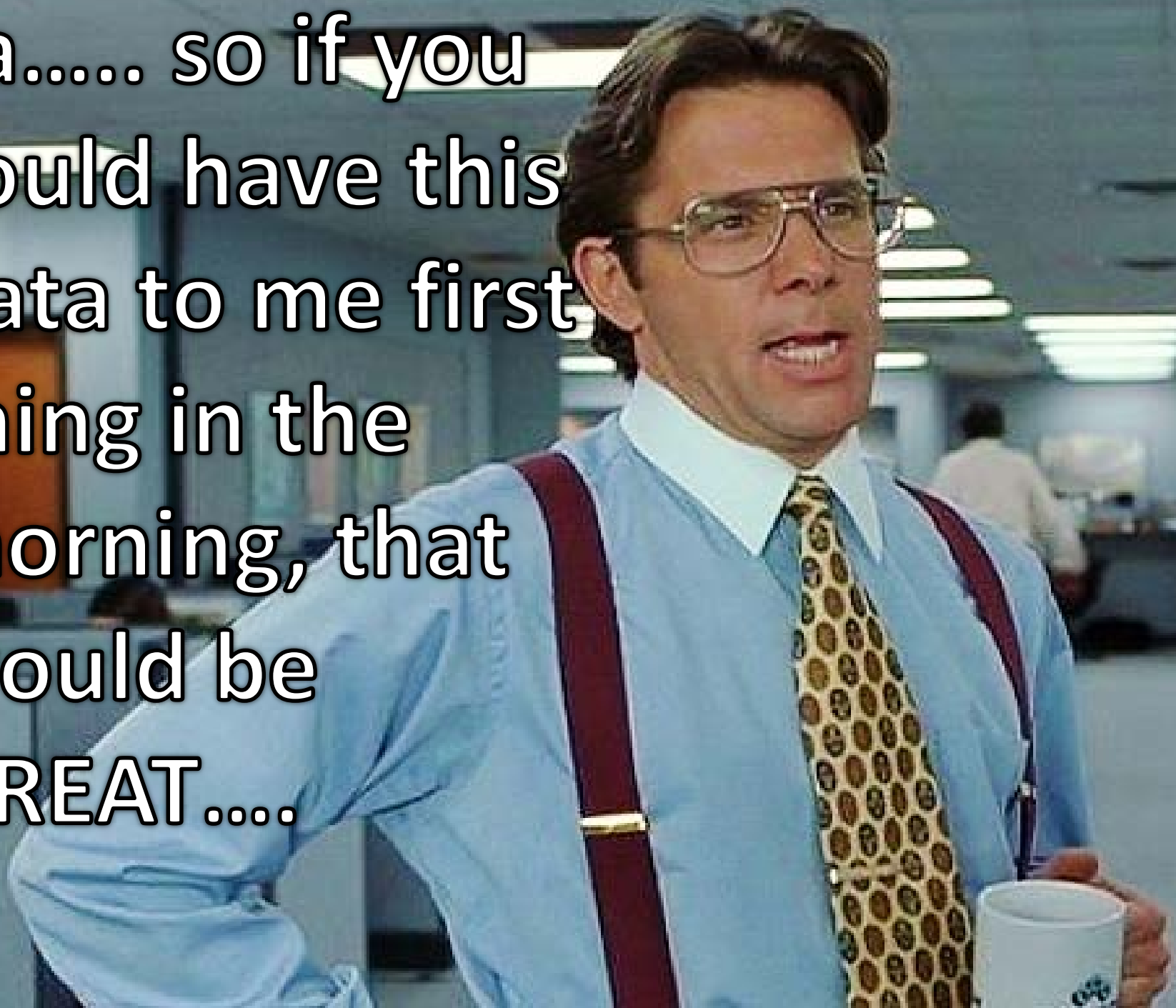




**Crystal M. Braden, MS
Director of Accountability
Angelo State University
2016 TAIR Conference
February 28 – March 2, 2016
San Antonio, TX**

Ya..... so if you
could have this
data to me first
thing in the
morning, that
would be
GREAT....





Background Information - ASU

Regional Comprehensive

8,508 Fall Enrollment

- ~2,000 Dual Credit

- ~1,200 Graduate

Small IR Shop

What would you say you



DO here?



Growing Number of Stakeholders

- FEDS
- State
- Administration
 - Faculty
 - Staff
- Students
 - Parents
- Donors/Grantors
- Community



I'm burning this place to the ground...



Challenging Questions

- Too Specific*
- Not Specific Enough*
- Crystal Ball*
- That's What She Said*
- Death by Data*



**WHAT THE HELL IS WRONG WITH
YOU PEOPLE?!**



What Do We Do About It?

- Improve Data Availability*
- Streamline Requests*
- Partnerships*
- Communication*

1. First-Time, Degree-Seeking Enrollment by Gender

Category	Fall '09 count	Fall '10 count	Fall '11 count	Fall '12 count	Fall '13 count	1-yr % change
White	870	815	799	737	646	53.0
Hispanic/Latino	407	445	456	574	574	47.0
African-American	156	156	0	0	0	0.0
Asian (new '10)	(26)	13	1	1	1	-12.4
Native American	1	1	1	1	1	-13.7
International	n/a	n/a	1	1	1	-100.0
Pacific Islander (new '10)	1	1	1	1	1	
Two+ Races (new '10)	1	1	1	1	1	
Unknown	1	1	1	1	1	
Total	1474	1475	1455	1403	1403	

2. First-Time, Degree-Seeking Enrollment by Gender

Gender	Fall '09 count	Fall '10 count	Fall '11 count	Fall '12 count	Fall '13 count
Female	807	780	799	737	646
Male	667	695	656	665	574
Unknown	0	0	0	1	0
Total	1474	1475	1455	1403	1403

3. First-Time, Degree-Seeking Enrollment by Region

Region	Fall '09 count	Fall '10 count	Fall '11 count	Fall '12 count	Fall '13 count
Tom Green	7	7	7	7	7

ASU compared with MSSE 2011

MSSE 2011 Top 50%	MSSE 2011 Top 10%
56.7	52.1
48.0	43.7
39.3	33.7
30.5	23.7
25.5	13.7
20.5	3.7
15.5	-7.7
10.5	-17.7
5.5	-27.7
0.5	-37.7
-5.5	-47.7
-10.5	-57.7
-15.5	-67.7
-20.5	-77.7
-25.5	-87.7
-30.5	-97.7
-35.5	-107.7
-40.5	-117.7
-45.5	-127.7
-50.5	-137.7
-55.5	-147.7
-60.5	-157.7
-65.5	-167.7
-70.5	-177.7
-75.5	-187.7
-80.5	-197.7
-85.5	-207.7
-90.5	-217.7
-95.5	-227.7
-100.5	-237.7

Institution:
 User ID:

Institutions	CATEGORIES		TOTAL ENROLLMENT	Total Fall Enrollment 2013	% Undergraduate Fall 2013	% Undergraduate Hispanic Fall 2013	% Undergraduate White Fall 2013	Future Undergraduate Fall 2013	Graduate Studies Fall 2013	First Time Full-time Retention 2012-2013	Did not persist	B4. Initial 2009 cohort, how many did not persist (or equivalent) degree-seeking undergraduate students, total all students: 1423
	High Hsp/ Hsp STATE	SACS STRETCH PEER										
Angelo State University	Yes	TX	6536	56	84	54	30	4698	86	1063	45	59
California State University-Bakersfield	Yes	CA	8371	61	88	54	19	49	6519	89	1021	66
Compton University	Yes	OK	7089	62	78	54	49	12	3742	67	1882	34
Colorado State University-Pueblo	Yes	CO	5847	60	64	54	29	34	2759	60	1280	19
Eastern New Mexico University-Main Campus	Yes	NM	6053	59	88	54	45	6	3445	74	1771	16
Emporia State University	Yes	KS	5870	59	84	54	58	15	3861	78	1959	30
Midwestern State University	No	TX	10943	61	85	54	71	2	7153	69	4622	45
Murray State University	No	KY	13307	59	84	54	69	16	5178	74	2799	31
Tanahill State University	No	TX	11591	54	83	54	58	2	7842	68	5543	23
Texas A & M University-Commerce	No	TX	12229	59	83	54	69	14	6416	71	1885	17
Texas A & M University-Kingsville	No	TX	15058	59	83	54	69	15	6722	73	885	34
Texas A & M University	Yes	TX	7476	60	83	54	78	45	4090	45	1550	87
The University of Texas at Tyler	No	TX	5131	60	82	54	60	8	4777	80	1471	68
The University of Texas at Permian Basin	No	TX	7052	57	83	54	57	8	5523	80	1471	68
The University of Nebraska at Kearney	No	TX	8377	57	83	54	57	8	5523	80	1471	68
West Texas A & M University	No	TX	8377	57	83	54	57	8	5523	80	1471	68

In-district	Tuition	Required fees	Tuition + fees total	In-state	Tuition	Required fees	Tuition + fees total
Tuition	3,880	2,331	6,211	Tuition	3,996	2,331	6,327
Required fees	2,823	2,823	5,646	Required fees	2,823	2,823	5,646
Tuition + fees total	6,703	5,154	11,857	Tuition + fees total	6,819	5,154	11,973
In-state	3,880	2,331	6,211	In-state	3,996	2,331	6,327
Tuition	3,880	2,331	6,211	Tuition	3,996	2,331	6,327
Required fees	2,823	2,823	5,646	Required fees	2,823	2,823	5,646
Tuition + fees total	6,703	5,154	11,857	Tuition + fees total	6,819	5,154	11,973

Guaranteed Increase %
☒ **Guaranteed**
☐ **Check only if applicable to entering students in 2014-15)**

covered by a tuition
 indicate the maximum
 the Help Desk if you are

Legend
☐ ASU
☐ Top 50%

First-Time, Degree Seeking All Undergraduate Graduate Studies Overall

First-Time, Degree Seeking All Undergraduate Graduate Studies Overall

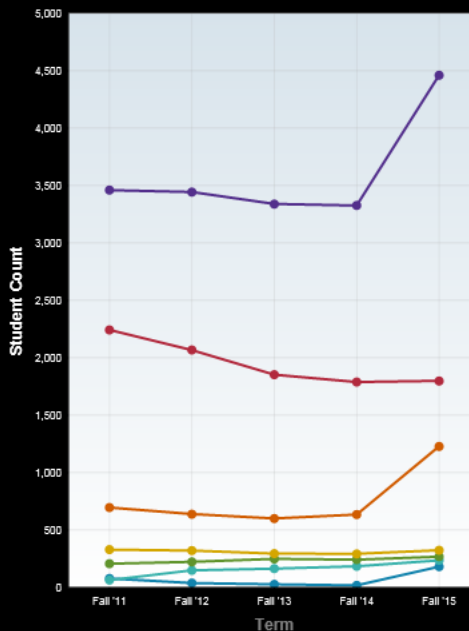
Demographics Enrollment



First-Time, Degree Seeking All Undergraduate Graduate Studies Overall

Demographics Enrollment Majors Certificate Pass Rates Degrees Conferred FTEs & Student/Faculty Ratio

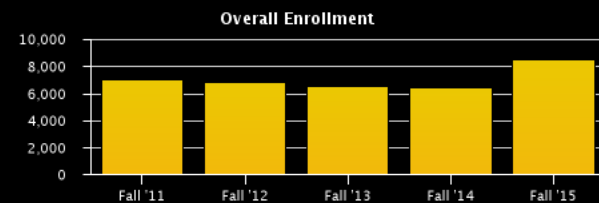
Return



State & Country of Origin

- Rest of Texas
- Tom Green
- Next 13 Counties
- 7 Adjacent Counties
- Other States
- Foreign Countries
- Unknown

Student Count	Fall '11	Fall '12	Fall '13	Fall '14	Fall '15
Tom Green	2,244	2,068	1,854	1,790	1,800
7 Adjacent Counties	330	322	296	294	325
Next 13 Counties	697	640	602	636	1,230
Rest of Texas	3,461	3,445	3,341	3,327	4,462
Other States	208	224	250	243	269
Foreign Countries	65	150	165	185	237
Unknown	79	39	28	19	182
Total	7,084	6,888	6,536	6,494	8,505





STREAMLINE

Report Request Form

Data in this report will be derived from the data warehouse and will be current as of 2 a.m. each morning.

If you have any questions about using this form, please contact the IT Service Center at ☎ 325-942-2911 or ITSupport@angelo.edu 📧

Name*

Email*

Please provide a brief description of your request*

(i.e., Need a report which shows all graduates in the year of 2013 with GPA of 3.4 or higher)

Is this is a new form or a modification?*

☐ New Report

☐ Modification

If modification, what report? If new, is there a similar report?

Will this report, or any of the data contained within be distributed outside of ASU?*

☐ Yes

☐ No

When do you need it?*

What systems to select report from?*

(i.e., Banner, Family, Blackboard, etc.)

Will this report, or any of the data contained within be distributed outside of ASU?*

☐ Yes

☐ No

(i.e., Representation in charts or graphs, computed percentages, totals, etc.)

What format do you need the report in?*

(i.e., HTML, PDF, CSV, Excel, etc.)

Please provide any additional comments related to this report request.

Submit

Is this is a new form or a modification?*

☐ New Report

☐ Modification

If modification, what report? If new, is there a similar report?



PARTNERSHIPS

Ignore X Reply Reply All Forward More

Junk Delete

Access To Manager Done Create New

Team E-mail

Reply & Delete

Rules OneNote Actions

Move

Mark Unread Categorize Follow Up

Tags

Translate Select

Find Related

Zoom

Zoom

From: ☐ ASU Technology Service Center <ellucian@asu-tech.com>

Sat, Mar 11/16/2016 1:51 PM

To: ☐ Jacob Ruebush; ☐ Kent Corder; ☐ Riley Raschke

Cc:

Subject: REQ004639774 - New Team Assignment

Report Requests/Incidents for Last Week

Page 10

Short Description: New report - A

You are receiving this notification:

Name: Rosalinda Castro

Campus: Main Campus

Building:

Room:

Phone: (325) 942-2043

Priority: 4 - Low

Description: We need an audit report just will just pull athletics with a

You can have report placed in the

See more about: Ellucian Service Desk

Number	State	Customer	Business phone	Opened	Closed	Short description	Description	Assigned to
REQ003880800	Pending	Erin Girsch	325-486-6518	2015-02-23 16:53:17 CST		Tutoring Center Report	Dr. Wegner and I are looking for some information and wondering if there may be a Tutoring Center report that already exists with the information below that could be run for us: Data form the last five school years (beginning Fall 2009)that includes 1.Male to female ratio of all visits to the Tutor Center 2.Ethnicity/race reported for all visitors to the Tutor Center We would also like to know the overall campus ethnicity/race percentage breakdown over the last five school years to compare to those using the Tutor Center.	Kent Corder
REQ004708420	Work in Progress	Jennifer Stephens	325-486-6578	2015-12-15 15:37:58 CST		Report: Students that switch from College of Business to another College	Students that switch from College of Business to another College	Christine Burrell
REQ004708410	Work in Progress	Jennifer Stephens	325-486-6578	2015-12-15 15:34:40 CST		Students marked as inactive for term parameter	Students marked as inactive for term parameter that had registration in any prior term.	Christine Burrell
REQ004684396	Work in Progress	Jennifer Stephens	325-486-6578	2015-12-07 11:00:43 CST		Rewrite ASSIGNED ADVISOR ob report to run against PROD	Rewrite ASSIGNED ADVISOR ob report to run against PROD	Christine Burrell
REQ004804472	Validating	Kelsey Samsel	325-486-6579	2016-01-21 14:08:22 CST		New report - Headcount by College and Major report	New report - Headcount of registered students by College and Major	Christine Burrell

MINE!

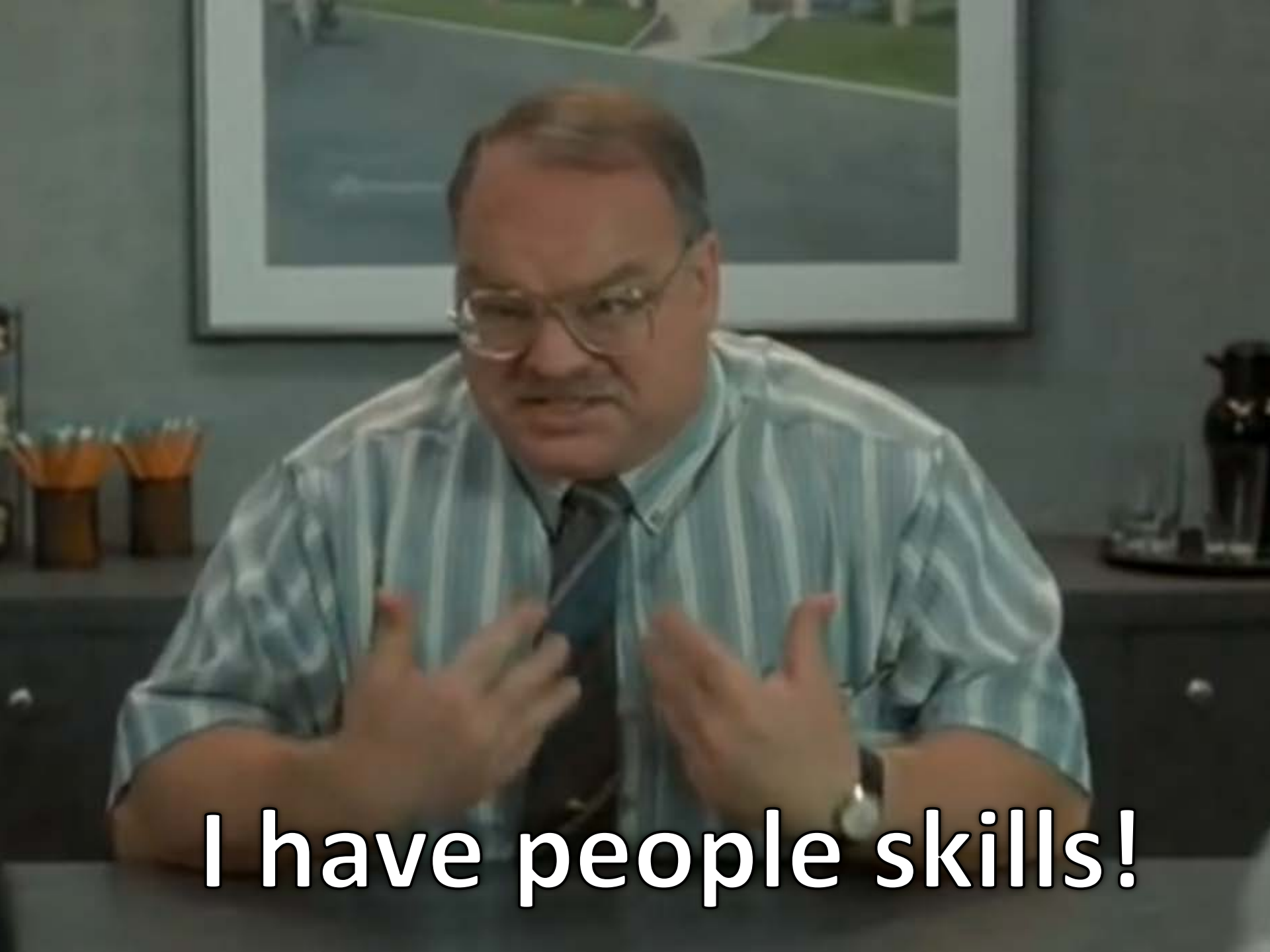




COMMUNICATION


We need to
talk about
your flair.





I have people skills!





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