

# Flavors of Program Review

A Presentation by  
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“We are living in a world today where lemonade is made from artificial flavors and furniture polish is made from real lemons”

attributed to Alfred E. Newman



# Flavors of Assessment

- Formative
  - Focuses on Process
  - About the Journey
  - About Improvement
- Summative
  - Focuses on Product
  - About Accountability
  - About Outcomes & Stewardship



# Program Review at Collin

- Focused on Continuous Program Improvement
- Overseen by Program Review Steering Committee
- Extensive IRO Support
- Review Teams use Templates and Rubric
  - Academic Programs
  - Workforce Education Programs
  - Continuing Education
  - Support/Service Units



# Epiphany

“A sudden manifestation of perception of the essential nature or meaning of something; an illuminating discover, realization, or disclosure.”

Merriam-Webster Dictionary



# Summative Program Review

## Components 1 & 2

- **Community Need**
  - Average Salary of DFW Workers in Related Fields
  - Current Number of DFW Related Positions
  - Forecast Annual DFW Related Job Openings
- **Enrollment Viability**
  - Average Program Course Enrollment Compared to Expected Minimum
  - Declared Program Majors Enrolled in Program Courses Compared to Number Not Enrolled in Program Courses
  - Student-Faculty Ratio
  - Average Program Course Success Compared to District Average



# Summative Program Review Components 3 & 4

- **Fiscal Viability**
  - Tuition Generated
  - Graduate Success Point Revenues Generated
  - Estimate of Contact Hour Reimbursement
  - Estimate of Total Revenues Generated (Sum of First Three)
  - Program Faculty Expenses
  - Approximate Net Revenues (Faculty Expenses – Total Revenues; may be + or -)
- **Student Outcomes**
  - Program Completers
  - Awards Conferred
  - Average Credits upon Completion



“If I listen to what he tells me; if I can understand how it seems to him; if I can see its personal meaning for him; if I can sense the emotional flavor which it has for him; then, I will be releasing potent forces of change in him.”

Carl Rogers





# Questions & Contact Information

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