## Factors Affecting Dropout Rates in Selected Courses with Diverse Methods of Delivery

GABRIELA BORCOMAN PHD

TEXAS HIGHER EDUCATION COORDINATING BOARD

TAIR CONFERENCE, MARCH 2015

## Methods of Delivery

- ▶ 1 = face to face (F2F) instruction
- 2 = fully distance education course (no more than 15% face-to-face)
- $\rightarrow$  3 = video
- ▶ 4 = 2-way interactive video
- ▶ 5 = multiple or other electronic media
- ▶ 6 = hybrid/blended course (at least 51% is DL)

### Course Selection Criteria

- High enrollments statewide
- Representative of the general education components
- Common at both 2-year and 4-year institutions
- All delivery modes represented
- Gatekeeper courses

### Courses

#### **Core Courses**

- I. Communication
- ► English 1301 & 1302
- ► Spanish I & II
- II. Mathematics
- College Algebra
- Calculus I
- III. Sciences
- ► Biology 1408 & 1409
- Chemistry 1411 & 1412

- IV. Social Sciences
- Government 2301 & 2302
- ► History 1301 & 1302
- Psychology 2301
- Sociology 1301
- V. Computer Science
- ► Computer Science 1301/1401

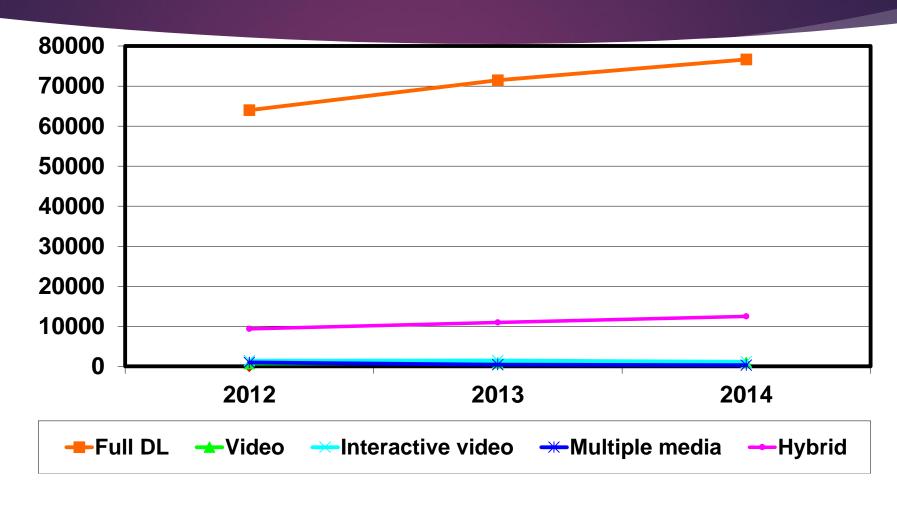
#### **Non-core Entry Level Courses**

- >Accounting 2301 & 2302
- ➤ Business 1301

### Data Collection

- Data was obtained from state reports
  - ► CBM00S: Student Schedule Report
  - ► CBM001: Student Report
  - ► CBM008: Faculty Report
- ▶ Three years of data were included in the analysis: FY12, FY13, and FY14
- ▶ The drop rate presented represents the average rate for all the years
- Due to faulty reporting a number of courses had to be removed from the analysis

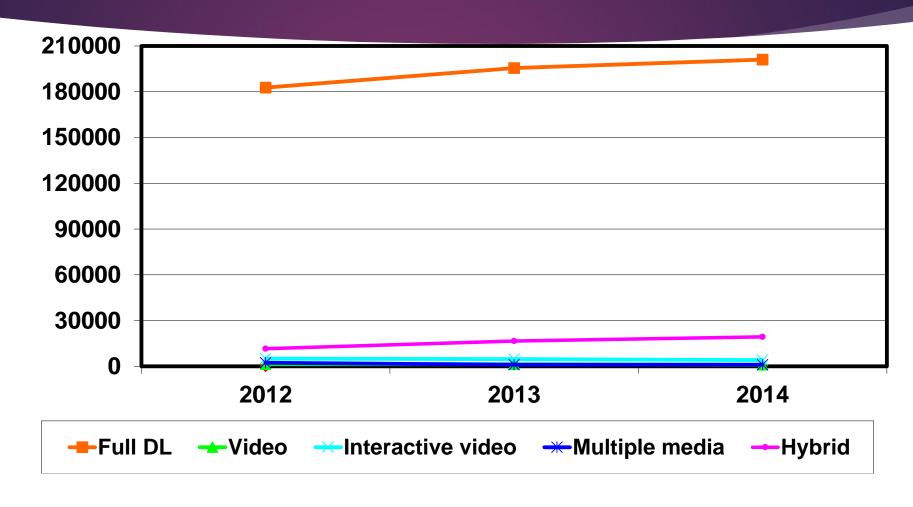
## Enrollment in Distance Learning-Universities



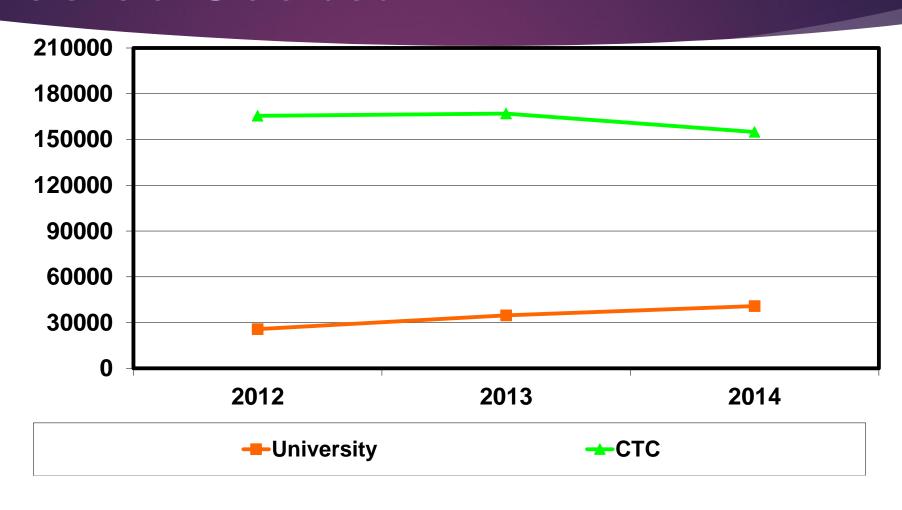
## Enrollment in Distance Learning-Universities

	FY2012	FY2013	FY2014
F2F	443414	450272	452252
Full DL	63993	71475	76674
Video	691	856	949
Interactive video	1428	1451	1127
Multiple media	964	403	278
Hybrid	9361	10963	12472

## Enrollment in Distance Learning-CTC



## Enrollment in Distance Learning-Selected Courses

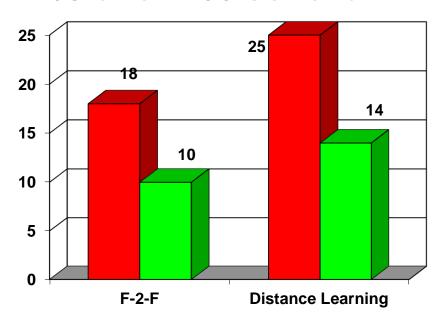


## Enrollment in Distance Learning-Selected Courses

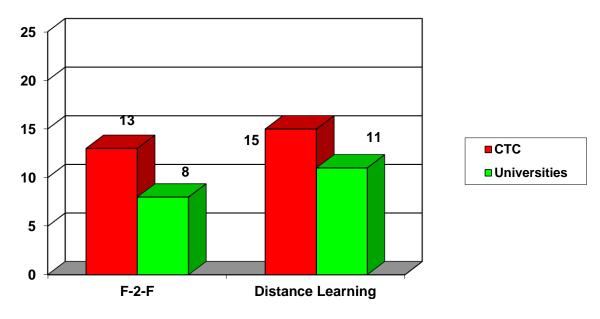
	Mode	FY2012	FY2013	FY2014
University	F2F	208572	211254	209660
University	DL	25699	34717	40889
CTC	F2F	510185	483044	462630
CTC	DL	165533	167016	155005

## Drop Rate by All Selected Courses

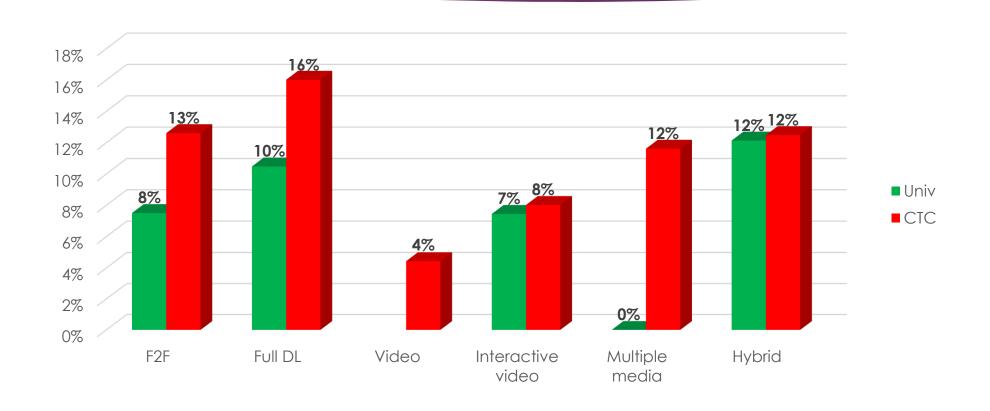
#### FY05 and FY06 cohorts



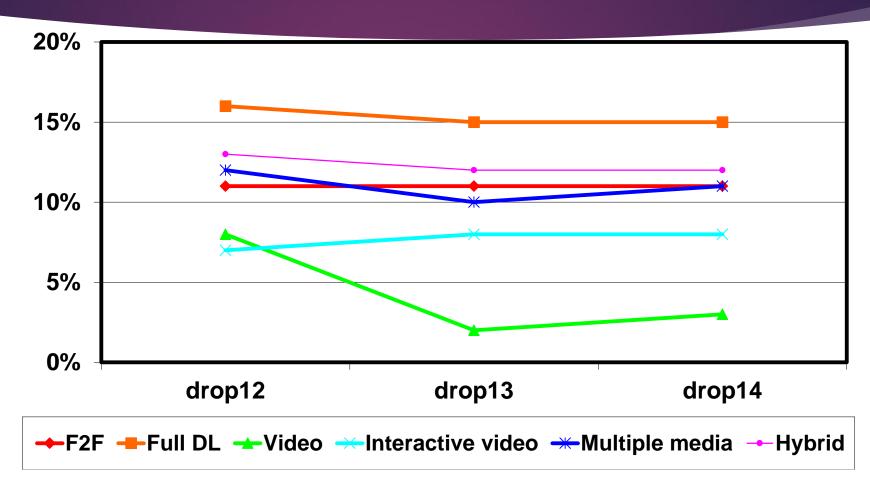
### FY12, FY13, and FY14 cohorts



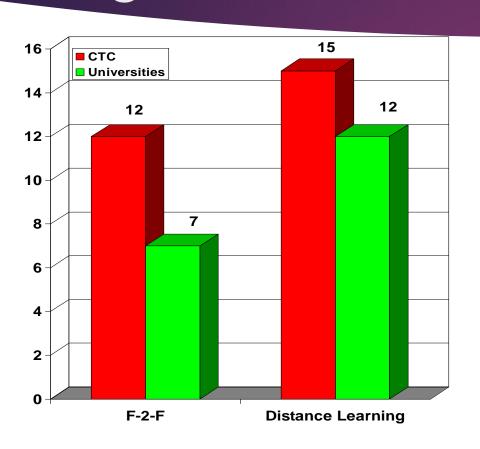
## Drop Rates by Modes of Delivery

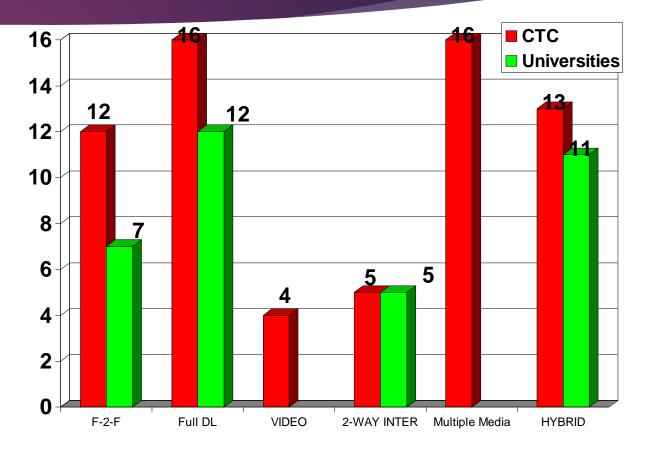


# Drop Rate by All Selected Courses by Year

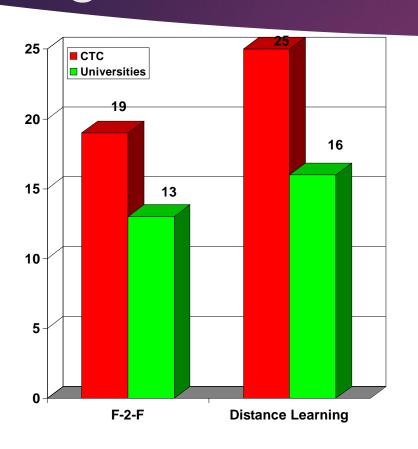


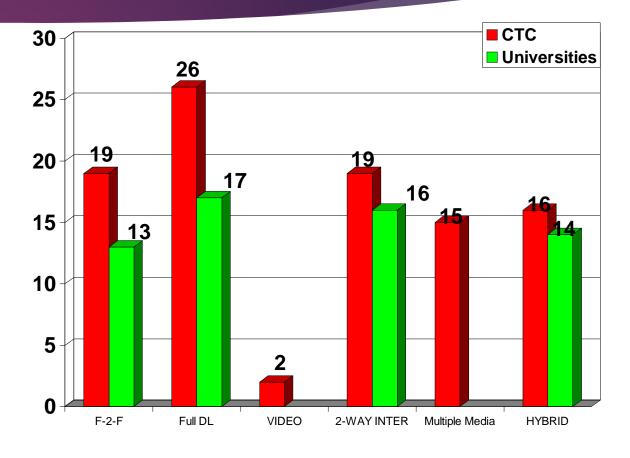
## Drop Rate by Courses English 1301





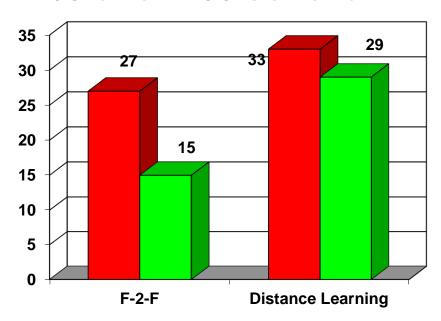
## Drop Rate by Courses Algebra



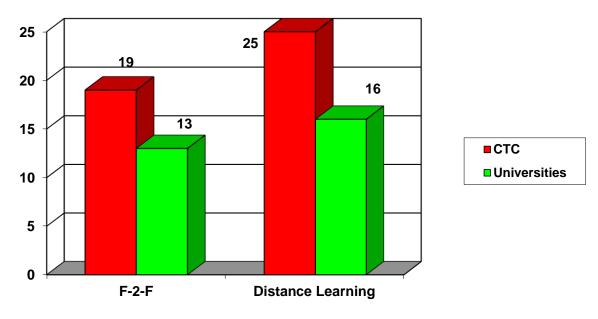


### Drop Rate for Algebra

### FY05 and FY06 cohorts



### FY12, FY13, and FY14 cohorts



## Factors Influencing the Drop Rates in Selected Courses

- Age
  - Younger than 20
  - ▶ Between 20 and 24 years of age
  - Older than 24
- Enrollment status (full- or part-time)
- Being a former developmental education student
- Length of course
  - 4 weeks or less
  - ▶ 5 to 9 weeks
  - 9 to 14 weeks
  - ▶ 14 weeks semester long course
  - ▶ 15 or more weeks

## Factors Influencing the Drop Rates in Selected Courses

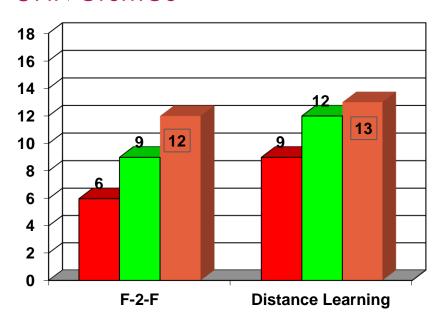
- ► Faculty rank
  - Universities
    - Professor
    - Associate professor
    - Assistant professor
    - ► Instructor
    - Other faculty
    - ► Teaching assistant
  - ► CTC:
- Faculty tenure (universities only)

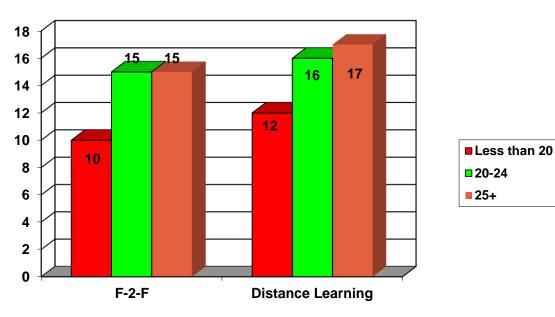
## Factors Influencing the Drop Rates in Selected Courses

- Faculty rank
  - ► CTC:
    - Professor
    - Associate professor
    - Assistant professor
    - ▶ Instructor
    - Other faculty
    - ▶ No ranking system
- Faculty tenure (universities only)
  - Tenured
  - On Tenure-track
  - Non-tenured

## Drop Rate by Age Group

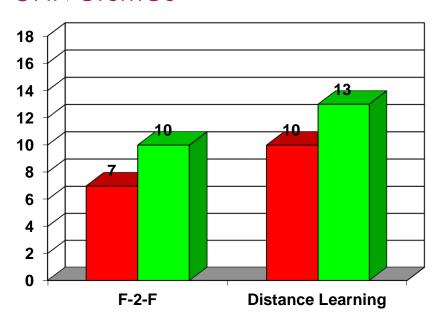
### Universities

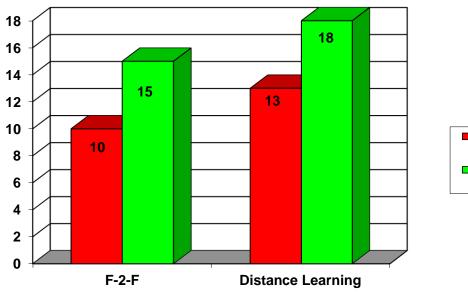




## Drop Rate by DE Enrollment

### Universities

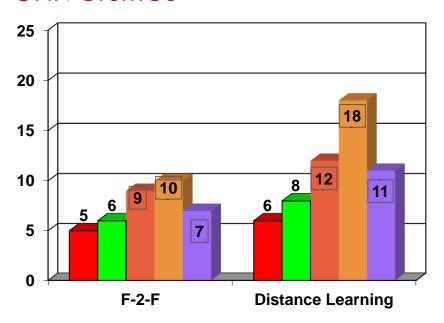


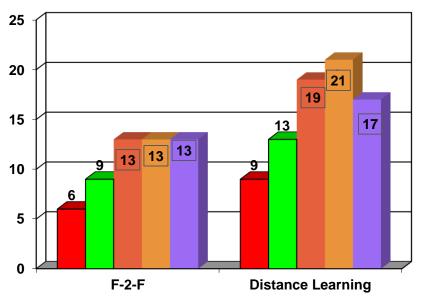




## Drop Rate by Length of Course (in weeks)

#### Universities

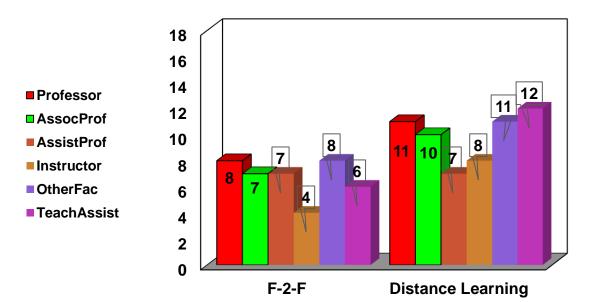


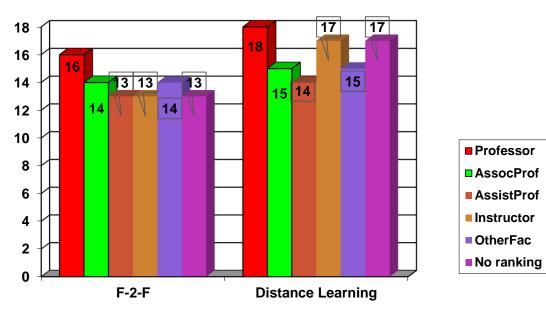




### Drop Rate by Faculty Rank

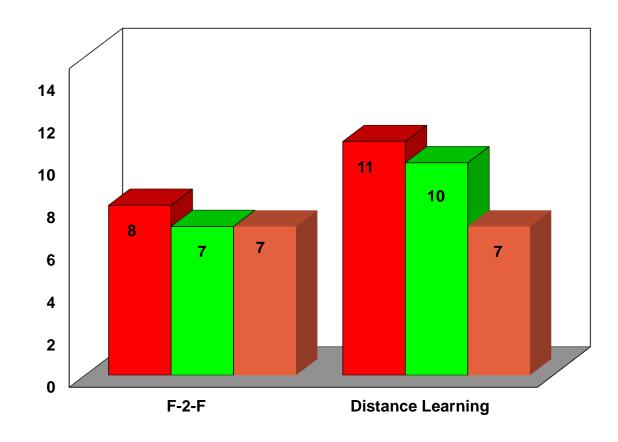
#### Universities





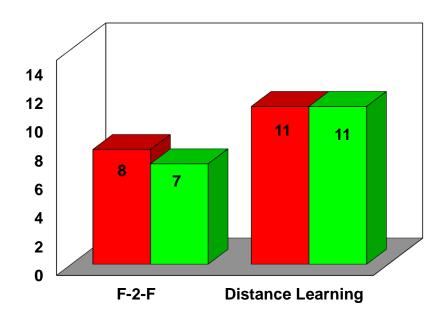
## Drop Rate by Faculty Tenure

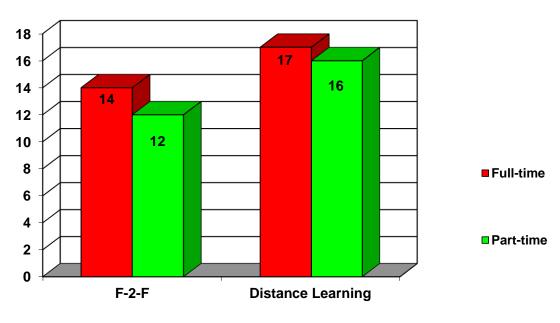




## Drop Rate by Enrollment Status

#### Universities





### Online Reports

- Distance Education Data
  - http://www.txhighereddata.org/index.cfm?objectID=1B35A155-A00D-6763-8E2AA371127E8F0E
- ▶ Texas Higher Education Data
  - http://www.txhighereddata.org/

### **QUESTIONS?**

Dr. Gabriela Borcoman

<u>Gabriela.borcoman@thecb.state.tx.us</u>

512-427-6134