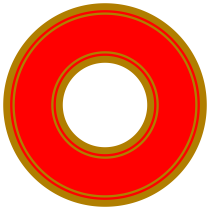
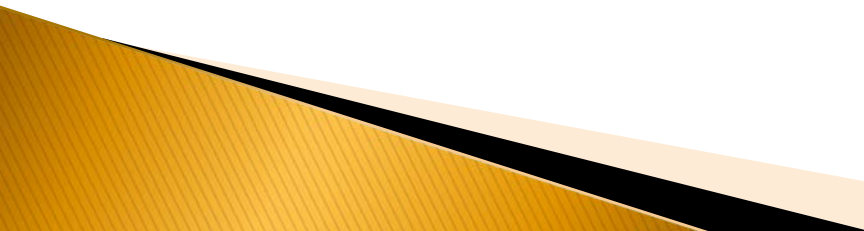


# Lessons Learned Through the Strategic Planning Process

February 11, 2013



# Background

- ❖ Cheryl Rogers, Ed.D.
  - ❖ Tyler Junior College
  - ❖ Strategic Planning at TJC
- 


# 2008–2011 Strategic Plan

- ❖ Consultant
  - ❖ Focus Groups
  - ❖ Plan
  - ❖ Reports
- 


# Lessons Learned

- ❖ Consultant
  - ❖ Focus Groups
  - ❖ Planning Committee
  - ❖ Documents
  - ❖ Calendar
  - ❖ Reports
  - ❖ Contact with Board
  - ❖ Buy-In
- 

# 2011–2014 Strategic Plan

- ❖ Committee
  - ❖ Resources
  - ❖ Plan
  - ❖ Division into Smaller Parts
  - ❖ Faculty Notification
- 


# Lessons Learned

- ❖ Accountability
  - ❖ Give Examples
  - ❖ Semi-Annual Report
  - ❖ Executive Cabinet
  - ❖ Buy-In
- 

# 2014–2017 Strategic Plan

- ❖ One-day Planning Retreat
  - ❖ Follow-Up
  - ❖ Next Steps
- 

# Lessons Learned

- ❖ Executive Cabinet
  - ❖ Consultant
  - ❖ Planning Committee
  - ❖ Feedback
  - ❖ Report
- 



# Final Thoughts

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