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## A Look Forward, and a Glance Back

Another year is behind us and it is time to begin thinking about TAIR 2003. This year the meeting will be in El Paso with a theme of, A Silver Lining in Research, 25 years of TAIR. If you missed the 2002 TAIR conference, you missed a very successful gathering. We had over 200 attendees who presented and participated in informative and entertaining sessions. The special event was to the Texas State Aquarium, where we had the run of the place for the evening. There was good food, good conversation, and even some fish petting. Now is the time to begin thinking about the meeting next February. Plan to attend this exciting city and experience TAIR in person.

The business of TAIR continues to move forward. The final application for tax-exempt status was submitted in February to the IRS. We are hopeful that the final approval will be given by the 2003 meeting. Thanks to Dr. Tom Martin, Collin County Community College District, for his diligence in making sure this happened. Other activities include enhancing the web site, and professional development offerings later this year. Be on the look out for these.

Many of you may be following the discussion on TAIR-L regarding the FERPA and INS discussions. We will also continue to monitor these issues to assure that TAIR members are informed and aware of decisions that ultimately affect institutional researchers.

I hope you have a fruitful summer and have an opportunity to take a holiday to refresh and renew yourself. While you are renewing, consider submitting a presentation or paper for the TAIR 2003 meeting. The deadline is July 31, 2002. We welcome proposals from "old timers" and newcomers. More information is contained in this newsletter. See you in El Paso. -Mike Green, TAIR President

## TAIR Election Results

Voting was conducted at the annual conference for the following positions: Vice President / President Elect, Secretary, and Nominating Committee. Marilyn Greer was elected Vice President / President Elect. Dr. Greer is the Director of Education Research and Assessment at the University of Texas – M.D. Anderson Cancer Center. She will preside as the Program Chair for the 2003 conference. Rebecca Richter, Director of Institutional Research & Effectiveness at Blinn College, was elected Secretary for a two-year term. Four members were elected to serve on the Nominating Committee: Hansel Burley—Texas Tech University, James Dilling—Texas Higher Education Coordinating Board, Jaime Garcia—Rice University, Ruben Garcia—Texas Workforce Commission.

## TAIR Officers & Editor

### *President*

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### *Secretary / Membership Chair*

**Rebecca J. Richter**

Director of Institutional Research & Effectiveness  
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## TAIR 2001 Program Committee Chairs

<i>Program Chair:</i>	Marilyn Greer, University of Texas- M.D. Anderson Cancer Center
<i>Concurrent Sessions:</i>	Bishar M. Sethna, Lamar State College, Orange
<i>Evaluation:</i>	To be Filled
<i>Finance:</i>	Jana Marak, Baylor University
<i>General Sessions:</i>	Verna L. Dewees, Texas A&M System Deborah L. Greene
<i>Local Arrangements:</i>	Sally J. Andrade, University of Texas, El Paso
<i>Newsletter Editor /Publicity:</i>	Karen Laljiani, El Centro College
<i>Program Brochure:</i>	Gabriela Borcoman, Bill J. Priest Institute
<i>Registration:</i>	Rebecca J. Richter, Blinn College
<i>Resource Fair:</i>	Joseph M. Meyer, Southwest Texas State University Danica D. Frampton, St.Edward's University
<i>Roundtables:</i>	Christopher P. Benton , Alvin Community College Patricia (Trish) Garrison, Art Institute of Houston
<i>Special Interest Groups:</i>	Jaime R. Garcia, Rice University
<i>TAIR Webmaster:</i>	Sam Stigall, University of Texas at Arlington
<i>Workshops:</i>	Leona M. Urbish, Rice University
<i>Advisors:</i>	Michael J. Green, North Harris Montgomery CC District Maryann Ruddock, University of Texas at Austin

## TAIR 2003

Wednesday, February 26 - Friday, February 28



Pre-conference Workshops will begin on Tuesday, February 25<sup>th</sup>.

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## THECB Explores Solutions to the FERPA Barriers to Data Exchange

By David Gill

After investigating a variety of potential solutions to the FERPA issue, current efforts to facilitate production of follow-up information for this year are as follows: TWC staff are meeting with THECB staff to define analysis specifications for follow-up reporting. Tentative plans are that TWC subsequently will provide wage record and other data to the CB, who will attach education data elements and produce analyses required for production of student follow-up reports.

A variety of transfer issues reports and information are available. The *Transfer Rate Study* and *Student Migration Report* are available online. Note also that a detailed migration report by campus is available upon request. Also online is the *Transfer Issues Advisory Committee Report*, on the Instructional Programs page of the CTC website: <http://www.thecb.state.tx.us/reports/pdf/0427.pdf>. The advisory committee will be meeting in June and will give its annual report to the CB at the next Board meeting.

## TAIR End of Year Financial Report

From April 1, 2001 to March 31, 2002

By Jana Marak, TAIR Treasurer

<b>Beginning Balance</b>		<b>\$44,524.08</b>
<b>Expenditures</b>		
Conference Expenditures (Corpus Christi)	\$22,460.77	
Best Paper Award 2001	\$795.26	
Best Paper Award 2002	\$1,850.00	
Membership Services		
Newsletters (2-including postage)	\$776.28	
TAIR Web Page	\$305.00	
Summer Workshops	\$615.43	
Legal Fees (Tax Exempt Status)	\$1,266.87	
Miscellaneous Expenses & Fees	\$722.24	
<b>Total Expenditures</b>		<b>\$28,791.85</b>
<b>Revenues</b>		
Conference Income (2001 Clear Lake)	\$1,350.00	
Conference Income (2002 Corpus Christi)	\$27,699.43	
Conference Refunds	(\$797.00)	
Interest Earned on Deposits	\$585.34	
Memberships 2001	\$60.00	
Memberships 2002	\$270.00	
Summer 2001 Prof. Development Workshop	\$1,370.86	
Workshop Refunds	(\$135.00)	
Miscellaneous	\$3.07	
<b>Total Revenues</b>		<b>\$30,406.70</b>
<b>Ending Balance</b>		<b>\$46,138.93</b>

## Member News

Several TAIR members presented papers last week at the AIR conference in Toronto. The 2002 TAIR Best Paper "A Model Retention Program for Science and Engineering Students", was presented by **Sally Andrade, Maryann Ruddock, Sam Stigall, Martha Oburn, Sheryl Kappus, and Marsha Moss.**

Other TAIR presenters at AIR included: **James Dilling, Hong Gao, Meeta Goel, Karen Laljiani, Cathy Lebo, Jana Marak, Randy McBroom, Jeremy McMillen, Joseph Meyer, Lawrence Redlinger, Deborah Suzzane, Christopher Vinger, Denise Young, and Tong-Ai Zhang** *Congratulations, all!*

## Upcoming Events

Summer AIR Institutes:  
**July 12-16, 2002,**  
Information Technology  
Institute, IUPUI  
Indianapolis, Indiana  
**July 27-31, 2002,**  
Foundations for the Practice  
of Institutional Research  
Institute, The Catholic  
University of America,  
Washington, D.C.

For Information on institutes,  
Phone: 850-644-8820; Fax:  
850-644-8824; E-mail:  
[air@mailers.fsu.edu](mailto:air@mailers.fsu.edu) or for more  
information, please visit  
<http://airweb.org/institutes.html>

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# TEXAS ASSOCIATION FOR INSTITUTIONAL RESEARCH

## 24<sup>th</sup> Annual Conference

### Minutes of The Annual Business Meeting

Friday, February 22, 2002 - 7:30 a.m. to 9:00 p.m.

The Omni Marina Hotel, Corpus Christi, Texas

**2002-1** The meeting was called to order by President Maryann Ruddock.

**2002-2 Approval of Minutes from 2001 Business Meeting.** The motion to approve the minutes of the February 16, 2001 Business Meeting were approved and seconded. The motion passed.

**2002-3 TAIR Budget Report.** Treasurer Jana Marak reported that a preliminary financial report was placed in the registration packet of each conference attendee. Jana reported that all costs are not yet included in the report. The beginning balance was \$44,524.08. Revenues included interest and membership fees for a total of \$23,038.01, expenditures totaled \$6,728.07, and the balance is \$60,834.02. The final report will be complete after March 31, 2002 and a complete financial statement will be included in the next newsletter. The tax liability has not yet been determined and some funds may be due to the IRS.

**2002-4 2002 Best Fact Book Awards.** Iris Sawyer announced the following awards for fact books. Print: first place--Kingwood College; second place— Houston Community College System; and third place— University of Texas - Pan American; third place—University of Texas at Austin; Electronic: first place— University of Texas at Austin; second place—University of Texas at El Paso and Southwest Texas State University; third place— Rice University.

#### **2002-5 TAIR Committees' Status Reports.**

**A. Program Committee.** Mike Green, **Program Chair**, expressed appreciation to members who served on the various committees for their work this year. Members were recognized for their contributions to the conference as follows: **Concurrent Sessions**, Rebecca Richter—Blinn College; **Evaluation**, Bishar Sethna—Lamar State College-Orange; **Finance**, Jana Marak—Baylor University; **General Sessions**, Rose Austin—NHMCCD-Kingwood Campus; **Local Arrangements**, Gale Stuart—TAMU-CC (who received a standing ovation); **Newsletter and Publicity**, Karen Laljiani—DCCCD-El Centro College; **Program Brochure**, Rose Austin, NHMCCD-Kingwood Campus; **Webmaster**, Sam Stigall—UT at Arlington; **Registration**, Martha Oburn—Austin Community College and all those who worked during the conference; **Resource Fair**, Iris Sawyer—Prairie View A&M University; **Roundtables**, Rubin Garcia—Texas Workforce Commission; **Special Interest Groups**, Christopher Benton—Alvin Community College; **Workshops**, Tom Martin—Collin County Community College; **Advisors**, Maryann Ruddock—University of Texas at Austin, Leona Urbish—Rice University, and Jim Calaraco (from afar).

**B. Nominating Committee.** Leona Urbish explained the purpose of the Nominating Committee and thanked members Paula Cox—Rice University, Paul Illich—McClennan Community College, Cindy Lerma—University of Texas at Brownsville, and Sam Stigall— University of Texas at Arlington, for their hard work in submitting to the membership a slate of highly qualified nominees for the election.

**C. Awards Committee.** Leona Urbish expressed appreciation to Don Wood—Texas A&M University, Darlene Morris Baldwin—Texas State Technical College (Waco), and Gabriella Borcoman—Mountain View College for their service on this appointed committee.

The Best Presentation from the 2001 conference was awarded to Sally Andrade—University of Texas at El Paso, Maryann Ruddock— University of Texas at El Paso, Sharon Kappas—Collin County Community College, and Martha Oburn—Austin Community College for their paper "A Model Retention Program for Science and Engineering Students." This will be presented at AIR in June 2002.

The Outstanding Service Award was given to Tom Bohannon—Baylor University. Leona Urbish presented the

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award, noting his many contributions to TAIR during his 20 years in institutional research.

**D. Audit Committee.** Herm Fresh, chair, reported that the committee had examined the TAIR financial sheets and registration records and all was found to be in good order. Marsha Moss moved that the Audit Report be accepted. Marilyn Greer seconded. The motion carried.

**E. Professional Development Committee.** Tom Martin recognized the committee members, praising them for their efforts. He indicated that there are a record number of workshops this year. During the coming year, he hopes to ensure that TAIR Virtually Professional will be invigorated by publishing two articles that are in progress.

**F. Incorporation/Non-Profit Status.** Tom Martin reported that a new counsel was engaged last year. There was a delay at the state level, but papers have been signed by the TAIR officers and will be sent to the IRS with in one week. It may take 2 to 8 months for the IRS review, at which time the tax liability (if any) will be determined.

**G. TAIR Source Guide---**Verna Dewees reported that the source guide has been developed and should be put on the web this year.

**H. Membership Database Committee.** Jana Marak reported that the Committee met and has forwarded recommendations to the Executive Committee. Maryann Ruddock suggested that the organization may want to consider forming a Membership Services Committee to discuss issues relating to the membership.

#### **2002-6 TAIR Appointees' Status Reports.**

**A. Electronic List Manager.** No report; **B. Historian.** No report.

**C. Newsletter Editor.** Karen Laljiani reported that two newsletters were mailed to the membership during the year. There is an effort to include items from the national scene that may be of interest to TAIR members.

**D. Webmaster.** Sam Stigall reminded presenters to send electronic copies of their presentations so that they can be posted to the website.

**2002-7 TAIR 2003 in El Paso** The TAIR 2003 Conference will be held at the Camino Real Hotel in Downtown El Paso. The University of Texas at El Paso will assist with local arrangements. The dates are February 26 through February 28, 2003.

**2002-8 Report on Past President's Luncheon, Maryann Ruddock** Six Past Presidents attended the luncheon.

**2002-9 2002 Election Results.** President Ruddock announced the following outcomes Marilyn Greer is Vice President/President Elect; Rebecca Richter is Secretary. Members of the Nominating Committee include Hansel Burley—Texas Tech University, James Dilling—Texas Higher Education Coordinating Board, Jaime Garcia—Rice University, Ruben Garcia—Texas Workforce Commission.

**2002-10 New Business.** No new business was announced.

**2002-11 Passing the Gavel.** Maryann Ruddock expressed her gratitude for being able to serve as President. She also expressed thanks to Leona Urbish for her assistance during the past year, and to Jim Calarco for his "long distance" advice. She then passed the gavel to Mike Green and accepted the "Immediate Past President's Cap" from Jim Calarco.

**2002-12 Remarks by the President.** Thanking all that stayed for the Business Meeting, President Mike Green remarked how well the Conference had gone this year and the pleasure that it was to work with the Conference Committee. He announced that TAIR 2002 had 202 registrants, including 43 Newcomers. The demographics of the attendees were: 86 public 2-year; 74 public 4-year and upper division; 23 private institutions; 19 other, including state agencies and vendors.

**2002-13 Adjournment.** Marsha Moss made the motion to adjourn.

Respectfully Submitted, Martha Oburn, Secretary

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## Historic 25<sup>th</sup> TAIR 2003 Conference -- Call for Participation

*Research Has A Silver Lining - Celebrating Our 25<sup>th</sup> Anniversary.* The theme of the 2003 TAIR Conference in El Paso lends credence to the fact that institutional research continues to play a vital role in under-girding the dramatic increases in the information needs of higher education in Texas. The TAIR conference provides an opportunity for fellow researchers to share their expertise in dealing with increases in demands for information.

Concurrent sessions, workshops, and roundtables at TAIR conferences are avenues through which knowledge and expertise in a wide variety of areas are shared among fellow researchers. Past conferences provided an exchange of ideas with insights into current practices in retention, enrollment management, statistical and analytical procedures, student performance, faculty issues, federal reporting, TASP, demographic analysis, and many other issues.

This is your opportunity to make a mark in history by stepping forward and sharing your knowledge and expertise with your colleagues at TAIR's 25<sup>th</sup> anniversary. TAIR welcomes submissions from veteran and new members on any topic within the field of institutional research. *The winner of the Best Paper Award at the historic 25<sup>th</sup> TAIR 2003 Conference will have the opportunity to present the paper and have his or her conference fees for the 2003 AIR Forum to be held in Tampa Bay, Florida, paid for by TAIR.*

The following are guidelines for submitting your proposal. Information and forms for submitting a proposal are also available on the TAIR website at [www.texas-air.org](http://www.texas-air.org).

1. Construct an abstract of 100 words or less. This abstract will be used by the Concurrent Sessions committee to select sessions for inclusion in the program and as the session description in the Program Brochure
2. Abstracts should include the following:
  - State the general objective of the session.
  - Identify two or three main points the presentation will cover.
  - Describe the common theme/topic and the major points to be made or debated by the panelists. Describe how the differing perspectives of each panelist will contribute to the development of the topic.
  - End by stating what the audience should expect to learn by attending your session.
  - All acronyms must be defined.
3. Mark the format of your presentation – paper, panel, software demo, or special session (please give details for any proposed special session).
4. Equipment requirements – TAIR will provide an overhead projector and screen for each room. **Individual presenters must arrange for any additional equipment.** Please let us know what equipment you will be bringing so that we can make sure there are enough outlets, hookups, etc. At least one room will be prepared for presenters requiring internet connections.

To submit your presentation for consideration at the conference, send your proposal for:

<u>Concurrent Sessions:</u> Bishar Sethna Coordinator of Institutional Research Lamar State College-Orange 410 Front Street Orange, TX 77630 FAX: (409) 882-3374 (409) 882-3071 e-mail: Bishar.Sethna@lsco.lamar.edu	<u>Roundtables:</u> Christopher Benton Director, Institutional Effectiveness and Research Alvin Community College 3110 Mustang Road Alvin, TX 77511 FAX: (281) 756-3869 e-mail:cbenton@alvin.cc.tx.us	<u>Workshops:</u> Leona Urbish Director, Office of Institutional Research Rice University P. O. Box 1892 Houston, TX 77251-1892 FAX: (713) 348-6252 e-mail: lurbish@rice.edu
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**Proposals must be received by July 31, 2001.**

## Way Out West! is where you have to be in February 2003

BY Sally Andrade

Come celebrate TAIR's 25th Anniversary in the historic and friendly West Texas town of EL PASO. Our average temperature for February is 48, ranging from 34 to 62. Plan on beautiful sunny mornings and glorious sunsets followed by crisp evenings. Everyone knows that El Paso has the best Southwestern cuisine and Mexican food north of the Rio Grande. We've planned a very Special Event for you, with delicious food, music, and entertainment. You're welcome to come early or stay for the week-end -- visit our historic missions and beautiful museums, drop in on some exciting galleries, hike Hueco Tanks and see centuries-old pictographs of early Americans, play golf or tennis, travel up to Cloudcroft, New Mexico to go skiing. We'll be glad to organize a mini-tour for shopping and fun in Ciudad Juárez. Welcome!

*¡Bienvenidos!* We look forward to seeing you at TAIR in El Paso.

### TAIR Web Information:

URL: <http://texas-air.org>

Web Directory Password:  
**tair2k**

Preliminary Conference Information for TAIR 2003 is now available online. Visit the website often for updated information.

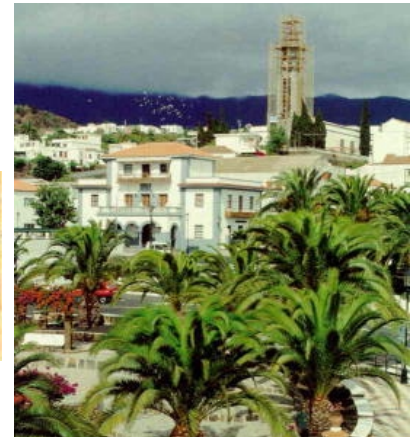
### TAIR-L Listserver:

All current members can post information directly to the listserver. You do not have to send messages through the TAIR-L list manager. Send your email directly to this address to have it posted to the list:

[tair-l@brazosport.cc.tx.us](mailto:tair-l@brazosport.cc.tx.us)

If you need to subscribe or unsubscribe from the list then send your request to [majordomo@brazosport.cc.tx.us](mailto:majordomo@brazosport.cc.tx.us). If you are having problems with the list you can contact the list manager at [rparker@brazosport.cc.tx.us](mailto:rparker@brazosport.cc.tx.us).

## El Paso



### Call for Newsletter Articles

If you have information that you would like to share with the TAIR membership, please submit it to Karen Laljiani for consideration for inclusion in the next TAIR Newsletter. You can submit an article, a news snippet, information about upcoming events, or interesting facts about your fellow TAIR members. The editor reserves the right to edit or exclude any submissions.

Send to: Karen C. Laljiani,  
Institutional Effectiveness and Research  
El Centro College  
801 Main Street  
Dallas, TX 75202

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# 2002-2003 TAIR Membership Application

Please use or pass this form on to an interested colleague. The completed form and check for \$15.00 should be mailed to: Jana Marak, TAIR Treasurer, Institutional Research and Testing, Baylor University, P.O. Box 97032, Waco, TX 76798-7032. If you attended the 2001 conference in Clear Lake, then you are already a member for 2001-2002, and do not need to send in this application.

Dr./Mrs./Ms./Mr. \_\_\_\_\_ Institution \_\_\_\_\_

Position \_\_\_\_\_ Dept. \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ - \_\_\_\_\_

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