



2018

"Data's a Beach"

Omni Corpus Christi Hotel

Corpus Christi, Texas

February 11 - February 14

Sunday	8:00 - 1:00 • Registration (Registration Desk)			
	9:00 - 12:00 • Pre-Conference Workshops			
	(W1) - Newcomers to Institutional Research (Corpus A)	(W2) - Exploring the Benchmarking Institute Projects (Copano)	(W3) - Developing a Project Management Database with Microsoft Access (Laguna Madre)	
	(W4) - Value Added: The Benefits of Enhancing Program Assessment Using Indirect Methods (Aransas)	(W14) - Modern Analytics in Education & Developing a Strong Tableau Foundation (Matagorda)		
	12:00 - 1:00 • Workshop Luncheon (Corpus C)			
	1:00 - 4:00 • Pre-Conference Workshops			
(W5) - Using Accountability Board Data (Copano)	(W6) - Rock Your Data and Become a Data Rockstar (Laguna Madre)	(W7) - Non-Parametric Statistical Techniques (Aransas)		
(W8) - Google Charts for IR Websites (Matagorda)	(W15) - Bring your IR Data to Life with SAS Visual Analytics (Corpus A)			
Monday	7:30 - 4:00 • Registration (Registration Desk)			
	7:30 - 10:30 • Pre-Conference Workshops			
	(W9) - SAS Enterprise Guide for Beginners (Corpus A)	(W10) - Excel for Beginners (Copano)	(W11) - Qualitative Research Skills: Moderating a Focus Group Interview (Laguna Madre)	
	(W12) - Introductory R for Statistics (Aransas)	(W13) - Using SPSS to Build Predictive Models (Matagorda)		
	11:15 • CONFERENCE BEGINS			
	11:15 - 12:30 • General Session I (Corpus B & C)			
	12:30 - 1:15 • Luncheon (Corpus B & C)			
	1:30 - 2:15 • Concurrent Sessions A			
	A1: Improving Student Success with Data (A Student Loss Analysis) (Corpus A)	A2: Planning and Implementing a Research Institute - Growing Institutional Researchers for the Future (Corpus B)	A3: Taming the Lion: Taking Control of State Reporting Processes (Copano)	
	A4: Sophomore Slump Versus Sophomore Success: Determinants of Second to Third Year Retention (Laguna Madre)	A5: Quantitative Assessment of Tutoring and Supplemental Instruction (Aransas)	A6: There and Back Again - A Researcher's Journey to a Significantly Better Life (Matagorda)	
	2:30 - 3:15 • Concurrent Sessions B			
	B1: Tableau - Thinking Outside the Box (Corpus A)	B2: I've Got the Power (BI) (Corpus B)	B3: Data Transparency and Non-Profit Private Institutions of Higher Education: Where Do We Go From Here? (Copano)	
	B4: Using Multiple Statistical Techniques to Analyze a Large NCGA Student Satisfaction Survey (Laguna Madre)	B5: Fundamental Steps in Building an Effective Data Culture: Linking Planning, Ownership, Governance and Execution (Aransas)		
	3:30 - 4:15 • Concurrent Sessions C			
	C1: Looking at the Bigger Picture: Non-credit Benchmarking for Community Colleges (Corpus A)	C2: Building a SAS Code Library (Corpus B)	C3: What Makes a Difference: Research on Student GPA Using ANCOVA (Copano)	
C4: Self-Sustained Results-Based Accountability: Promoting a Culture of Outcomes Assessment (Laguna Madre)	C5: Strategic Planning for an IR Office (Aransas)	C6: TAIR Strategic Planning Task Force Forum (Corpus C)		
4:30 - 5:15 • Concurrent Sessions D				
D1: Visual Solution to Room Usage Reporting (Corpus A)	D2: Dashboards Using Excel (Corpus B)			
D3: The Accreditation Liaison Role at a Small Public University (Copano)	D4: Utilizing Dashboards to Report Large-Scaled Survey Results to Multi-Level University Leadership (Laguna Madre)			
5:30 - 7:30 • Meet, Munch and Mingle (Corpus C)				



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Tuesday	7:30 - 12:00 • Registration (Registration Desk)		
	7:30 - 9:15 • Breakfast and User Communities (Corpus B & C) - Breakfast Buffet and <u>Election Ballots Due</u>		
	8:00 - 9:15 • Past Presidents Breakfast ^(By invitation only) (Corpus A)		
	8:30 - 4:30 • Sponsor Fair & Demos (Corpus Foyer)		
	9:30 - 10:15 • Concurrent Sessions E		
	E1: Wish We Knew Then What We Know Now: Lessons Learned from a Tableau Implementation (Corpus A)	E2: Do Differing Levels of Participation in Developmental Education Have Differential Effects on Persistence and Degree Completion? (Copano)	E3: Operationalizing Predictive Analytics for Advancement of Higher Education Practices (Laguna Madre)
	E4: Using Student Perceptions for Program-Level Assessment (Aransas)	E5: Should the Census Day CBM Reports Be Discontinued? (Matagorda)	
	10:30 - 11:15 • Concurrent Sessions F		
	F1: Competency-Based Education: Using Data Dashboards for Insight and Powerful Stories (Corpus A)	F2: Future-Proofing Institutional Research (Copano)	
	F3: Make Your Data Tell a Story: The Do's and Don'ts of Creating Graphics (Laguna Madre)	F4: Say Goodbye to the American Dream (Aransas)	F5: Assessing Student Co-Curricular Involvement Using Rubrics and Focus Groups (Matagorda)
	11:30 - 12:30 • TAIR Awards Presentation - Networking Luncheon (Corpus B & C)		
	12:30 - 1:15 • Concurrent Sessions G		
	G1: Streamlining the Collection of Data for New Program Proposals (Corpus A)	G2: Focusing on Academic Progress: New Students Who Earn No Credit Their First Semester (Copano)	G3: Google Charts for IR Websites (Laguna Madre)
	G4: Strategic Planning: Intentional Stakeholder Engagement Strategies (Aransas)	G5: Statewide Trends in College Readiness and Developmental Education (Matagorda)	G6: A Survey of Survey Data with Tableau (Corpus B)
1:30 - 2:15 • Concurrent Sessions H			
H1: Understanding the Association Between Part-Time Faculty and Student Learning: Evidence from Faculty Survey Data (Corpus A)	H2: Higher Education Data Terrain: Leveraging Digital Tools and Regional Creativity to Achieve 60x30TX (Corpus B)	H3: An Introduction to Correspondence Analysis (Copano)	
H4: The Present and Future of IR: An Interactive Discussion (Laguna Madre)	H5: The Assessment Leadership Institute: A Partnership (Aransas)	H6: TAIR Strategic Planning Task Force Forum (Corpus C)	
2:20 - 3:15 • Sponsor Fair Dessert Break (Corpus Foyer)			
3:30 - 4:15 • Business Meeting (Corpus B & C)			
5:30 - 6:30 • Transportation to Alamo Drafthouse			
6:30 - 9:30 • Special Event: Movie Party at Alamo Drafthouse			
Wednesday	7:30 - 9:15 • Breakfast Buffet (Corpus B & C)		
	9:00 - 10:00 • General Session 2 (Corpus B & C)		
	10:15 - 11:00 • Concurrent Sessions K		
	K1: Do Transfer Hours Matter? An Analysis of Excess Hours of Bachelor Degree Graduates (Corpus A)	K3: Planning Can Be Fun! (Copano)	K4: Minority Student Success at The University of Texas at Dallas: A Focus on African American and Hispanic Students (Laguna Madre)
	K5: Understanding Engagement of Employees in Higher Education (Aransas)	K6: Building Effective Relationships & Project Management (Matagorda)	
	11:15- 12:00 • Concurrent Sessions L		
L1: Texas Higher Education Accountability System Update (Corpus A)			
12:00 • CONFERENCE ENDS			