

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. The shapes are primarily triangles and polygons, creating a dynamic, layered effect. The overall composition is clean and modern, with the text centered in the white space.

Texas Community Colleges verses the World

Data from the NCCBP

TAIR 2017

Session outline

- ▶ Background of the NCCBP
- ▶ Trend Data from the NCCBP
- ▶ Next Steps
- ▶ Demo



NATIONAL HIGHER EDUCATION
**BENCHMARKING
INSTITUTE**

National Higher Education Benchmarking Institute

Michelle Taylor | Senior Research Analyst



@EdBenchmark

NCCBP Started in 2004

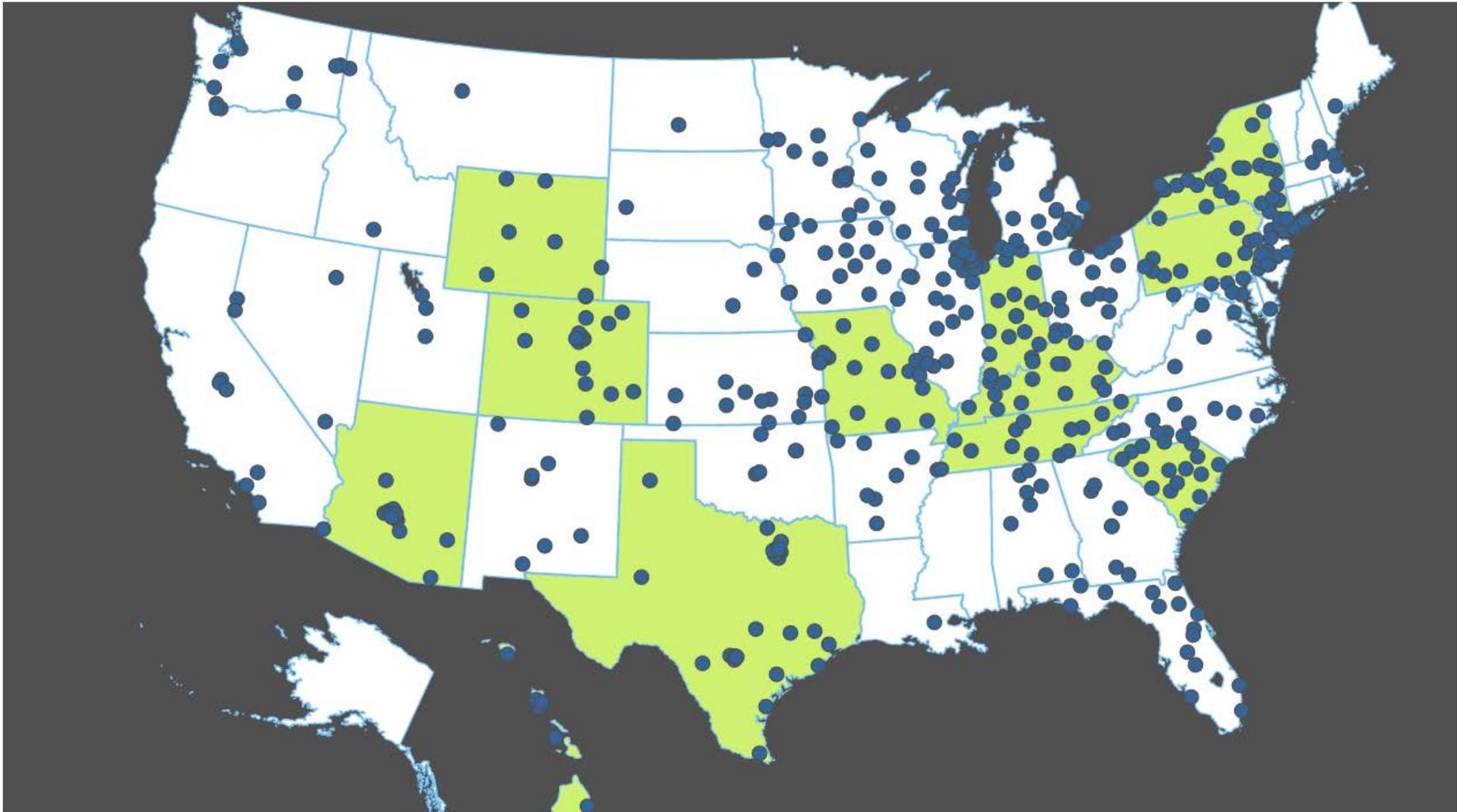
- ▶ Initial funding from Department of Education's Fund for the Improvement of Postsecondary Education (FIPSE)
- ▶ This funding established the "Kansas Study" - now Cost and Productivity
- ▶ JCCC funded the NCCBP
- ▶ NHEBI was established



NCCBP Today

- ▶ Today the NHEBI is self-funded
- ▶ NCCBP provides most of the revenue to keep us up and running
- ▶ Last year we had 251 members
- ▶ Over the years, 450+ community colleges have participated

NCCBP Participants since 2004



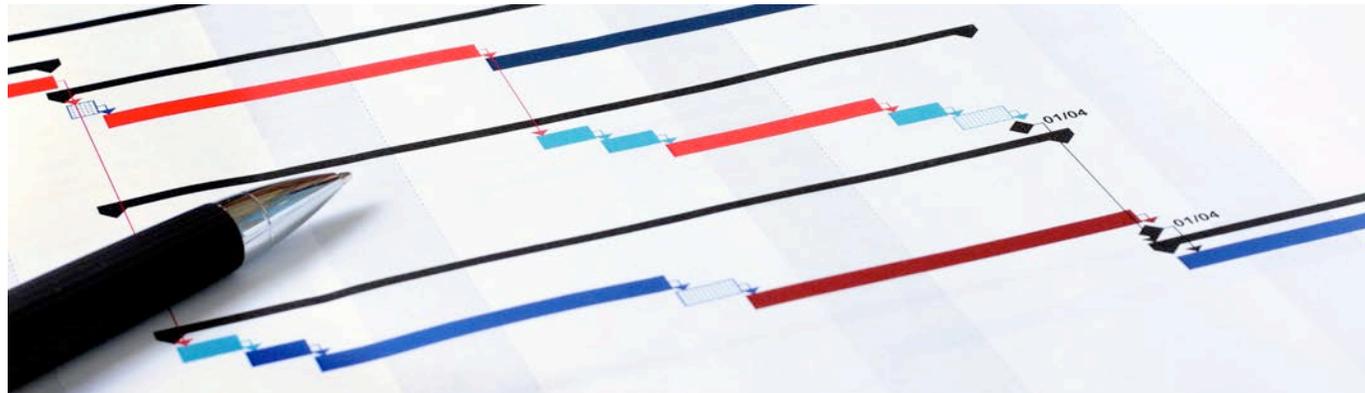
A quarter of the nation's community colleges participated in the NCCBP in 2016 (251).

NCCBP Purposes

- Provides a comprehensive set of benchmarks for core community college activities
 - ▶ Completion & Transfer
 - ▶ Retention & Persistence
 - ▶ Student Performance
 - ▶ Satisfaction and Engagement
 - ▶ Job Market, Business and Industry
 - ▶ Other Institutional Effectiveness Metrics

How the Benchmark Project Works

- ▶ Data collection
 - ▶ Data verification: logical errors, outlier checks
 - ▶ Voluntary project: colleges provide only available data
 - ▶ Confidentiality assured



REPORTS

- ▶ National Report
- ▶ Executive Report
- ▶ Peer Comparison
- ▶ Best Performers Report
- ▶ Strengths/Opportunities Report
- ▶ Custom Reports

National Report

Form 2

Student Completion and Transfer

	YOUR INSTITUTION			NATIONAL PERCENTILES					
	REPORTED VALUE	% RANK	N	10 TH	25 TH	50 TH	75 TH	90 TH	
% Completed/Transferred in Two Years (Full-time)									
% Completed in Two Years (On-time) <small>(Fall 2013 Cohort)</small>	10.28%	36%	194	4.90%	7.55%	12.82%	20.05%	31.84%	
% Transferred in Two Years <small>(Fall 2013 Cohort)</small>	15.94%	79%	191	3.95%	6.17%	10.10%	14.22%	19.80%	
% Completed OR Transferred in Two Years <small>(Fall 2013 Cohort)</small>	26.22%	60%	189	12.00%	17.68%	24.18%	30.45%	44.39%	
% Completed AND Transferred in Two Years <small>(Fall 2013 Cohort)</small>	4.97%	71%	194	0.16%	0.62%	2.08%	6.39%	10.30%	
% Completed in Three Years									
Full-time, First-time <small>(Fall 2012 Cohort)</small>	15.65%	26%	214	11.58%	15.53%	21.47%	29.00%	36.59%	
Part-time, First-time <small>(Fall 2012 Cohort)</small>	5.69%	43%	199	2.54%	4.00%	6.32%	9.36%	18.60%	
% Transferred in Three Years									
Full-time, First-time <small>(Fall 2012 Cohort)</small>	18.92%	71%	224	8.46%	10.77%	14.71%	20.34%	27.00%	
Part-time, First-time <small>(Fall 2012 Cohort)</small>	7.21%	34%	197	4.01%	6.13%	8.89%	14.29%	19.70%	

Executive Report

Executive Report for Dr. Joe Sopcich

MY COLLEGE

Key National Benchmarks – Where Does Your Institution Stand?

Your college participated in the National Community College Benchmark Project in 2016. This research is conducted annually by The National Higher Education Benchmarking Institute (NHEBI). We would like to share some of the key results of this study with you. The report illustrates how your college compared to national data, representing 251 community colleges.

The full NCCBP report, available online, contains more than 150 benchmarks on student demographics, measures of student success, faculty and staff data, workforce and community outreach, and institutional characteristics and effectiveness metrics.

Member colleges use the benchmarks to support:

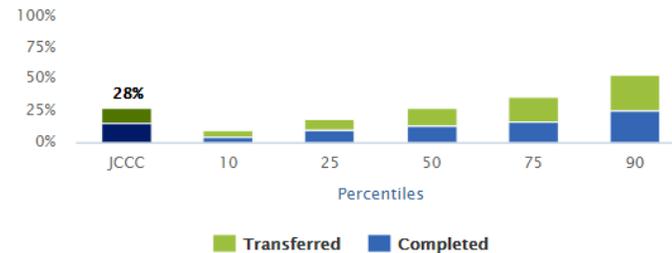
- Strategic planning and selection of KPIs
- Accreditation
- Internal and external accountability activities
- Institutional transparency
- Documentation of student success

Full-time Students Completed or Transferred in Three Years



The percent of students out of the unduplicated full-time, first-time, credit headcount from Fall 2012 IPEDS GRS cohort who either completed a degree or certificate before fall 2015 or who transferred to four-year institutions before fall 2015.

Part-time Students Completed or Transferred in Six Years



The percent of part-time students out of the unduplicated part-time, first-time, credit headcount from Fall 2010 IPEDS GRS cohort who either completed a degree or certificate before fall 2015 or who transferred to four-year institutions before fall 2015.

Strength/Opportunities Reports

STRENGTHS/OPPORTUNITIES REPORT

2016 2015 2014 2013 2012 2011 2010 2009 2008 2007

Your institution reported values for the benchmarks below that are above the 75th percentile or below the 25th percentile. Click the blue text for details.

STRENGTHS

1. % of Sporting Event Attendees (duplicated) from the Service Area Population
Your Rank - 94th Percentile
2. Ruffalo Noel Levitz: Would Enroll Here Again
Your Rank - 93rd Percentile
3. Ruffalo Noel Levitz: Overall Satisfaction with Experience
Your Rank - 92nd Percentile
4. Ruffalo Noel Levitz: College Experience Met Expectations
Your Rank - 89th Percentile
5. Ruffalo Noel Levitz: Satisfaction with Concern for the Individual
Your Rank - 84th Percentile
6. Ruffalo Noel Levitz: Satisfaction with Student Centeredness
Your Rank - 80th Percentile
7. % of Graduates and Completers that Achieved their Educational Goal
Your Rank - 80th Percentile
8. % of Full-Time, First-Time Students that Transferred in Two Years
Your Rank - 79th Percentile
9. % of Public Meeting Attendees (duplicated) from the Service Area Population
Your Rank - 77th Percentile
10. % of Net Revenue from Total Revenue
Your Rank - 76th Percentile

OPPORTUNITIES FOR IMPROVEMENT

1. % of Students that Received a Passing Grade in Writing Developmental/Remedial Courses of those that Completed the Course
Your Rank - 6th Percentile
2. Combined Enrollee Success Rate
Your Rank - 18th Percentile
3. Next-term Persistence Rate
Your Rank - 22nd Percentile
4. % of Students that Received a Passing Grade in Reading Developmental/Remedial Courses of those that Completed the Course
Your Rank - 23rd Percentile
5. % of Employers Satisfied with Career Program Completers Preparation
Your Rank - 25th Percentile

Best Performers Report

BEST PERFORMERS REPORT

2016 2015 2014 2013 2012 2011 2010 2009 2008 2007

Best performers are institutions reporting data above 90th percentile (or below the 10th percentile for benchmarks like cost where lower values are better). Click a form name below to see its benchmarks, then click a benchmark to display the best performers. The institutions are presented in a alphabetical order.

[Show all](#)

– FORM 2: STUDENT COMPLETION AND TRANSFER

% of Full-Time, First-Time Students that Completed in Two Years

Bismarck State College (ND)
Central Community College (NE)
Denmark Technical College (SC)
Eastern Arizona College (AZ)
Eastern Wyoming College (WY)
Fort Scott Community College (KS)
Gogebic Community College (MI)
Great Basin College (NV)
Gulf Coast State College (FL)
McHenry County College (IL)
North Iowa Area Community College (IA)
Northern Wyoming Community College District (WY)
Sauk Valley Community College (IL)
Seward County Community College and Area Technical School (KS)
South Florida State College (FL)
Southern Arkansas University Tech (AR)
Tulsa Technology Center (OK)
Western Dakota Technical Institute (SD)
Wisconsin Indianhead Technical College (WI)

Peer Comparison Tool

PEER COMPARISON

Demographic Criteria

[Change](#)

None selected

Reporting Period

Benchmark(s)

- Form 1: Subscriber Information
- Full-time Credit Headcount
- Part-time Credit Headcount
- % Transfer Credit Hours
- % Technical/Career Credit Hours
- % Developmental Credit Hours
- Credit Student Median Age
- % Female Credit Students
- First-generation Student

Peer Institutions

- Aiken Technical College (SC)
- Aims Community College (CO)
- Arizona Western College (AZ)
- Baker College System (MI)
- Barton County Community College (KS)
- Bay de Noc Community College (MI)
- Bellevue College (WA)
- Bergen Community College (NJ)
- Bismarck Community College (ND)

Select at least 5 peer institutions. [Manage your peer groups.](#)

DEMOGRAPHIC PEER COMPARISON

State

- Alabama
- Alaska
- Arizona
- Arkansas

Campus Environment

- Urban
- Suburban
- Rural

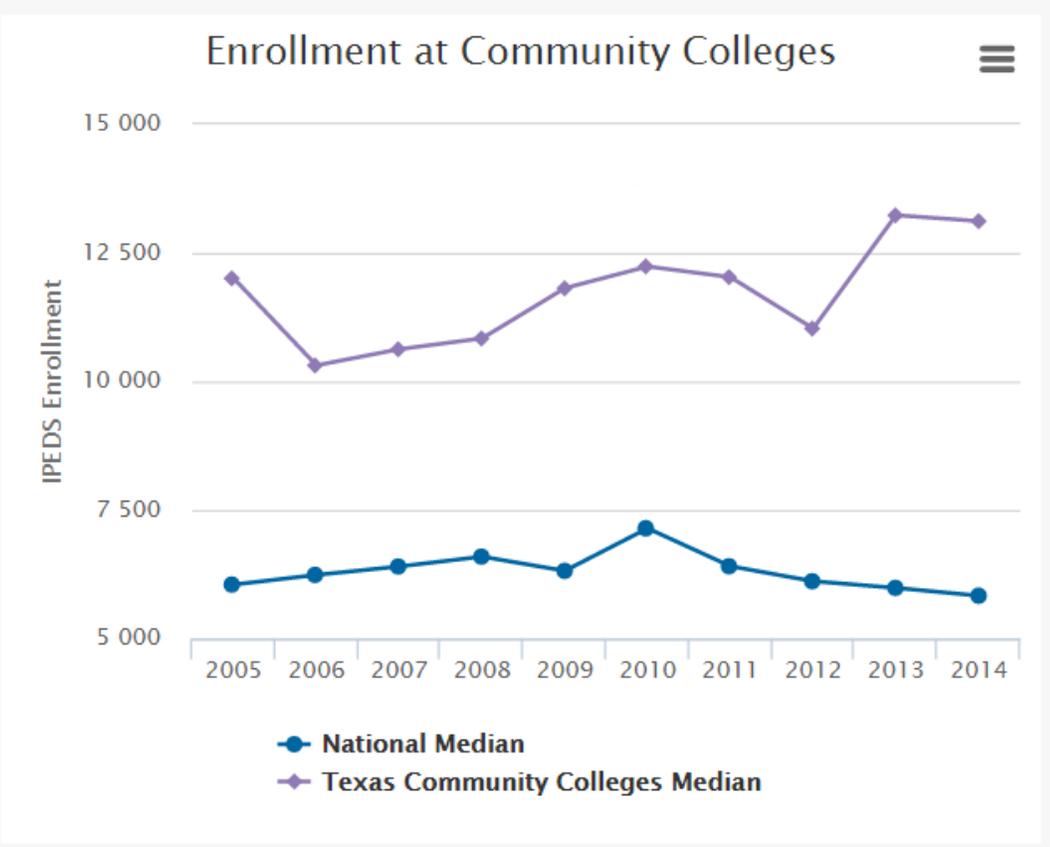
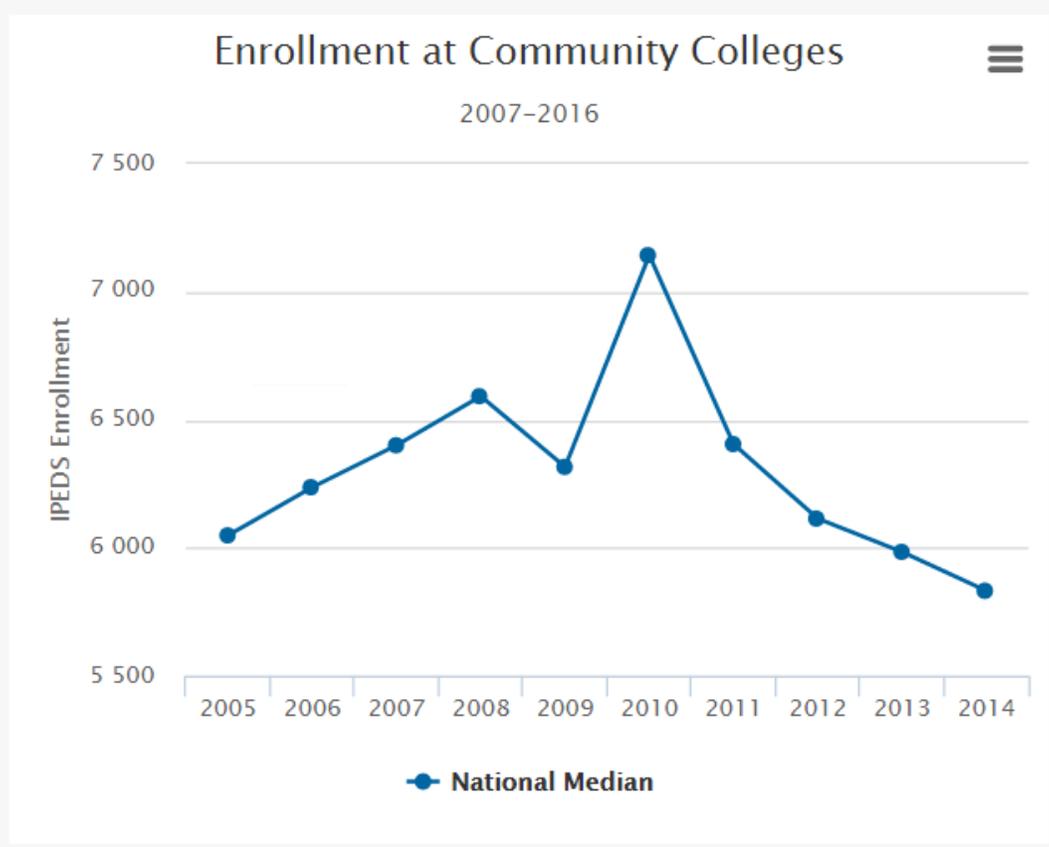
Institutional Type

- Single-campus
- Multi-campus
- Multi-college district

Trends



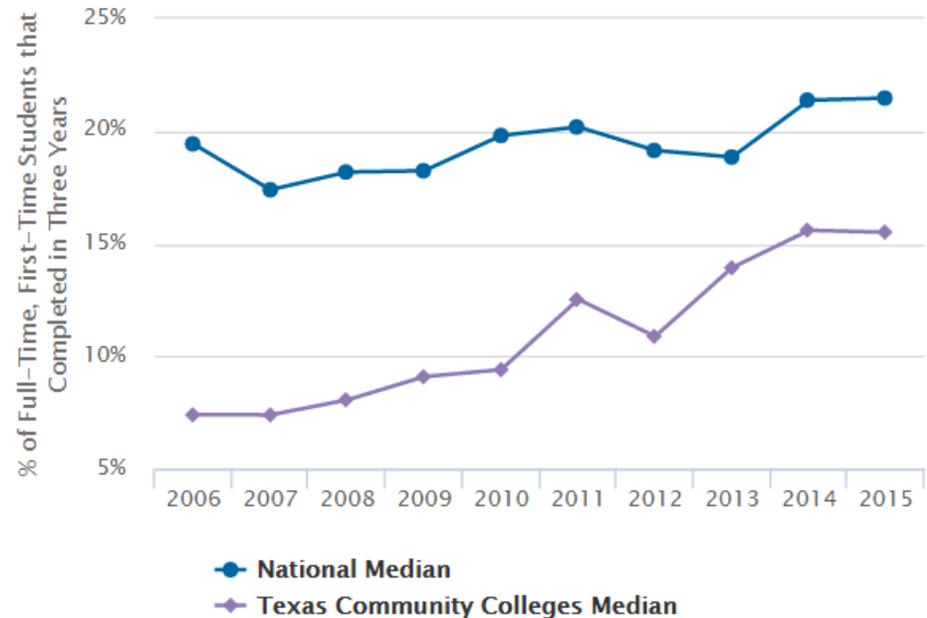
Enrollment Trends



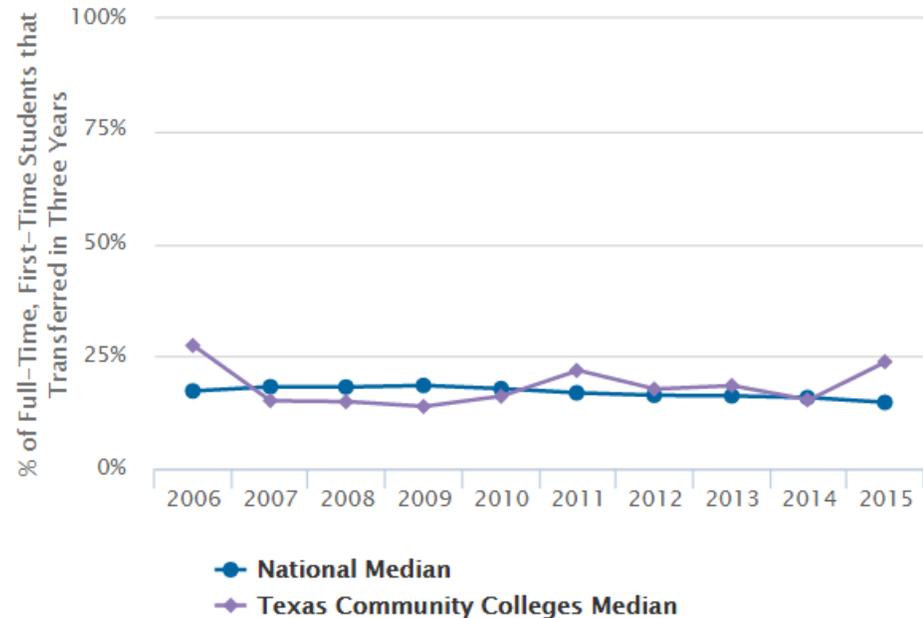
Graduation and Transfer Rate in Three Years

Full-time, First-time

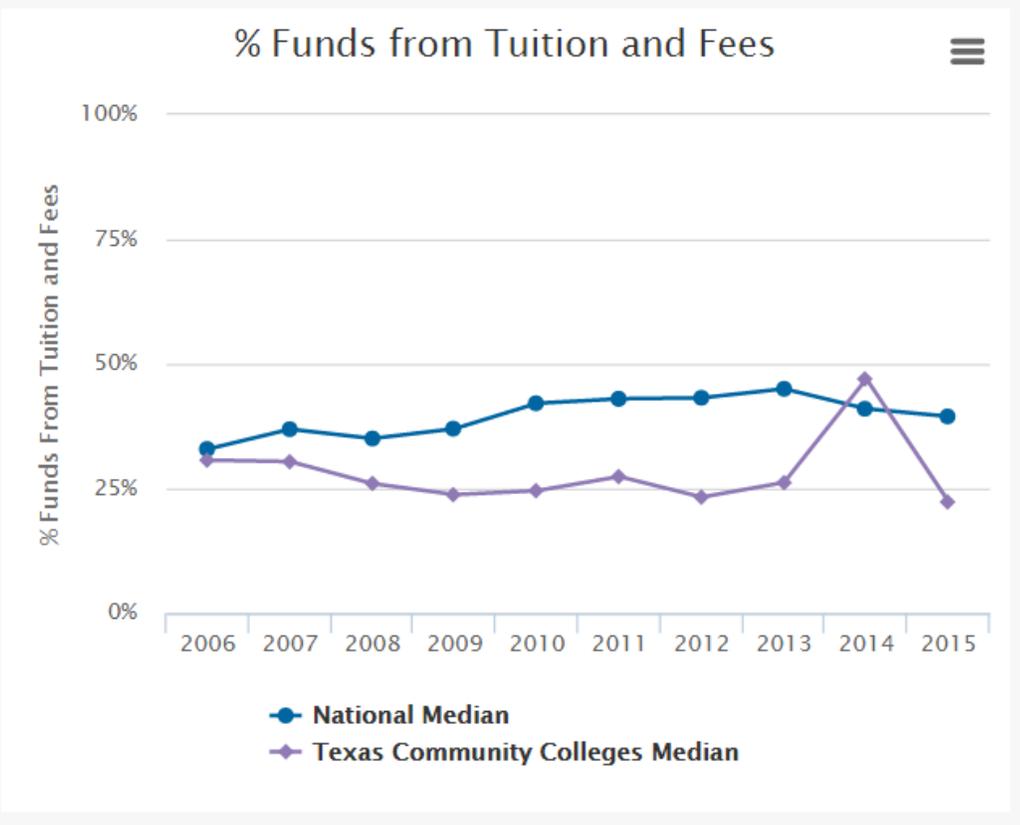
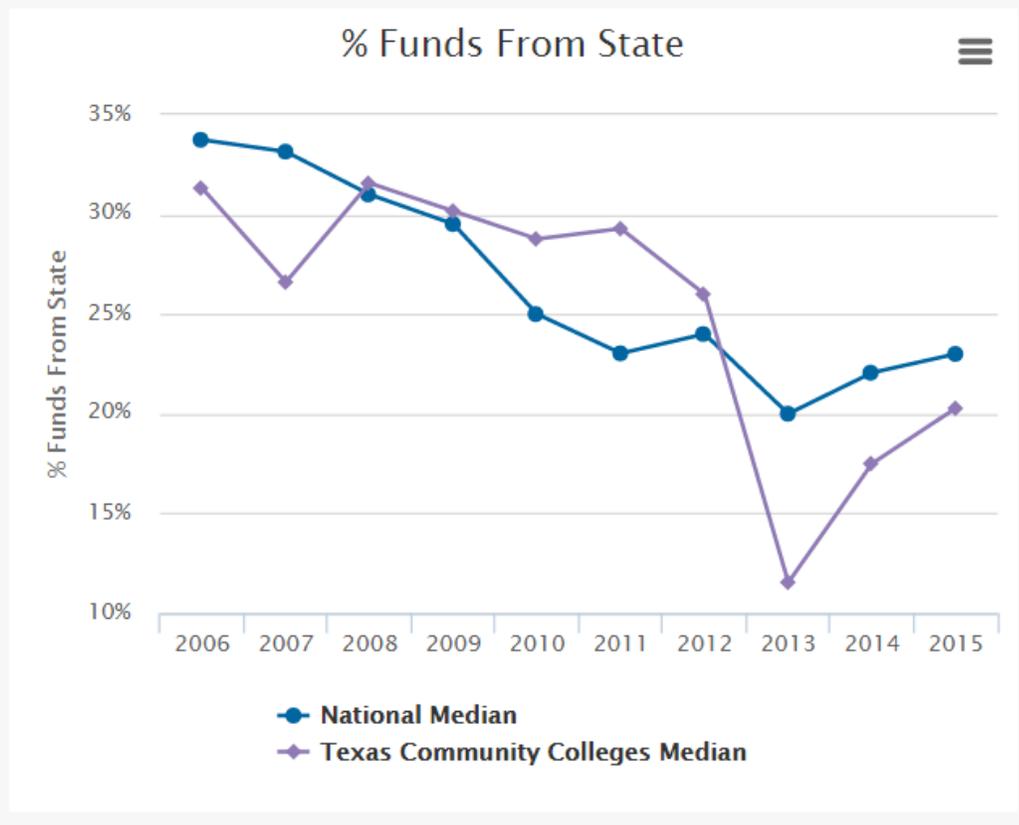
% Full-Time, First-Time Students that Completed in Three Years



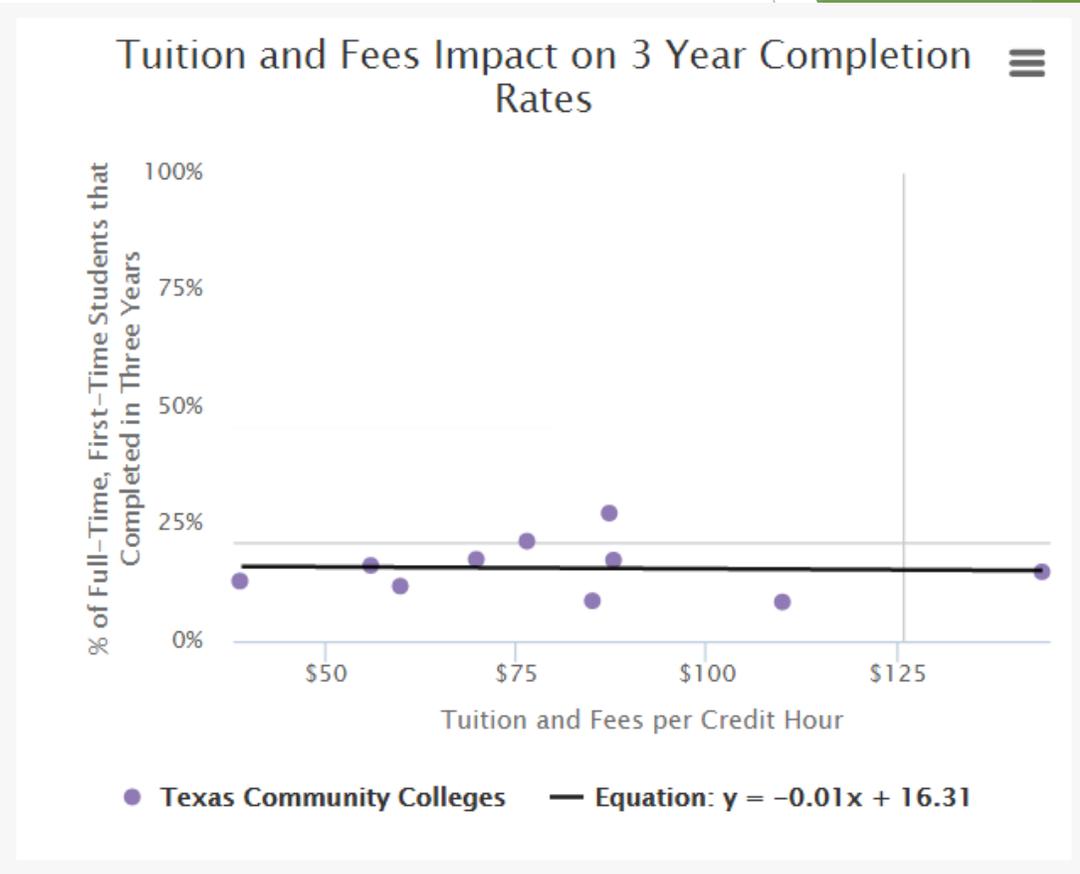
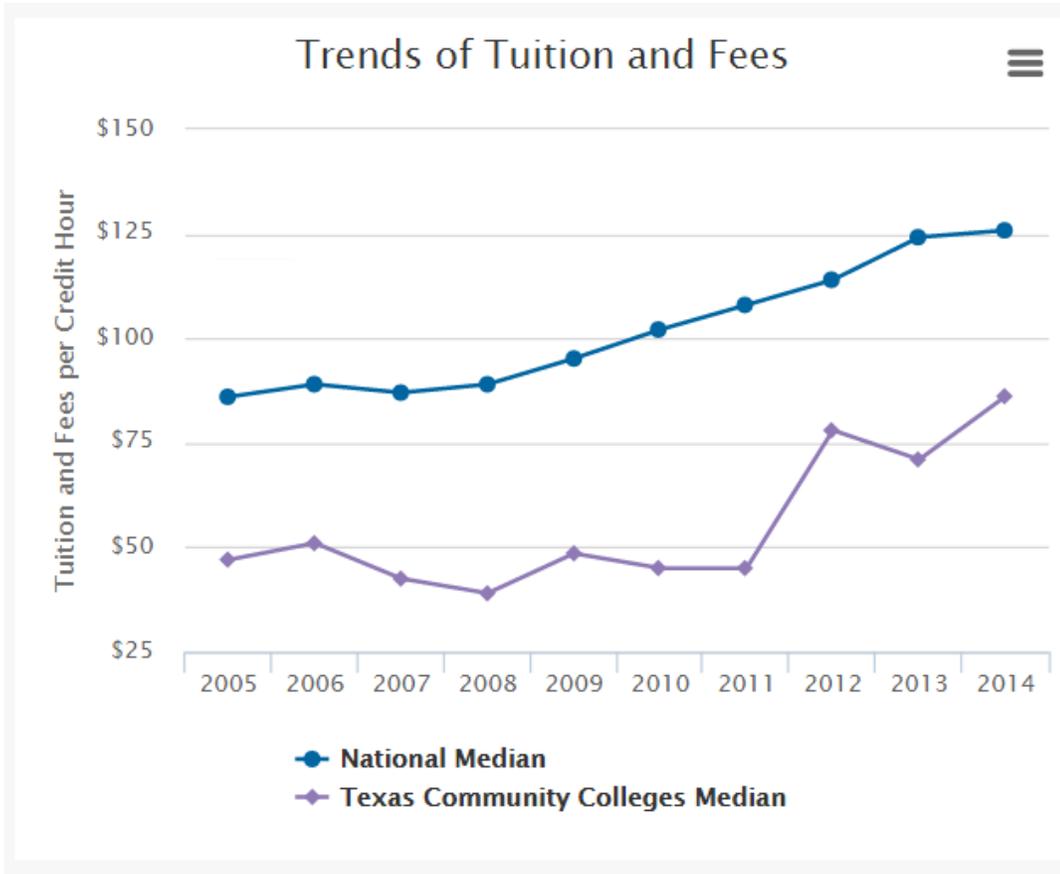
% of Full-Time, First-Time Students that Transferred in Three Years



Funding Trends

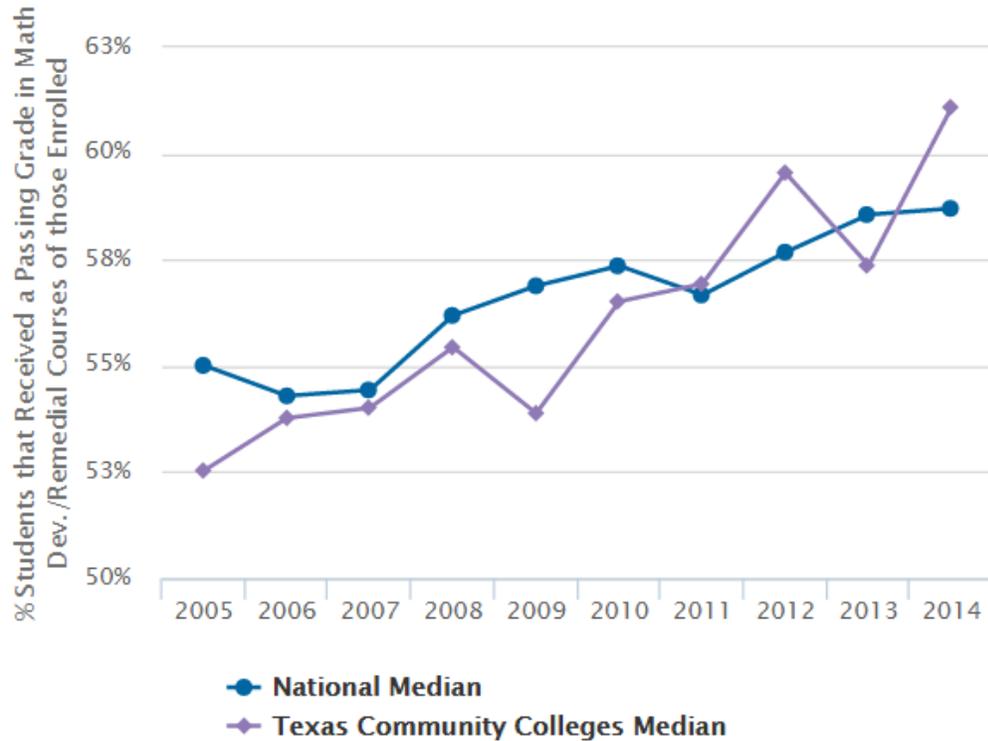


Cost of Tuition and Fees

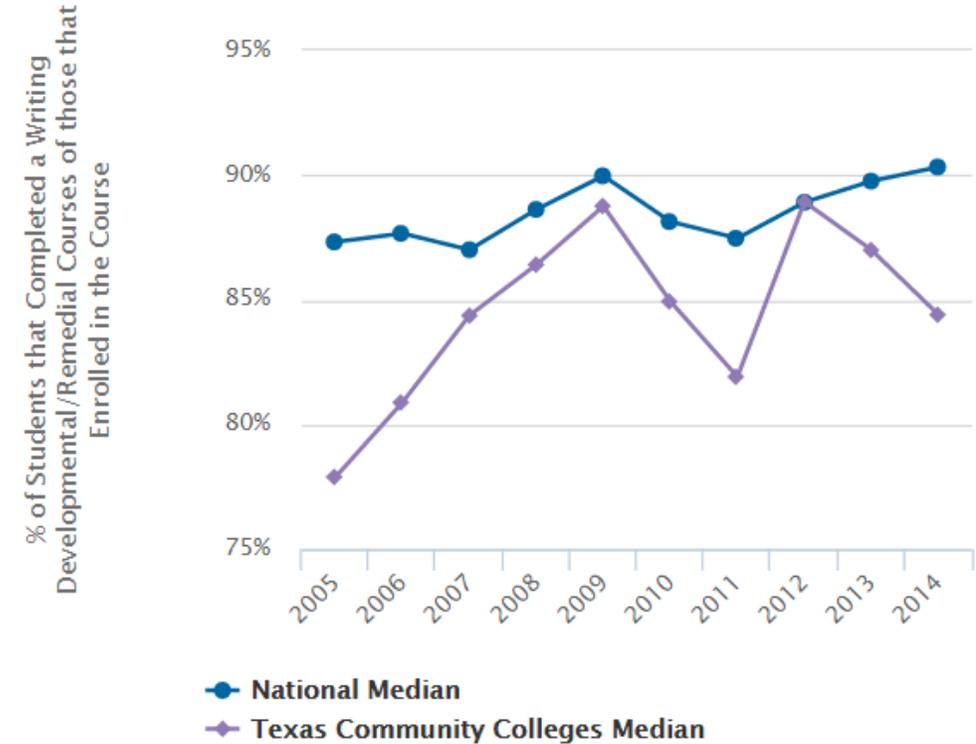


Trends in Developmental Education

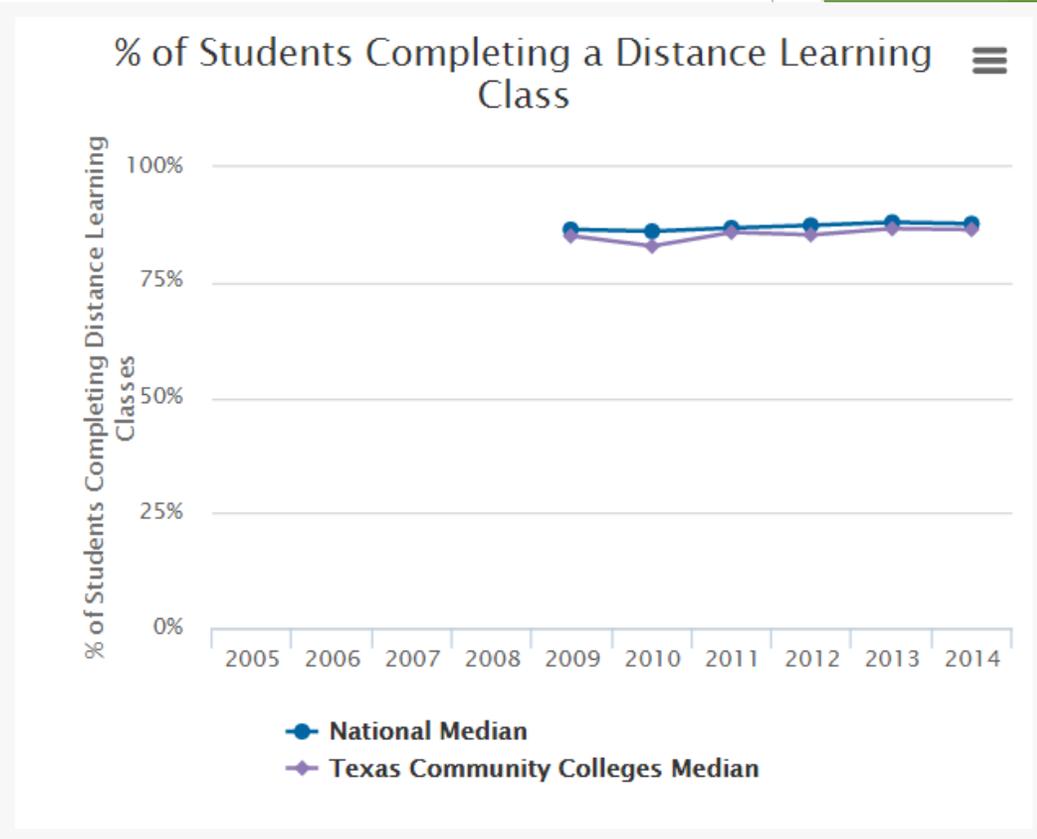
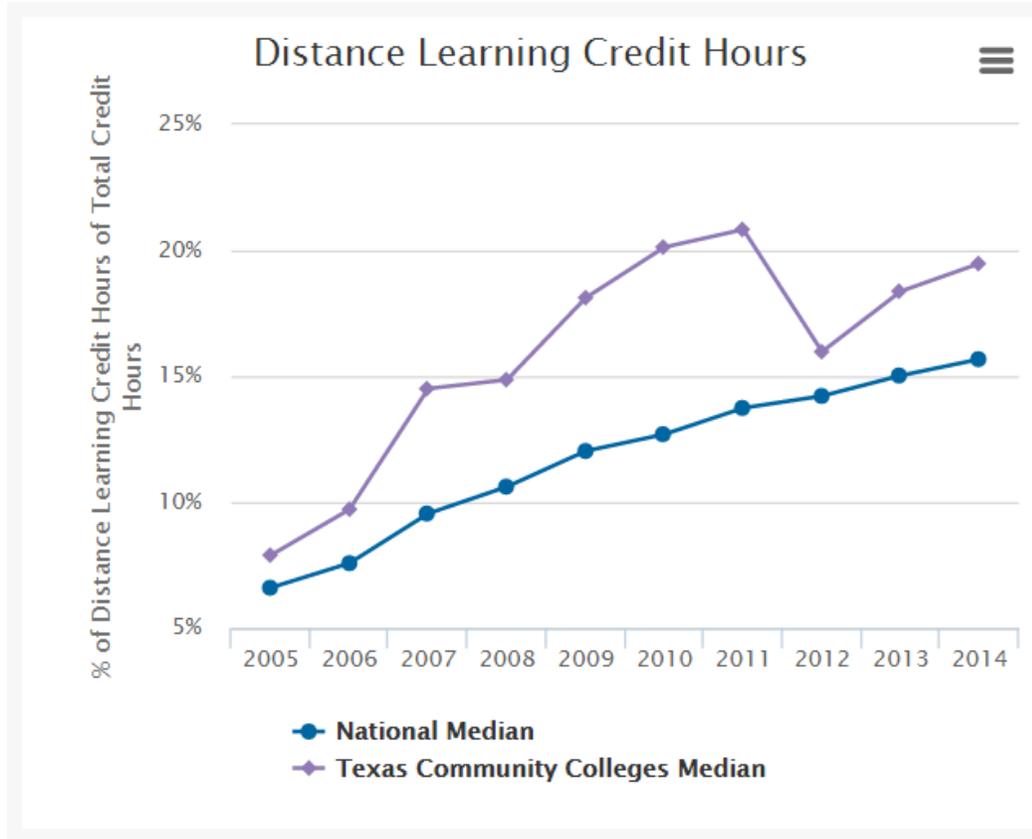
Success in Developmental Math Courses



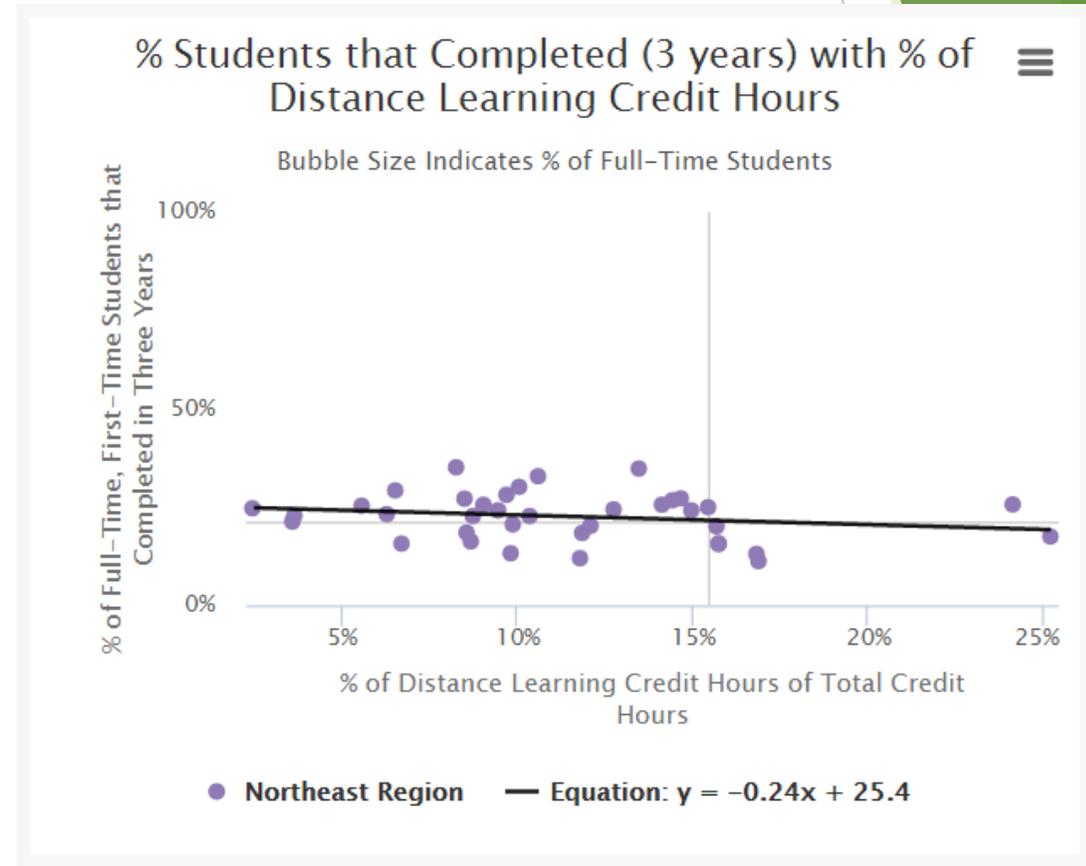
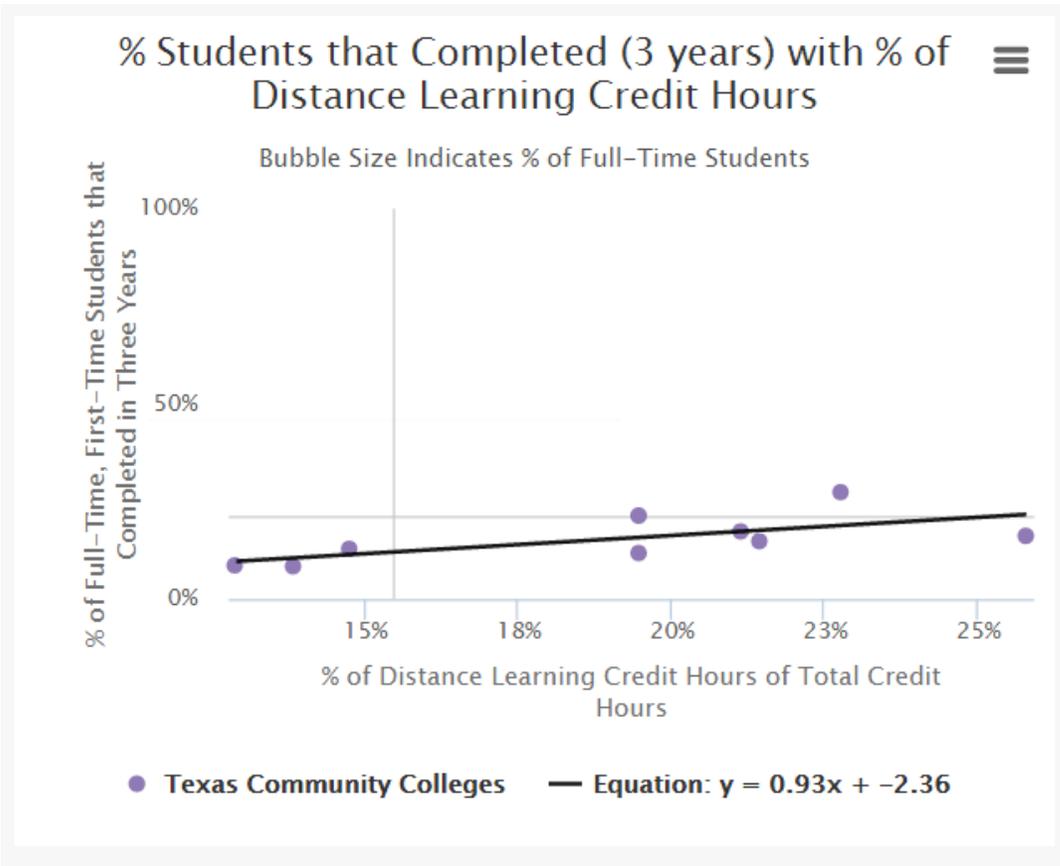
Success in Developmental Writing Courses



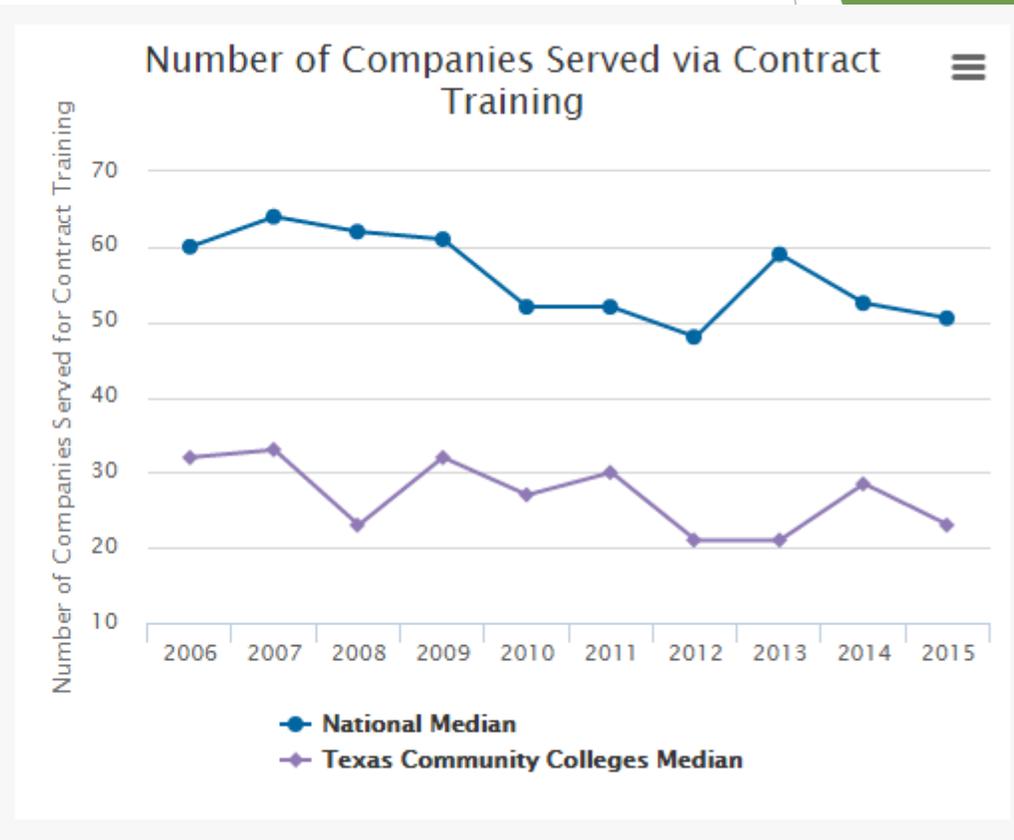
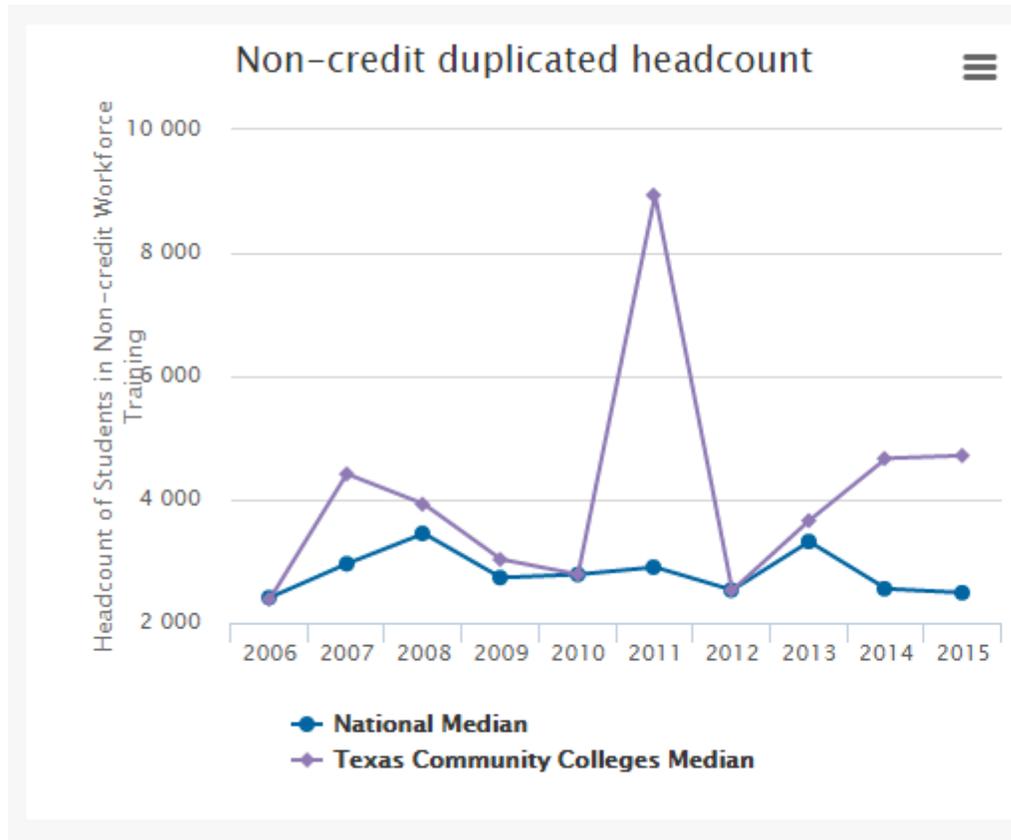
Online/Distance Learning Trends



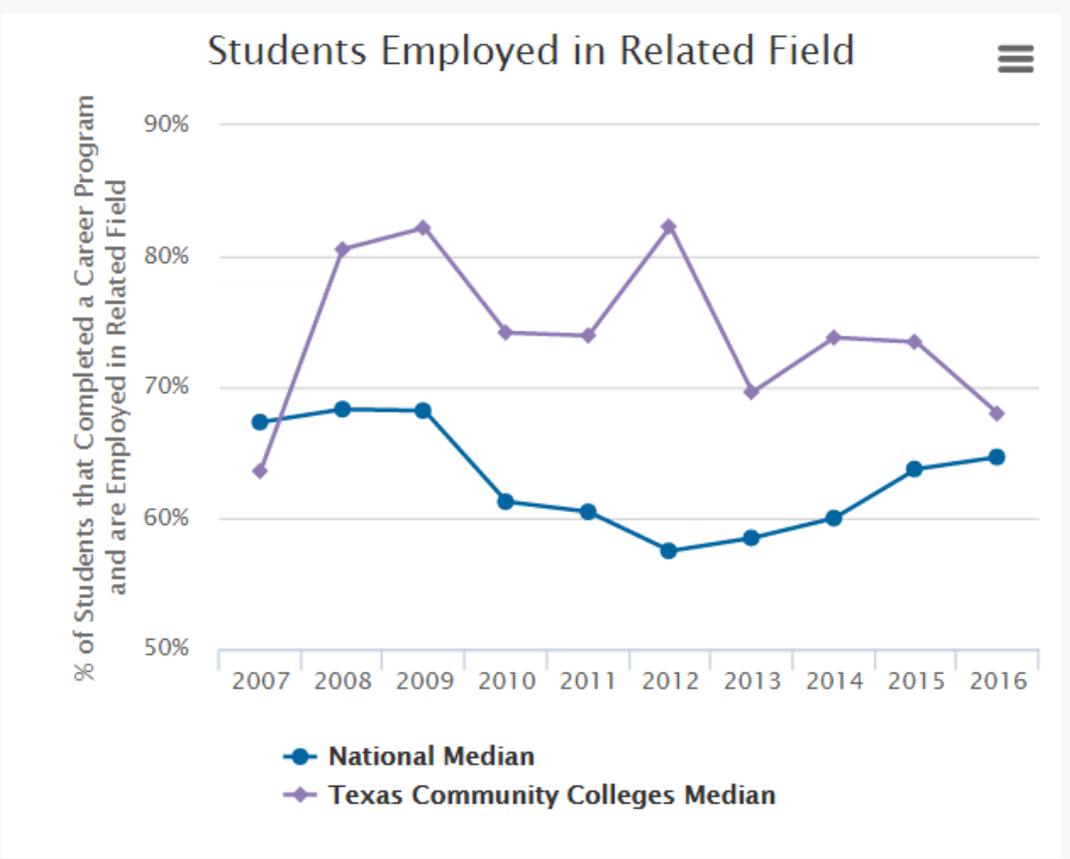
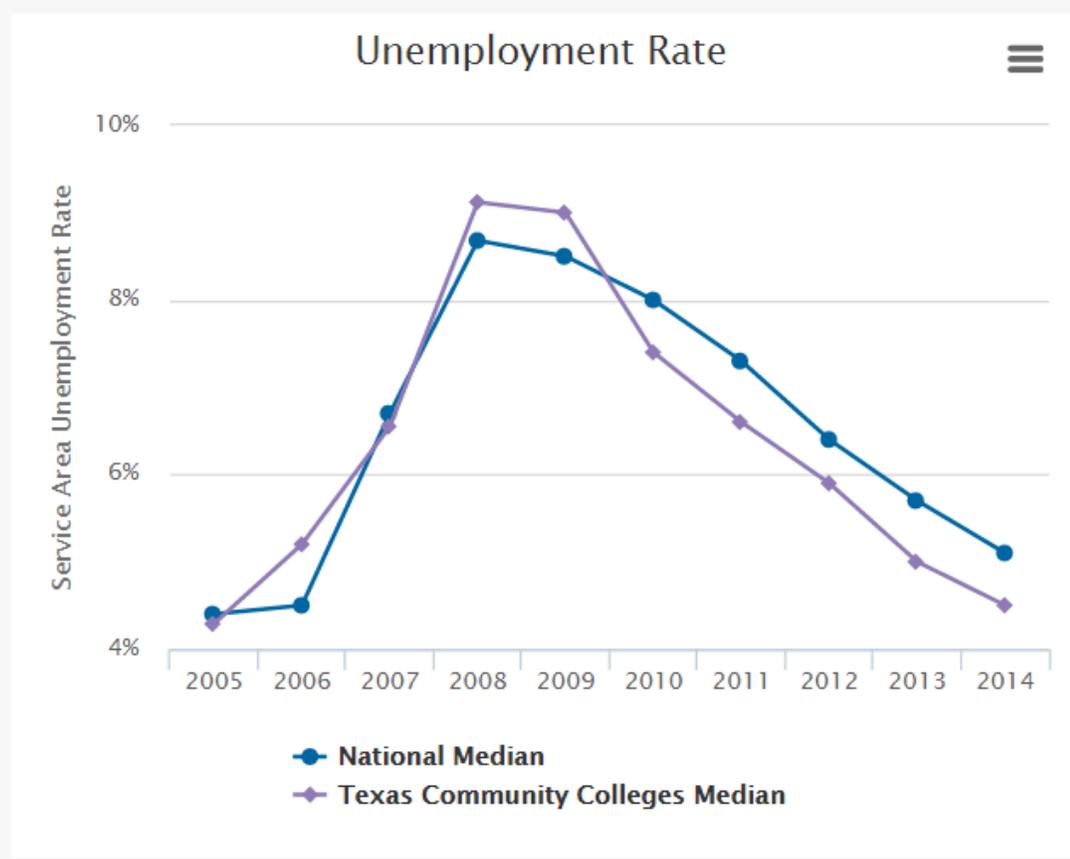
Impact of Online/Distance Learning on Graduation Rates



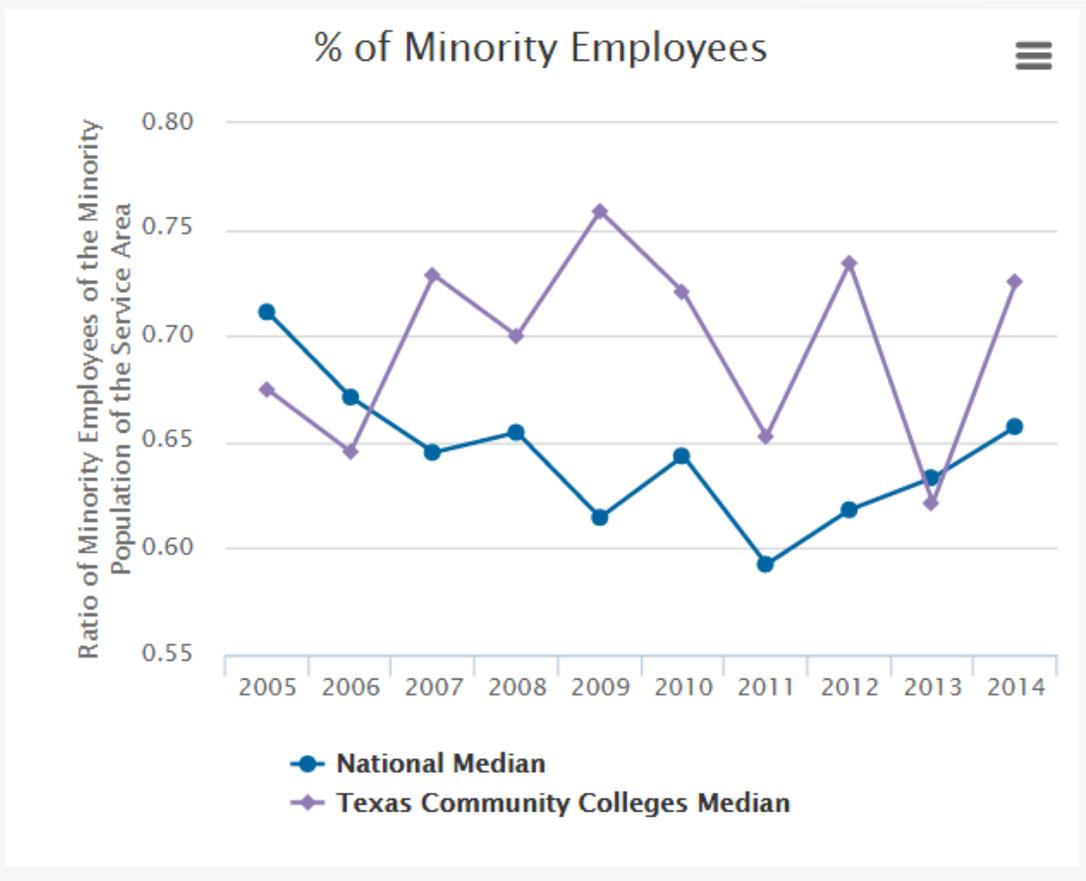
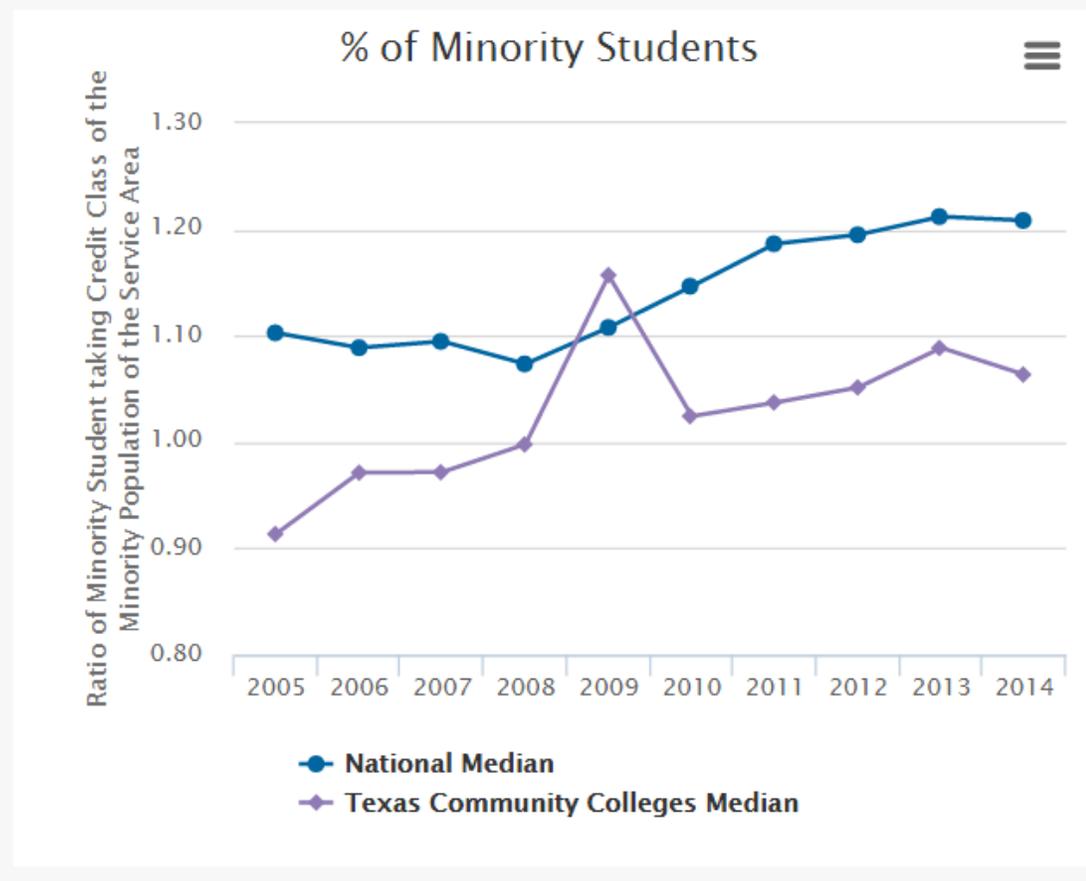
Non-credit



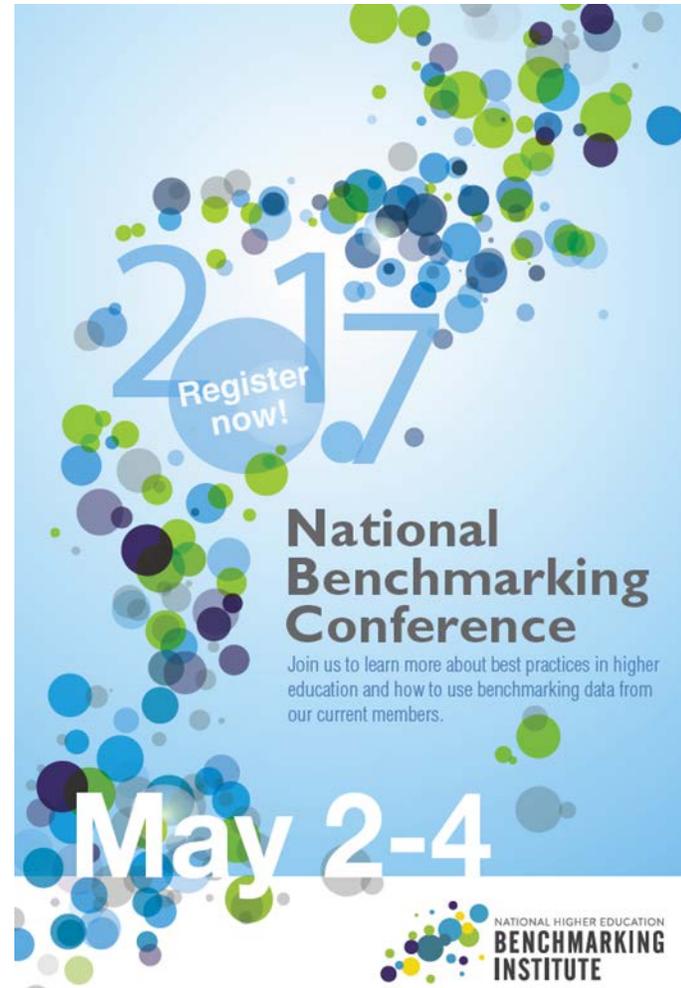
Employment Trends



Diversity in Community Colleges



Learn More about Benchmarking and Best Practices



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