resource allocation expertise.

Daniel asks for your support and vote to keep TAIR both informative, engaged, and a leader across the State of Texas in every changing world of IR and confluence with Analytics. It would be a privilege to serve TAIR in the role of Vice President / President Elect.

Treasurer

David Allen, Texas A&M International

David Allen is the Associate Vice President (AVP) for Institutional Assessment, Research, and Planning at Texas A&M International University. David started his career in Oklahoma, teaching science at the middle school, high school, and community college levels. He then spent 12 years in large-scale educational assessment with Educational Testing Service (ETS) developing science assessments and in project leadership. After returning to academia, David has been an assistant professor of assessment, director of the Murray State University Center for Environmental Education, and a data analyst before taking on his current role at AVP. He also serves the Association for Institutional Research as a conference proposal reviewer. David received his Ph.D. in Education, School Improvement from Texas State University and a Master of Science in Environmental Science from Oklahoma State University in Stillwater, Oklahoma. His undergraduate degrees are from Northeastern State University and Connors State College, both in Oklahoma.

Kate Richardson, North Central Texas College

Kate Richardson is the Director of Research & Reporting/Registrar for North Central Texas College, where she has worked for 13 years. She has been in Institutional Research and Reporting for the past 4 years. Kate has been an active member of TAIR for 3 years where she has completed the TAIR Certificate of Completion Level I and Level II. Kate served as a session facilitator and on the Program Committee as Conference Brochure Editor for 2019-2020 and served as the Newsletter Editor for 2020-2021. Kate holds an M.Ed. in Educational Psychology from Texas A&M University and a B.S. in Kinesiology with a minor in Mathematics from the University of North Texas. TAIR has been very helpful in my development as a professional in the data science community. It would be a pleasure to give back to the organization.

Communications Officer

Cadi Lusk, Texas A&M Kingsville

Cadi Lusk joined Texas A&M-Kingsville's Office Institutional Research and Assessment in 2015 and currently serves as the Assessment Analyst/Coordinator. Although relatively new to the realm of Institutional Research, Cadi brings 15 years' experience coordinating and reporting Texas A&M-Kingsville's accreditation activities for SACS-COC, 9 years' experience coordinating and developing university and program-level assessment activities, and 4 years' experience coordinating the University's institutional effectiveness process. She enjoys working more closely with her IR counterparts and welcomes the chance to take a more active role in the TAIR community.

Emily Marshall, Trinity University

Emily Marshall currently serves as the Senior Data Analyst at Trinity University in San Antonio, TX. She has over six years of experience in Institutional Research and has a Bachelor of Science in Mathematics from The University of Texas at San Antonio. She will earn her Master of Arts in Higher Education Administration from Louisiana State University this December. Emily has been a member of TAIR since 2015 and enjoys learning from other institutional researchers from around the state at the annual conference. She enjoys helping others analyze their data and make informed decisions and is passionate about student retention and how the student experience affects their success. In her free time, she loves going to the beach, camping, and hiking with her husband, two-year-old daughter, and dog.

Nominating Committee

Guillermo Martinez, Austin Community College District

Dr. Guillermo Martinez III is the Associate Vice President of Student Engagement at Austin Community College, where he oversees learning support services, student life, and the ACCelerators. Guillermo works collaboratively across ACC to implement data-informed strategic initiatives to advance equitable student success. Guillermo has a Ph.D. in higher education administration and a masters degree in actuarial mathematics from UT-Austin and two bachelor degrees in the areas of applied statistics and in pure mathematics from UT-San Antonio. Guillermo has presented at dozens of conferences nationally on data analytics, student success, student affairs, change management, and community colleges. Guillermo is on the foundation board of Big Brothers Big Sisters Central Texas, on the advisory council of the Texas Education Consortium for Male Students of Color, and was an inaugural Texas Higher Education Coordinating Board Data Fellow.

Erin Mulligan-Nguyen, Texas A&M University – Corpus Christi

Erin Mulligan-Nguyen is the Executive Director of Planning & Institutional Research at Texas A&M University – Corpus Christi (TAMU-CC). Prior to working at TAMU-CC, Erin worked at Northern Kentucky University and Mount St. Joseph University with a combined experience of 14 years in higher education. Currently at TAMU-CC, Erin has re-engineered the PIR department into three units - state and federal reporting, research, and analytics - to provide data to internal and external constituents that will lead to data informed decision making. Erin graduated from the University of Kentucky with a Bachelor's in Psychology and Northern Kentucky University with a Master's in Industrial/Organizational Psychology. She is currently a Ph.D. candidate at the University of Kentucky in Higher Education Policy Studies and Evaluation. During the past ten years, Erin has had presentations at the AIR national and regional forums. Additionally, during her time in Kentucky, Erin served as the Vice-President, President, and Immediate Past-President for the Kentucky Association for Institutional Research (KAIR).

Mansour Salami, Dallas College

Mansour Salami's career in the Institutional Research field began 15 years ago in the IR Office at The University of Texas at Arlington. After seven years, he joined Dallas College – El Centro Campus (formerly El Centro College) in 2013 as a Senior Research Analyst where he provides data and information in support of administrative decision-making and strategic priorities. Mansour is an active member of TAIR and appreciates the opportunity to serve on the Nominating Committee.

Julie Penley, El Paso Community College

Dr. Julie Penley serves as the Vice President of Research, Accreditation & Planning at El Paso Community College. In that role, she oversees the Offices of Institutional Accreditation, Institutional Effectiveness, Institutional Planning, Institutional Research, Quality Enhancement Plan, and Student Learning Outcomes. She is also EPCC's SACSCOC Institutional Accreditation Liaison. Dr. Penley came to EPCC in 2002 and has since served in various roles at the College, including Professor of Psychology, Dean of Instructional Programs and Campus Dean of the Mission del Paso Campus, Associate Vice President of Instruction and Student Success, and her current role as Vice President of Research, Accreditation &

Planning. She has also served on numerous local, state, and national boards and committees dedicated to higher education. She currently serves on the Texas Higher Education Coordinating Board's Undergraduate Education Advisory Committee and the Texas Women in Higher Education Board of Directors, and on the Editorial Board of the peer-reviewed journal *Research & Practice in Assessment*. She holds a master's degree and doctoral degree in Experimental Psychology from the University of Texas at El Paso (UTEP), as well as a master's in Higher Education Administration from New Mexico State University (NMSU).