

TAIR 33rd Annual Conference Resource Fair—Thursday February 23, 2012

9:00 am – 4:00 pm

Vendor Prospectus

The Texas Association for Institutional Research (TAIR) invites you to participate in its annual conference offering vendors many excellent opportunities to promote their products and services.

Basic Level - \$300

- Fully dedicated exhibit area with display table
- Attend TAIR 2012 Conference Concurrent Sessions
- Hyperlink on Conference webpage
- One ticket to February 23 Luncheon
- One 8-1/2 x 11” brochure about your product(s) in our Conference Packets

Bronze level - \$750 (4 sponsorship opportunities)

- Includes basic level benefits, plus:
- Quarter-page advertisement in TAIR Conference Brochure
- Hyperlink on Conference webpage
- One additional ticket to February 23 Luncheon
- Verbal recognition at February 23 Luncheon

Silver level - \$1,250 (4 sponsorship opportunities)

- Includes basic level benefits, plus:
- Recognition as sponsor of a TAIR Breakfast, Snack Break, or Brochure: (“*Your Company* - Breakfast”, “*Your Company* - Snack Break”, or “*Your Company*” - Registration Refreshments)
- Half-page advertisement in TAIR Conference Brochure
- Email addresses of all conference attendees (pre-conference 1 week prior to conference upon receipt of sponsorship payment)
- Hyperlink on Conference webpage
- Two additional tickets to February 23 luncheon
- Verbal recognition at February 23 luncheon
- Two tickets to Special Event

Gold level - \$2,000 (3 sponsorship opportunities)

- Includes basic level benefits, plus:
- Recognition as a sponsor of one luncheon or breakfast: (“*Your Company* Breakfast” or “*Your Company* Luncheon”)
- Extra display table
- Full-page advertisement in TAIR Conference Brochure
- Email addresses of all conference attendees (pre-conference 1 week prior to conference upon receipt of sponsorship payment)
- Hyperlink on Conference webpage
- Vendor Track Concurrent Session (With or Without TAIR Member)
- Two additional tickets to February 23 Luncheon
- Verbal recognition by TAIR President throughout conference.
- Four tickets to Special Event

Platinum level - \$2,500 (2 sponsorship opportunities)

- Includes basic level benefits, plus:
- Recognition as a sponsor of one TAIR Special Event: (“*Your Company* – Special Event”) or (“*Your Company* –Meet, Munch, and Mingle)
- Extra display table
- Full-page advertisement in TAIR Conference Brochure
- Email addresses of all conference attendees (pre-conference 1 week prior to conference upon receipt of sponsorship payment)
- Hyperlink on Conference webpage
- Vendor Track Concurrent Session (With or Without TAIR Member)

- Two additional tickets to February 23 Luncheon
- Verbal recognition by TAIR President throughout conference.
- Four tickets to Special Event

Other options:

- ___ Additional display tables - \$55 each
- ___ Additional lunch tickets - \$25 each
- ___ Extension cord or surge protector -\$10 each
- ___ Pre-conference workshop -\$150 each
- ___ Special Event tickets -\$35 each