Session #	Concurrent Sessions A	February 16 10:00 a.m. - 10:50 a.m.
A1	A Culture of Assessment: Are We There Yet?	Track: Assessment

Much has been written about establishing a culture of assessment but most would agree that such a culture is still in its infancy at many institutions. Less information is available in the literature about tools that might assess progress toward that goal or identify major milestones on the journey. This presentation will include a summary of the hallmarks of a culture of assessment as reported in the literature followed by information on processes that can be used to assess assessment programs and answer questions like "Are we there yet?", "How much further?", and "Are we making ANY progress?"

Presenter: Lea Campbell, University of Houston-Downtown
Facilitator:
Location: Capitol A

A2	Environmental Scanning on the Fly	Track: Best Practices

We are often called on to produce information reports within unrealistic time constraints. Fortunately, there are resources to which we can turn. This session focuses on a quick turn around environmental scan for a strategic planning process using information available from the Texas Workforce Commission, the local Workforce Board and the Texas Higher Education Coordinating Board. The information gathered along with available in-house information provided the planning team with significant data to inform the planning process. Labor market data from the college's service area and comparative data from the THECB accountability system formed the basis for the environmental scan.

Presenter: Jimmy Roberts, Temple College
Facilitator:
Location: Capitol B

A3	Changing Faculty Evaluations from Paper to Class Climate and Online Forms	Track: Reporting

Faculty Evaluations - Converting from paper scan-forms to online using Scantron\'s Class Climate. Emotional and physical problems associated with the change. Efforts to improve response rate.

Presenter: Delton Moore, Amarillo College
          Cary Smith, Scantron Corporation
Facilitator:
Location: Capitol C

A4	Graduation Success Performance & Strategies	Track: Best Practices

One of the highest educational and economic priorities in our state is to increase the number of people earning a degree. It is difficult to completely measure how well colleges/universities are accomplishing this task. This presentation provides an example of a research brief developed by the University of Texas System to broaden the discussion on graduation success. It includes a baseline understanding of the complexities of measuring graduation success, a summary of the limitations associated with the traditional graduation rate measure and recommendations, using national best practices, on how to expand and improve accountability measures associated with graduation.

Presenter: Sandra K. Woodley, The University of Texas System
*   Trish Norman, The University of Texas System*
Facilitator:
Location: Capitol D

A5	Immersed in Data	Track: Best Practices

Staff turnover is a part of any office but changes in IR staff create unique challenges. The demands of data reporting may provide little time for staff training prior to reporting deadlines. The reorganization of our office taught us valuable lessons about how to immerse staff into the enormous amount of data in Banner, the THECB CBM Reports, IPEDS, and other data sources. This presentation will provide practical techniques to increase the competency level of new staff in a shorter period of time by conducting cross-training sessions, creating reference documents, resource folders, and other relevant tools.

Presenter: Ruby Stevens-Morgan, Prairie View A&M University
*   Dean Williamson, Prairie View A&M University*
Facilitator:
Location: Barton

A6	Same Students, Different Engagement	Track: Survey Research

Through Survey of Entering Student Engagement (SENSE) data, the Center for Community College Student Engagement has developed a profile of least-engaged Students. This session will focus on a group of highly-engaged SENSE student respondents who share the same profile characteristics as those reporting lower levels of engagement. Further, the session will examine what factors within the intake and enrollment processes, as explored through SENSE, might have led to those high level engagement.

Presenter: Beiyi Cai, Center for Community College Student Engagement
Facilitator:
Location: Bickler

Session #	Concurrent Sessions B	February 16 11:00 a.m. - 11:50 a.m.
B1	**Exploring the Possibilities of Qualitative Research in Assessment**	**Track: Assessment**

Qualitative research is often overlooked as an assessment tool. However, it can support decision-making, provide accreditation evidence, and measure student satisfaction in ways quantitative data cannot. During this session the presenters discuss interviews and focus groups in general and demonstrate examples based on three qualitative projects led by Texas Tech University's Office of Planning and Assessment. Examples of promoting and planning the projects, developing interview scripts and focus group questions, coding the transcripts, and writing the report will be included. This session is highly interactive and the audience is encouraged to ask questions and share their own experiences.

Presenter: Jennifer Hughes, Texas Tech University
            Sabrina Sattler, Texas Tech University
Facilitator:
Location: Capitol A

B2	**Bring Planning & Assessment Together: Stop Wasting Time on What Has No Value or Can't Be Measured**	**Track: Assessment; Best Practices**

A university Vice-President and her division managers were able to reduce redundancy and align operational self-review; divisional performance evaluation; institutional effectiveness assessment; strategic planning; and budgeting into a coherent, manageable framework for planning and assessment by modifying the self assessment process required for accreditation. Leading by example, utilizing the division's management hierarchy, and supported by the university's Office of Assessment, the executive was able to arouse enthusiasm for this re-framing effort by demonstrating a marked reduction in non-essential efforts, which had been expended previously in tracking and reporting processes and outcomes that did not substantively further divisional and university goals.

Presenter: John Corkill, Sam Houston State University
            Rita Caso, Sam Houston State University
Facilitator:
Location: Capitol B

B3	**SAS and the Small IR Shop**	**Track: IT/Technology; Best Practices**

Institutional Research offices are under constant pressure to produce more with less. SAS Software can be an incredible resource for the small IR shop, allowing rapid development of resuable reporting programs and accurate, reproducible, reports. This presentation will present some best practices for using SAS in institutional research. Topics covered will include using macros for common code blocks, data-driven formats, interface customization (key board shortcuts and custom toolbars), and scheduling programs to run automatically.

Presenter: Phil Rhodes, Houston Baptist University
Facilitator:
Location: Capitol C

B4	**Race Code Changes: The Good, the Bad, and the Ugly**	**Track: Best Practices; Legislative Mandates; Reporting**

With the first round of reporting with the new race/ethnicity codes behind us, this panel will discuss what worked, what did not work, and what we would have done differently. The discussion will include data collection, data reporting, and what the data looked like. War stories from the audience are appreciated.

Presenter: Maryann Ruddock Brown,
Sue Herring, Baylor University
Facilitator:
Location: Capitol D

B5	**Matching SENSE Results with Student Outcomes: How Can This Help Improve Student Success?**	**Track: Survey Research**

Nationally, the average fall-to-fall retention rated for all first-time students in two-year public institutions is approximately 52% (NCES, 2010). The current focus on college completion begs the question: Who are the 48% of students who don't persist to their second year, much less to completion, and what can we do to improve these students' likelihood of success? This paper presents results for exploratory research using Survey of Entering Student Engagement (SENSE) data linked with student outcome data at a medium-sized community college, focusing on how these data might be used to inform discussions on improving student retention and completion.

Presenter: Michael Bohlig, The Center for Community College Student Engagement
Dan Jones, Wharton County Junior College
Facilitator:
Location: Barton

B6	**Bridging the Gap-A New Era for Collaboration**	**Track: Best Practices**

How do we collaborate and communicate with other departments when Institutional Research is not in the same area? At San Jacinto College, we are bridging the gap between our department and others to nurture collaboration in order to meet the needs of our institution. The relationships needed to increase communication can affect all areas including students, faculty, administration and co-workers. We will share our strategies on how we are overcoming the challenges to accomplish our goals. We will discuss tools for the development of partnership and communication.

Presenter: Linda Perez, San Jacinto College
Facilitator:
Location: Bickler

Session #	Concurrent Sessions C	February 16 2:00 p.m. - 2:50 p.m.
C1	**The University Cost Study (An Exercise in Futility or a Game We Should Play)**	**Track: Reporting**

A look at how the Cost Study determines the Relative Weights Matrix which is then used in the funding allocation of state support to the 38 Universities in Texas. It is a game we need to play well even though there is really no way to win.

Presenter: Jeff Pitts, Texas A&M University
Facilitator:
Location: Capitol A

C2	**Incorporating Student Engagement into the Accreditation Process**	**Track: AssessmentSurvey ; Research; Student Engagement; Accreditation**

Student engagement measures can provide powerful evidence of institutional effectiveness. This session will describe how community colleges can use data from the Community College Survey of Student Engagement (CCSSE) and the Survey of Entering Student Engagement (SENSE) during the self-study process and beyond. Presenters will introduce the Southern Association of Colleges and Schools (SACS) CCSSE and SENSE Accreditation Toolkits, which help colleges map survey results to regional standards, and discuss how two colleges have used CCSSE and SENSE data to improve their accreditation processes.

Presenter: April Juarez, The Center for Community College Student Engagement,
The University of Texas at Austin
Facilitator:
Location: Capitol B

C3	**Building a Culture of Evidence with a User-Friendly Data Warehouse**	**Track: Assessment; Data Warehousing**

This session will show how one institution met the challenge to make data informed decisions built upon a culture of evidence to support continuous improvement. The key lies in having access to accurate, relevant data to support insightful analysis. Most importantly, how will we use this information to make improvements then tie the assessment to the objectives and outcomes to indicate results to derive improvement plans. Grayson County College and eleven other community colleges partnered with ZogoTech and Educational Systems Products (ESP) to transform their enterprise information system into a relational data warehouse with point and click analysis.

Presenter: Debbie Smarr, Grayson County College
Michael Taft, ZogoTech
Facilitator:
Location: Capitol C

C4	**Getting the Most Out of MS Office: Survival Skills for the One Person IR Office**	**Track: IT/Technology; Best Practices; Reporting**

There are a variety of sophisticated reporting tools available to IR practitioners if they have the budget for it. However, many small offices cannot afford such tools and must rely on what is readily available. This session will demonstrate, through practical application, how IR staff can easily accomplish a number of reporting tasks using the products available in MS Office. From importing data to building a dash board, and everything in-between, participants will learn how to more efficiently employ MS Office in their day-to-day activities. Participants should have a basic knowledge of MS Excel and relational databases.

Presenter: Katherine Friedrich, College of the Mainland
Facilitator:
Location: Capitol D

C5	**Building IR capacity:** **How data warehousing can help**	**Track: Best Practices; Data Warehousing;** **Reporting**

As long-term Acheiving the Dream participants, both San Jacinto College and Houston Community College have had to face the realities of increased demand for information and analysis while facing staffing limitations. Each has included the development of a data warehouse as part of their response to this challenge, but approached implementation differently. This presentation will focus on case studies of the development of data warehousing and reporting at these two institutions.

Presenter: Martha Oburn, Houston Community College
*   George González, San Jacinto College*
Facilitator:
Location: Barton

C6	**Virtual Learning Communities: Evaluating** **Student Learning Outcomes Using Web** **Analytics for Distance Learning Courses**	**Track: Assessment; IT/Technology**

Representing a paradigm shift in classroom-based instruction, Virtual Learning Communities address the need for enhancing learning through peer and faculty-student interaction with the goal of increasing student success. A Virtual Learning Community can be broadly defined as a group of individuals that are interconnected through various technologies. Most notably, social networking sites such as Facebook and Ning that can be adapted into virtual learning environments for individuals to interact and collaborate over the World Wide Web, catalyzing engagement and learning outside of the classroom.   Web Analytics is an electronic tool used to collect data to analyze and assess student behavior.

Presenter: Kenyatta Phelps, Prairie View A & M University
*   Clarence Wolfe III, Prairie View A & M University*
Facilitator:
Location: Bickler

Session #	Concurrent Sessions D	February 16 3:00 p.m. - 3:50 p.m.
D1	Staffing Crisis: Is Your Office Prepared?	Track: Best Practices

A college campus is not immune from the tragedies of everyday life – people get hurt, people die, people get in trouble. Many times these tragedies affect the whole campus (natural disasters strike, shootings occur, etc.), but what about when it happens to someone in your office, to someone you know? It then moves from the corporate to the personal. This paper will discuss the impact on IR offices when emergency strikes the staffing of the office, offering ways for management and staff to deal with these emergencies, both on an office policy level and on a more personal level.

Presenter: James Lincoln Holmes, University of Texas at Austin
*   Maryann Ruddock Brown,*
Facilitator:
Location: Capitol A

D2	Strategic Planning and Assessment in Accreditation	Track: Assessment

The call for greater accountability is leading many colleges and universities to seek tools to more effectively manage student learning outcomes and institutional effectiveness. After extensive review, Coastal Bend College (CBC) chose a web based management system to streamline its assessment processes and SACS accreditation activities. The presenters will share how CBC customized TaskStream to address assessment needs for academic and non-academic programs, discuss strategies for a successful implementation and demonstrate how the system is being used to encourage faculty participation campus-wide.

Presenter: Randy Lindeman, Coastal Bend College
*   Colleen Arrey, TaskStream*
Facilitator:
Location: Capitol B

D3	Establishing a Data Mart	Track: Data Warehousing

Various definitions and reporting mandates require an IR Office to have access to reliable data for developing reports, creating benchmarks, and completing surveys. PVAMU's OIRE spent more than a year working to establish a data mart to capture information that would reduce the number of data extractions and increase the accuracy of data reporting. Options for establishing and utilizing the data mart with various software programs such as SPSS, Excel, SQL, and OneNote, will be discussed.

Presenter: Dean Williamson, Prairie View A&M Univesity
*   Ruby Stevens-Morgan, Prairie View A&M University*
Facilitator:
Location: Capitol C

D4	**Examining Retention of Sophomores from a Consumer Satisfaction Perspective**	**Track: Assessment; Enrollment**

This study builds upon one that was presented at TAIR and AIR in 2010, which used multiple-predictor logistic regression modeling to explore the association between sophomore persistence and a student's exposure level to positively rated classes & instruction; exposure level to classes taught by tenure-track faculty; and/or exposure level to required courses. In its current incarnation this study uses dichotomized standardized course & instructor evaluation scores, in place of dichotomized raw score ratings. The entire set of variables is examined in conjunction with covariates representing constructs historically associated with university persistence.

Presenter: Rebecca Bowyer, Sam Houston State University
*   Rita Caso, Sam Houston State University*
Facilitator:
Location: Capitol D

D5	**Supporting Your Institution's Journey: A Creative Approach**	**Track: Best Practices; Supporting Institutional Mission**

This session explores how institutions benefit from creative thinking in their journeys to fulfill their missions and what institutional research's—including sister functions of effectiveness, planning and assessment—role is in facilitating this. The creative thinking described is based on neo-Jungian ideas about archetypal journeys. Much like people, institutions go through developmental phases. Because institutional researchers are involved in so many aspects of our institutions, we are in prime positions to help guide and mentor our campuses. Besides supplying our campuses with data and explaining institutional effectiveness, we have unique opportunities to help people think about our institutions in creative ways.

Presenter: Sarah Logan, Angelo State University
Facilitator:
Location: Barton

D6	**Institutional Research for the Masses: Effective Enrollment Management Empowered by Real-Time Application Information**	**Track: IT/Technology; Enrollment; Best Practices; Data Warehousing; Reporting**

Effective enrollment management reporting requires real-time, continuously updated, institutionally researched information. Housing the entire business intelligence (BI) pipeline, from data to report delivery, within Institutional Research affords complete control over the delivery of information to the entire enrollment management team. In this presentation we will share the application data reporting environment created for the California State University System, discuss the importance of the information provided and introduce the tools utilized throughout the BI pipeline including: using data manipulation and management, OLAP Cubes, information maps, predictive analytics, advanced modeling, reports and dashboards to build an effective enrollment management system.

Presenter: Wes Avett, SAS
*   Philip Garcia, California State University System*
Facilitator:
Location: Bickler

Session #	Concurrent Sessions E	February 17 10:10 a.m. - 11:00 a.m.
E1	**The Analyst's Dashboard - IEmploying a Web-Based Content Management System for IR Office Task Integration**	**Track: IT/Technology; Best Practices**

A large institutional research office can produce 1,000s of ad hoc reports, surveys, database programs, and reusable data sets each year. Attempting to retrieve specific documents can often be a time consuming, frustrating process. Open-source, web-based Content Management Systems (CMS) can be design to provide for a one-stop "Analyst's Dashboard" for self-service assignment of project identification numbers, document tracking, data set and program code sharing, analysts' toolboxes and end of year task analysis and reporting. This seesion will discuss the design and implementaion of such a system at the University of North Texas using the Drupel CMS as a model.

Presenter: Dave Downing, University of North Texas
Facilitator:
Location: Capitol A

E2	**Evaluating the Utility of Rubrics Using Interrater Agreement**	**Track: Assessment**

Presentation will introduce the application of rwg (within-group r) statistic as a measure of agreement among multiple raters of student work products or skill competencies that avoids many of the theoretical, computational, and practical limitations of traditional methods such as correlation coefficients or frequency of agreement/disagreement. Examples of the use of within-group r for evaluating rubric-based assessments will be provided, along with step-by-step directions for computing interrater agreement using Microsoft Excel.

Presenter: Trey Buchanan, Concordia University Texas
Facilitator:
Location: Capitol B

E3	**Graduation Rates as a Measure of 2-Year College Success**	**Track: Best Practices**

This presentation will review a study comparing Texas 2-year colleges graduation rates as reported to the National Institute for Education Statistics with a variety of success measures form the Texas Higher Education Coordinating Boards Accountability measures. The study focused on correlations between the NCES published graduation rates and the state measures to test the efficacy of using the NCES rates as a measure of 2-year college performance.

Presenter: Jimmy Roberts, Temple College
Facilitator:
Location: Capitol C

E4	**QEP Topic Selection: Use of Grounded Theory to Analyze Qualitative Responses**	**Track: Assessment; Best Practices; Survey Research; Legislative Mandates; Reporting; SACS, QEP**

A series of forums and surveys were conducted in Spring and Fall 2010 to collect information from faculty, students, staff, advisory councils, etc. to guide the QEP Topics Committee in determining a data-informed direction for their work. The IR Office analyzed the responses using Grounded Theory and provided a graphic summary of categories to illustrate the ideas and concerns collected. The surprising data will be used by the Topics Committee this semester. The broad-based group will use this information to identify key issues emerging from institutional assessment and focusing on student learning outcomes as required in SACS Core Requirement 2.12.

Presenter: Karen Laljiani, El Centro College
Allison Shaskan-Cossio, El Centro College
Judson Yeats, El Centro College
Facilitator:
Location: Capitol D

E5	**ABCs and 123s: Identifying Factors Related to Success Among Reading and Math Developmental Education Students**	**Track: Assessment; Survey Research; Reporting**

Developmental education has received increased attention especially at community colleges for various reasons. The purpose for offering developmental education is to prepare students in higher education who otherwise would be unable to complete a post-high school degree. Several studies have identified retention and pass rates, grades, course delivery, and services both within and outside classroom instruction in an attempt to increase the success rate of students in academia. This presentation will address several factors among developmental education students at McLennan Community College.

Presenter: Joy Evans, McLennan Community College
Laura Wichman, McLennan Community College
Facilitator:
Location: Barton

E6	**Assessing Noncognitive Skills to Enhance Student Success and Retention**	**Track: Assessment; Enrollment; Best Practices; Survey Research**

ACT's Student Readiness Inventory(SRI) can help assess your entering students' psychosocial and study skill attributes to identify those who may be at risk for encountering academic difficulties and their likelihood of drooping out after their first year. There are ten different noncognitive scales which are measured with the SRI which provides feedback to both students and their advisors on how to improve in those areas which may put them at risk.

Presenter: Chuck Wharton, ACT/ Southwest Region
Allen Clark, University of North Texas
Facilitator:
Location: Bickler

Session #	Concurrent Sessions F	February 17 11:10 a.m. - 12:00 p.m.

F1	**SEO 101: Implementing Search Engine Optimization and Google Analytics for IR Websites**	**Track: IT/Technology**

This session introduces the concepts and terminology of Search Engine Optimization. We will identify the minimum requirements that every website should have in place to be "search engine friendly" and how to quickly implement those. IR-specific issues, tips and techniques for long-term implementation will be discussed (such as PDF optimization, PDF visitor tracking, mod_rewrite and redirects). We'll introduce Google Analytics and demonstrate how we use it to monitor our website visits.

Presenter: Dennis Ignatenko, Texas A&M University, College Station
Facilitator:
Location: Capitol A

F2	**From Paper & Pencil to No More BUBBLES**	**Track: Survey Research**

Are you drowning in course survey paper? Are you trying to do more with less man power relative to your course survey process? Is the turnaround time for your course survey reports not satisfactory? This session can be of some benefit to you. We will explore San Jacinto College District's transition from paper-based course surveys to exclusively online course surveys and what challenges we have faced, benefits gained, lessons learned, and opportunities afforded.

Presenter: Leonard Simpson II, San Jacinto College District
Facilitator:
Location: Capitol B

F3	**SAS and Excel - Let Me Count the Ways**	**Track: IT/Technology**

Over the years SAS has introduced a number of new interfaces between their software and Excel. For those currently using SAS software or considering it, we will explore these different interfaces along with their advantages and disadvantages.

Presenter: Faron Kincheloe, Baylor University
Facilitator:
Location: Capitol C

F4	**Interactive Dashboards: Bringing Data Alive**	**Track: IT/Technology; Enrollment; Best Practices; Data Warehousing; Survey Research**

The presentation will show how SAP BO XCelsius can be used to create compelling and interactive dashboards for better analysis and decision making. Demo will also cover how GIS application can be used in conjunction with Xcelsius to create interactive maps. Other topics that will be covered are, connecting to live data sources, xml data mapping and survey data analysis using xcelsius. The session will showcase examples of Dashboard tools featuring Student Enrollment by Counties, Zip Codes, Student Demographics, Enrollment Trends, Contact Hours, Developmental Courses and Budget Information.

Presenter: Sushil Pallemoni, Del Mar College
Facilitator:
Location: Capitol D

F5	**Applying the DOE's "Gainful Employment" Proposal to Non-Profit Education**	**Track: Assessment; Legislative Mandates**

Recent turbulent economic times and budget shortfalls have renewed calls for more stringent accountability in postsecondary education, one example being the United States Department of Education (DOE)'s controversial "Gainful Employment" proposal, which seeks to make the eligibility of for-profit institutions in the federal student aid program contingent upon certain labor market outcomes. Although not currently applicable to non-profit postsecondary institutions, this presentation imagines a scenario where all Texas institutions are subject to the standards set forth in the DOE's proposal and describes a methodology to examine whether or not top programs could meet those standards.

Presenter: James Loiselle, Texas Workforce Commission
Facilitator:
Location: Barton

F6	**Getting the Message Out: The Application and Dissemination of AtD Measures for Multiple Endeavors**	**Track: Assessment; Reporting; AtD Measures**

As the years have passed, AtD data reports have been increasingly disseminated to college decision makers at all levels. Budget constraints, new technology, and improved data-savvy of users have challenged college institutional researchers to address these issues in their analytical and reporting efforts. This session will demonstrate some of the ways that three of the Texas Gulf Coast community colleges – Houston Community College, Brazosport Community College, and Community College of the Mainland – have tried to meet this increasing data-hungry demand, including application of using AtD measures to evaluate smaller programs and services.

Presenter: Margaret Drain, Houston Community College
          Kathy Freidrich, College of the Mainland
Facilitator:
Location: Bickler

Session #	Concurrent Sessions G	February 17 2:00 p.m. - 2:50 p.m.
G1	**Program Assessments: Engaging Community College Administrators**	**Track: Assessment**

Community college administrators such as academic deans, program chairs or directors are expected to conduct assessments on a routine basis. Despite this expectation, some college administrators fail to support the assessment process. Others participate through an attitude of "passive compliance". This study attempted to identify the factors and barriers that affect these administrators' ability to support the assessment process. Knowledge of such factors and barriers is important for those Institutional Effectiveness and Assessment offices that wish to develop interventions for positive change.

Presenter: Tom Corll, Midland College
Facilitator:
Location: Capitol A

G2	**"Using WEAVEonline to Document Authentic Assessment for Reaffirmation of Accreditation"**	**Track: Assessment; SACS**

There has been a lot of interest on TAIR-L about using WEAVEonline for assessment and accreditation. Del Mar College began using WEAVEonline in 2006—a major shift from paper unit plan forms to a comprehensive Web-based assessment management system. Our SACS on-site visit was in October 2010. We will share our experiences, what the SACS team liked about our assessment, and what needed to be improved. We will discuss the pros and cons of using WEAVEonline from both the instructional and administrative users' perspectives. We will demonstrate how we are integrating our annual unit plans in WEAVEonline to the program review process, the Strategic Plan, and the College budget process.

Presenter: Eugenia Jane Haas, Del Mar College
Facilitator:
Location: Capitol B

G3	**Assessing Undergraduate Progress Toward Degree: Explanatory Models to Demonstrate Challenges to Faster Degree Completion**	**Track: Assessment**

The purpose of the presentation is to illustrate steps of building statistical models to demonstrate what and how institutional variables affect students' academic career at the university. The longitudinal dataset includes more than 30,000 first-time, full-time, degree-seeking freshmen entering the university from 2000 through 2004. The status variables contain a series of two distinctive groups: those who graduated in four, five, and six years and who did not. Students' background, institutional behavioral, and outcome variables will be analyzed using appropriate statistical procedures.

Presenter: Ming Wang, Texas A&M University
Facilitator:
Location: Capitol C

G4	**Alligning Institution Priorities and Academic Department Priorities**	**Track: Best Practices; Strategic Planning; Academic Planning**

Given that college and department plans are developed separately from the institutional plan, there is generally a tenuous alignment between institutional priorities and college / department priorities. Thus, advancing college and department plans will not necessarily produce appropriate recognition and resource allocation, and, in some cases, can lead to unnecessary tensions. The current presentation describes a case study of one public institution's efforts to align institutional priorities. We provide information about the institution's planning context and procedures, followed by examples of the process used by one academic department to align priorities. Last, we discuss insights that emerged from this exercise.

Presenter: Roy Mathew, University of Texas at El Paso
*   David Ruiter, University of Texas at El Paso*
Facilitator:
Location: Capitol D

G5	**Doing More With Less: Productivity Principles Applied to Institutional Research**	**Track: Best Practices; Professional Development**

Drowning in email? Desk a mess? Projects running late? Things falling through the cracks? This presentation will present some common sense (but not necessarily common) approaches to dealing with the flood of email, projects, and tasks that cross our paths every day. The techniques of "Inbox Zero" will help get your email under control and your inbox consistently empty. A framework for processing "inputs" from any source will help you organize the flood, and a planning model will get your projects back on track. Finally, a weekly review will help keep the whole system running smoothly.

Presenter: Phil Rhodes, Houston Baptist University
Facilitator:
Location: Barton

G6	**Faculty Management Portal and Profile**	**Track: IT/Technology; Reporting**

UT Austin is undertaking a Faculty Information Management Initiative. The objective is to enhance institutional effectiveness by streamlining the administration of faculty career activities and facilitating data analysis for decision makers. As part of FIMI, the Provost Office is building a comprehensive, integrated management Portal which provides a central location for all applications and information. This "portal" will provide easy-access to view the life-cycle of faculty members. It also includes a Profile which encompasses all information about a faculty member and presents it together in one place. It will allow the College Deans and the Provost to improve decision making.

Presenter: Tracy Brown, University of Texas at Austin
*   Tim Schnell, University of Texas at Austin*
Facilitator:
Location: Bickler