

BIG Expectations

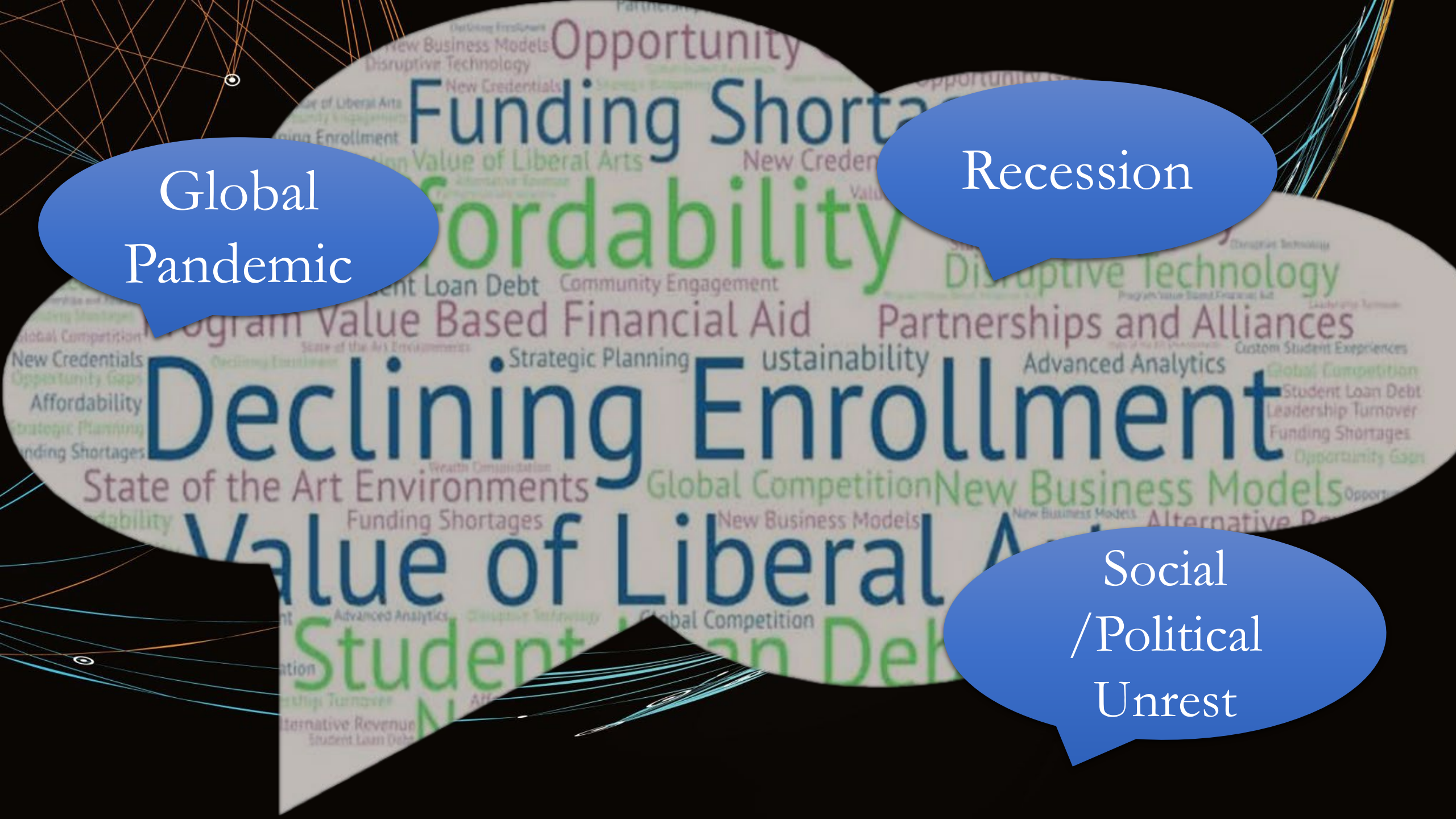
TAIR Annual Conference
February 23, 2021

BOSTON
ARCHITECTURAL
COLLEGE

Global
Pandemic

Recession

Social
/Political
Unrest



Increasing Demand for Social Value Analytics



Major Funders



Government



Boards & Leadership



Partners and Beneficiaries

Factors Driving Demand

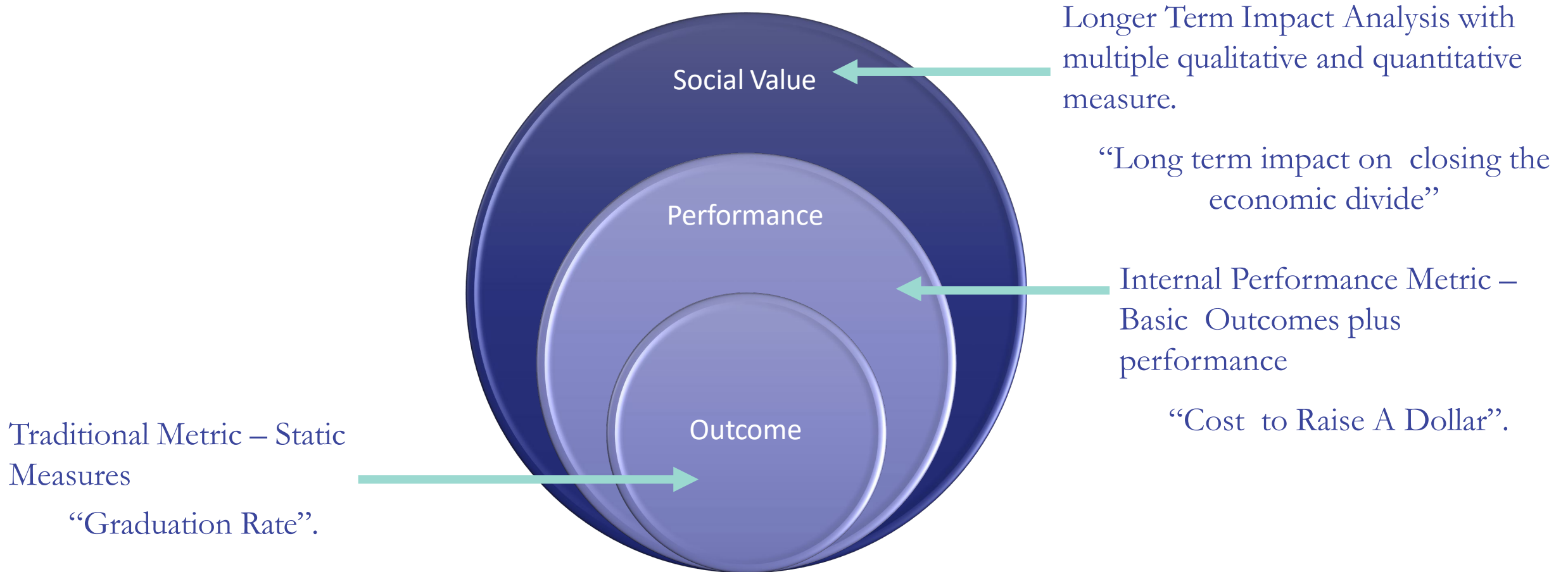
- Public Demand for Quality, Accountability and Fiscal Responsibility
- Policymakers, Public Officials and Governments – Spend Scrutiny
- Wealth Consolidation and Donor Fatigue

AVAILABLE TECHNOLOGY
BIG DATA



What is Social Value?

Measuring Mission Achievement

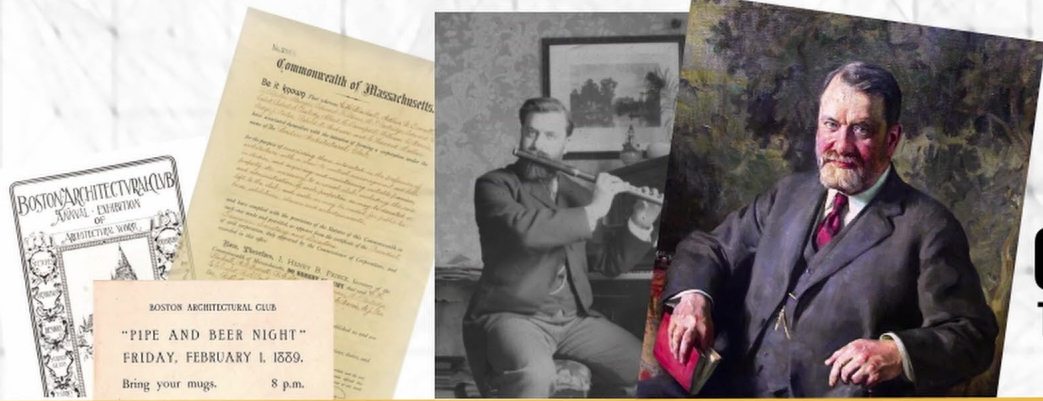




The Journey

BOSTON
ARCHITECTURAL
COLLEGE



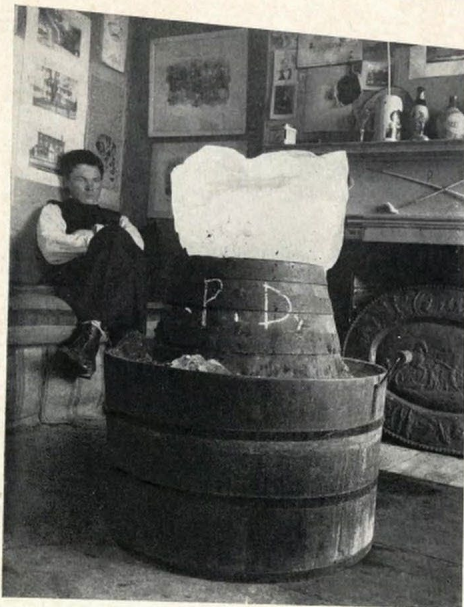


CLARENCE BLACKALL
THE CLUB'S 1ST PRESIDENT

1889

**BOSTON ARCHITECTURAL
CLUB FOUNDED**

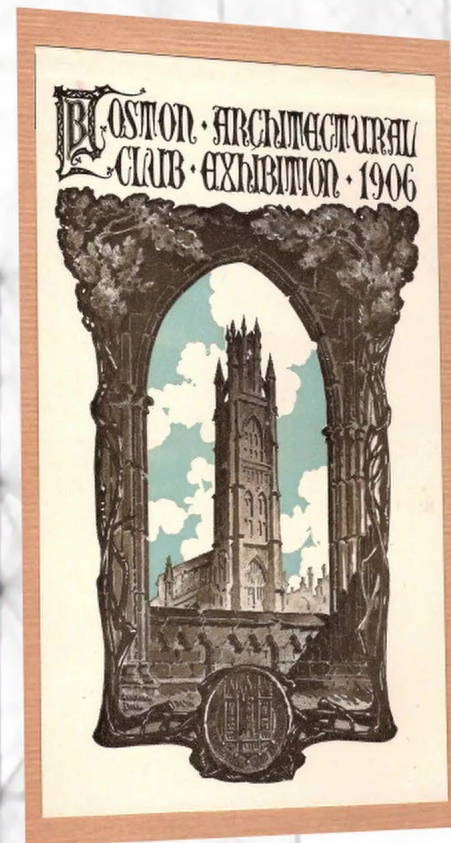
1906



Loyal "Guardian of the Beer Keg" of the P.D. Club was Joe Hamilton, left, here quite as contented as the two P.D.'s above, photographed "after lunch." Beer was bought by the keg for the convivial P.D.'s and they brought their food and cooked in the fireplace

1897

IMMIGRANTS AND UNDERPRIVILEGED STUDENTS SERVED



1937

BAC CERTIFICATES

BOSTON ARCHITECTURAL CENTER

ORIGINALLY INCORPORATED 1885

Be it known that Peter W. Ambler having
successfully completed the course in
Architectural Design is hereby awarded
this certificate this 10th day of June 1968



Irving Seligson
President
Paul H. Greenfield
Chairman Educational Committee
Francis Cassin
Secretary

BOSTON ARCHITECTURAL CENTER

1944

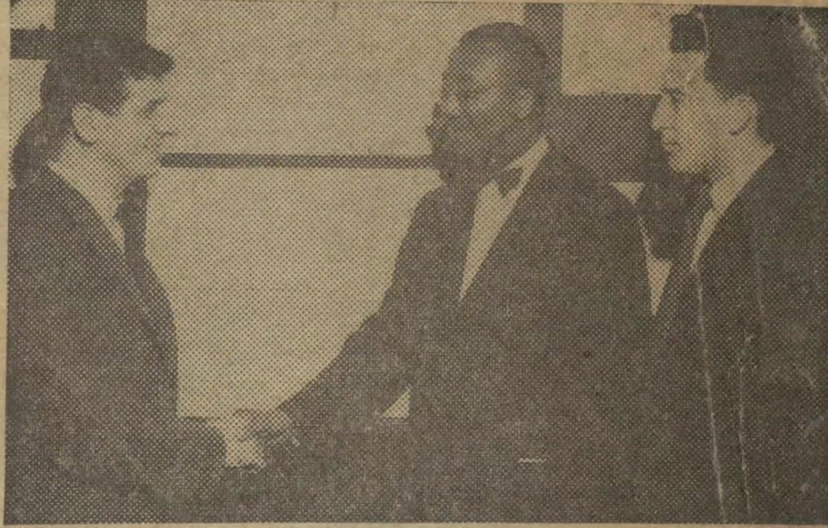
CHANGED NAME

WOMEN ADMITTED

1945



MARO AND BETTY AT A LECTURE



HONORED—Two Cabot, Cabot & Forbes draftsmen, Peter F. DiMeo (left) and Leon Bailey (center) were awarded scholarships by the Boston Architectural Center for outstanding scholarship and design competition. DiMeo won four months of study in Europe, Bailey won a year of study at M.I.T. Leonard Saulnier of Shipley, Bulfinch, Richardson and Abbott (right) was awarded the John Worthington Ames scholarship which provides a year of study at M.I.T.

1952

FIRST COMMENCEMENT

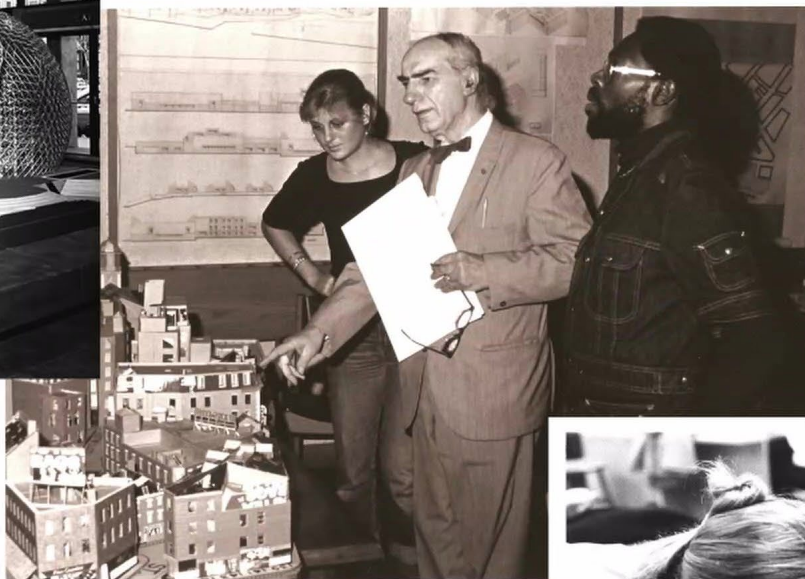
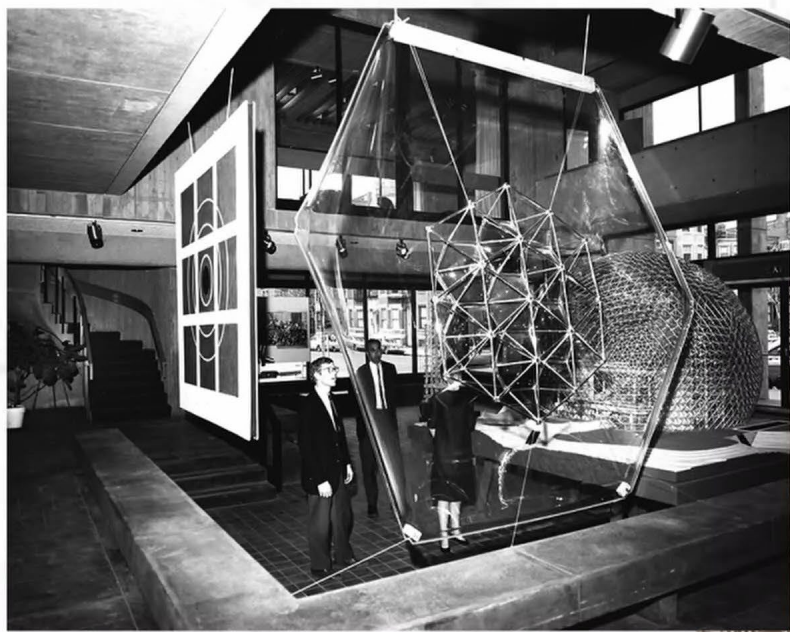


1966

320 NEWBURY STREET BUILDING COMPLETE

**I LIKE TO SPEAK ABOUT THE ENCOURAGEMENT
HUMAN BEINGS IN THE WORLD OF DESIGN GIVE
TO OTHERS AS ONE VERY IMPORTANT PART OF
WHAT MAY HAPPEN IN THIS NEW CENTE**

- BUCKMINSTER FULLER

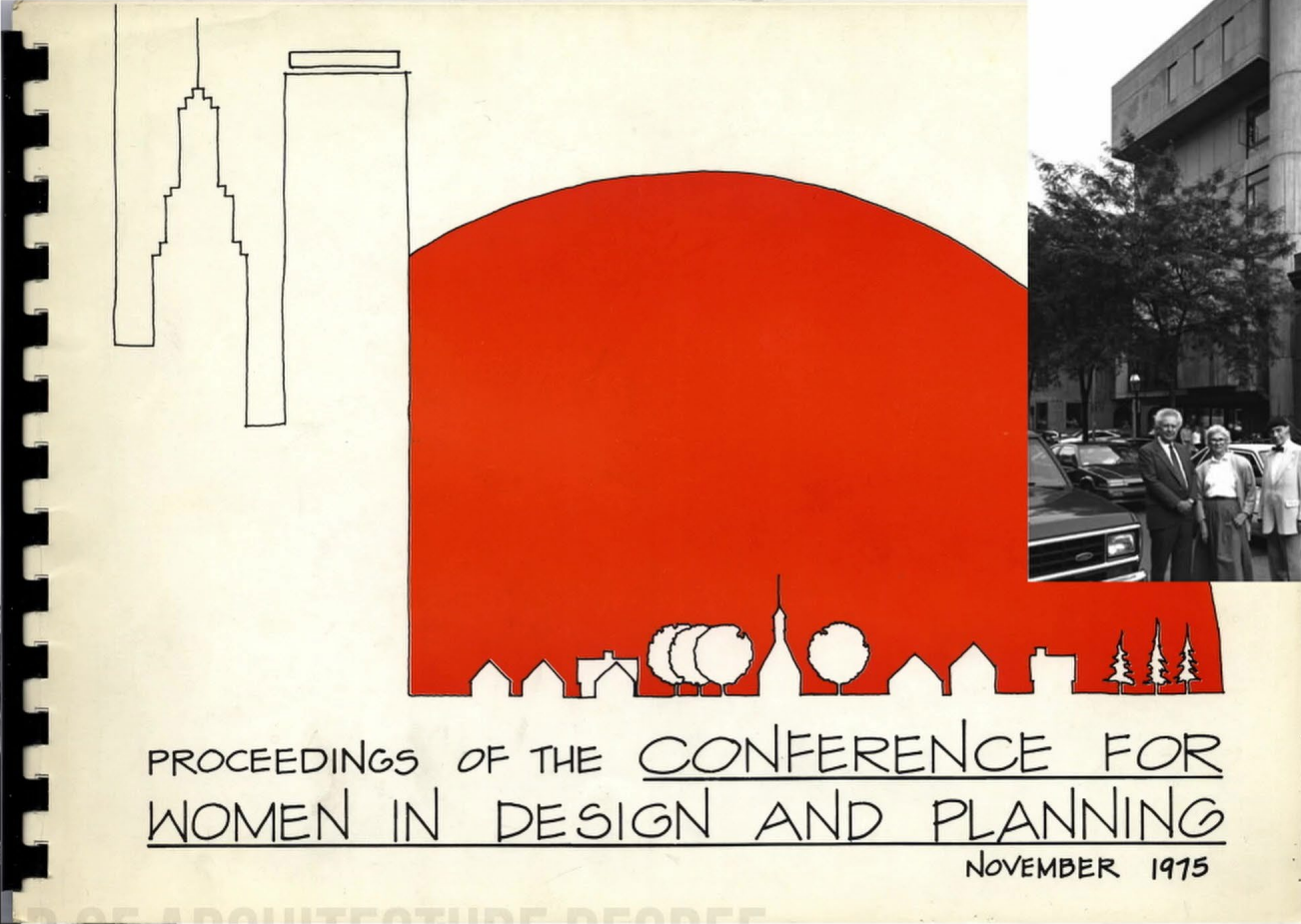


1980

BACHELOR OF ARCHITECTURE DEGREE



1980



PROCEEDINGS OF THE CONFERENCE FOR
WOMEN IN DESIGN AND PLANNING

NOVEMBER 1975



RESEARCH ARCHITECTURE DEGREE

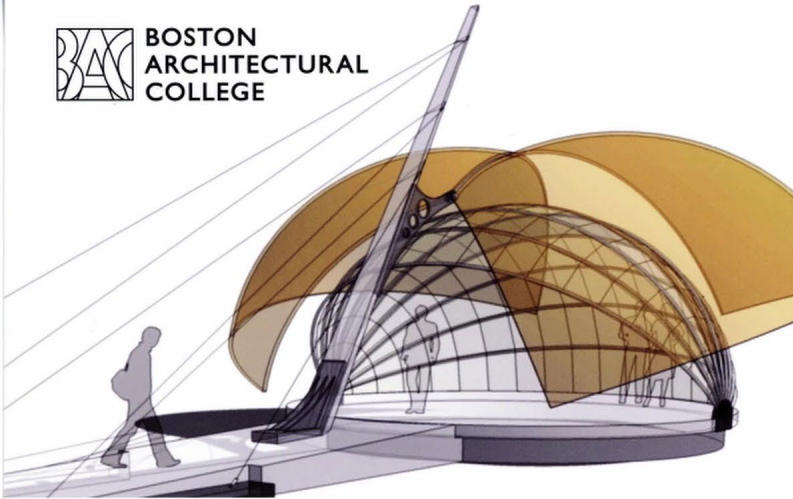
BOSTON ARCHITECTURAL COLLEGE

2006

BAC BECAME A COLLEGE



BOSTON
ARCHITECTURAL
COLLEGE



2% WOMEN OF COLOR

DESIGN EXHIBITION AND RECEPTION

2008

**2% WOMEN OF COLOR -
BAC LECTURES AND EVENTS
REFLECT THE DIVERSITY OF
ITS STUDENT BODY**

BAC TALKS

 BAC CLOUD LAB™

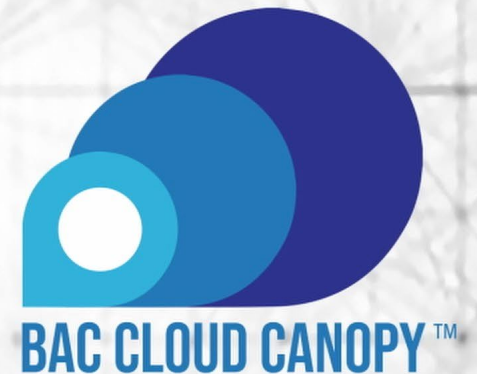
2020
AND BEYOND



**BAC SUMMER
ACADEMY 2020**



BAC FOUNDING WEEK



BAC GLOBAL NETWORK



SOCIAL JUSTICE AND EXCELLENCE

WE ENVISION DELIVERING ON OUR EDUCATIONAL MISSION OF DIVERSITY AND INCLUSION TO HELP OUR STUDENTS FULLY ACTUALIZE THEIR POTENTIAL.

A GLOBAL NETWORK, A CLOUD

CANOPY

WE ENVISION THE COLLEGE AS A GLOBAL NETWORK, A CLOUD CANOPY WITH VIRTUAL AERIAL ROOTS THAT CAPTURE SOCIAL DIFFERENCES AND FACILITATE THE LEARNING OF THE CURIOUS, THE CREATIVE, THE AMBITIOUS, THE EXEMPLARY TRADITIONAL AND NONTRADITIONAL STUDENTS IRRESPECTIVE OF SOCIAL IDENTITIES AND GEOGRAPHIC LOCATION.

MEASURING SOCIAL AND
ACADEMIC VALUE

BAC GLOBAL NETWORK



2020 AIA SURVEY

LACK OF WOMEN IN THE
PROFESSION, LACK OF WOMEN
LEADERSHIP AND WOMEN
OWNED FIRMS

LOWER SOCIO-ECONOMIC
INDIVIDUALS HAVE LIMITED TO
NO ACCESS TO THE
PROFESSION

UNDERSTAND
THE GAP

TARGET AND
MEASURE

DECIDE AND
ACT

BAC GLOBAL NETWORK



**BAC ANALYTICS &
RESEARCH CENTER
OF EXCELLENCE**

PARTNERSHIP & OWNERSHIP


- ALIGNED WITH LEADERSHIP
- INSIGHT FOR MEASURING SUCCESS
- OWNERSHIP OF RECOMMENDED ANALYSIS MODELS
- PRIMARY ANALYTICS AND RESEARCH SUBJECT MATTER EXPERTS

VISIONARY AND PROACTIVE

- GLOBAL POINT OF VIEW
- FOCUS ON DECISION MAKING AGILE ADVANCED ANALYTICS & PREDICTIVE MODELLING
- MULTI-VARIABLE BUSINESS INTELLIGENCE

A SINGLE SOURCE OF TRUTH

- SOUND DATA GOVERNANCE
- BIG DATA AND ADVANCED ANALYTICS / INTELLIGENCE TECHNOLOGY PLATFORM

- 
- ✓ Lead - Don't Follow
 - ✓ Measure Success
 - ✓ Enable Data-Informed Decision Making
 - ✓ Engage Throughout the Organization

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Questions