

Academic Assessment Plan Evaluation Rubric

	Component Met 3	Component Partially Met 2	Component Not Met 1
Mission Statement	Program/department/unit mission clearly stated	Program/department/unit mission stated with some clarity	Program/department/unit mission lacks clarity or is not stated
	Relationship to university's mission apparent	Relationship to university's mission is implied but lacks clarity	Relationship to university's mission unclear or missing
Learning Outcomes/Goals	Goals clearly tie to the mission, are able to be measured through an appropriate outcome, and are reasonable given the program/unit	Goals present, but do not relate to mission or seem appropriate for the program/mission	Goals do not tie to the mission and do not make sense for the program/unit, or goals are missing, or goals do not reflect the program's overarching purpose
	Outcomes consistently stated in measurable and observable terms	Outcomes present, but only some are stated in measurable and observable terms	Outcomes stated but none are written in measurable and observable terms or plan offers no student learning outcomes
	The program/department/unit has at least 2 and no more than a reasonably achievable amount or has the specified number required by professional accreditation or standards	The program/department/unit has at least 1 and no more than a reasonably achievable amount or has the specified number required by professional accreditation or standards	The program/department/unit has No outcomes or does not have the specified number required by professional accreditation or standards
	Outcomes are directly related to the goals (and mission)	Outcomes are somewhat related to the goals (and mission)	Outcomes are not related to the goals (and mission)
Assessment Methods	Assessment methods stated for each learning outcome/goal	Assessment methods stated for some learning outcomes/goals	Assessment methods are not stated for the learning outcomes/goals
	Each assessment method is clearly described	Description of assessment methods lacks clarity or only some assessment methods are clearly described	Description of assessment methods is not at all clear
	Multiple measures are used to evaluate all learning outcomes/goals including direct and indirect measures	Multiple measures are used to evaluate some of the learning outcomes/goals or only indirect measures are being used	Multiple measures are not being used for any of the learning outcomes/goals
	Assessment methods are appropriate for the stated outcome	Assessment methods appear to support the stated outcome but little or no supporting evidence is given to support the match	Assessment methods are not appropriate for the stated outcome

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Assessment Results	Findings are reported for each stated assessment method and those findings are clearly stated	Findings are reported for some assessment methods or findings lack clarity	No findings are reported
	Results map directly to the outcomes/goals and assessment methods	Results partially map to the outcomes/goals and assessment methods	Results do not map to the outcomes/goals and assessment methods
	Results include a data summary	Results include a partial data summary	Results do not include a data summary
Improvements based on assessment results	Improvements map directly to results discussed, assessment methods used, and expected outcomes/goals stated	Improvements map to results discussed, assessment methods used, and expected outcomes/goals stated but the connection is unclear	Improvements do not map to results discussed, assessment methods used, and expected outcomes/goals stated
	Plan for utilizing the assessment results is explicitly stated or already implemented	Plan for utilizing the assessment results is implied but lacks clarity	No plan to utilize the assessment results is stated
	It is clearly stated how assessment results are used for improvement	Assessment results are used for improvement but plan lacks clarity	It is not at all clear how assessment results are used for improvement