

Nominees for Vice President/President Elect

Mary Barton, University of North Texas. Mary is Director of Institutional Research at the University of North Texas. She has worked at the University of North Texas for 19 years, and in the IR office for the last eight years. Mary has been an active member of TAIR since 2006. She has been a concurrent session presenter, has served on the TAIR nominating committee and in various roles on the conference program committee. She is serving as chair of local arrangements for this year's conference. In addition to her activities in TAIR, Mary is a member of AIR and has served on the IR Data Committee at THECB. She received a bachelor's and master's degree from West Texas A&M University and earned a doctorate in higher education from the University of North Texas.



Rebecca Richter, Temple College. Rebecca is the Director of Institutional Effectiveness, Research, and Planning at Temple College. She has worked in the institutional research field for over 22 years and has been a member of TAIR since 1992. She served TAIR as secretary from 2002-2004, and has been concurrent sessions chair twice as well as being a nominating committee member. She has been a concurrent session presenter, roundtable presenter, and SIG convener. Rebecca holds a bachelor's degree in Russian from Miami University (Ohio), a master's degree in sociology from the University of Houston—Clear Lake, and is ABD in higher education administration at Sam Houston State University.

Nominees for Secretary

Amanda Clark, Sam Houston State University. Amanda has been the Assistant Director for Institutional Research at Sam Houston State University since 2012. She has worked in Institutional Research since 2009 and has worked in Higher Education since 2004. She has been a member of TAIR and AIR since 2010. Amanda has co-presented three concurrent sessions and led one roundtable discussion at previous TAIR conferences and has co-presented at the annual AIR forum. At SHSU, Amanda participates in Banner planning meetings and also serves as the institution's Texas Connection Consortium representative. Amanda is a doctoral candidate in Educational Leadership at Sam Houston State University and is completing her dissertation about developmental education graduation and persistence rates in the state of Texas and held a brief internship at the THECB as part of her doctoral coursework.



Nominees for Secretary (continued)

Lisa Haynes, Texas Woman’s University, Denton, Texas. Lisa is currently senior research analyst for Institutional Research and Data Management. She has over 25 years of experience in higher education and has worked on each side of the IR office—institutional effectiveness and institutional research—since 2008. Lisa has been an active member of both AIR and TAIR since 2010. She currently serves on the AIR technology committee and has served on the TAIR program committee for the past two years. She has also co-presented a TAIR conference workshop, two roundtable presentations, and presented a TAIR summer workshop. Lisa earned her bachelor’s degree from the University of North Texas and her graduate certificate in Institutional Research from Florida State University.



Nominees for Member-at-Large for Professional Development



David Brown, North Central Texas College. David has served as the Director of Institutional Research & Institutional Effectiveness from 2006-2013, and has recently been promoted to the Director of Assessment & Strategic Planning; adding SACS Accreditation, & Strategic Planning to his existing IR & IE responsibilities. David has been a member of TAIR since 2006. He has been an active participant in workshops, roundtables, and special interest groups. David has presented IR related topics at TAIR, SAIR, SPUG, TPUG, & JAM conferences, as well as serving on the Awards Committee & the TAIR DAC Value-Added Subcommittee. He has also created and maintains the TAIR and SAIR groups on LinkedIn to help facilitate member discussions that increase communication among IR professionals. David’s experience of leading the 16th largest community college in the state as a one person office uniquely qualifies him as an advocate for professional development. David earned his Bachelor of Science in Accounting Control Systems and his Master of Business Administration from the University of North Texas.

Lea Campbell, University of Houston-Downtown. Lea is the Director of Academic Assessment at University of Houston-Downtown. Prior to coming to UHD, she served as the Associate Vice Chancellor of Developmental Education at the City Colleges of Chicago and Director of Student Success Initiatives at LoneStar College System. Developing professional development and establishing learning communities for faculty have been integral parts of her job responsibilities. She holds a PhD in Higher Education Administration from University of Texas-Austin and an MS and BA in Mathematics from Eastern New Mexico University.



Nominees for Nominating Committee

Joe Baumann, Blinn College. Joe Baumann is Dean of Institutional Effectiveness and Enrollment Management at Blinn College. Joe has been a resident of the great state of Texas and member of TAIR for about a year. Before that, he worked in institutional research for ten years in Illinois, first as a manager at Harper College and later as director at McHenry County College. While Joe was Director of IR at McHenry, he served the Illinois Association for Institutional Research as Vice President/President Elect, President, and Past President. Earlier in his career, he also served on IAIR's nominating committee. What Joe likes best about institutional research is providing the information needed to make effective decisions, and fostering a culture of evidence and accountability.



Tom Corll, Midland College. Tom has worked in post-secondary education for eleven years; he has been a member of TAIR and AIR for seven years. Tom served as the Coordinator of Institutional Research at Central Texas College, and is now working as the Director of Institutional Effectiveness and Planning at Midland College. He has facilitated numerous TAIR workshops, concurrent sessions, and served as a roundtable presenter. In 2009 he served as the Chairperson for the joint community colleges Accountability Group submitting a consensus of recommendations to the Coordinating Board for consideration. He has also served as a member of the TAIR Awards Committee, the Nominating Committee, and numerous Program Committees. This year he completes his two-year term as the Member-at-Large for Professional Development.

Sue Herring, Baylor University. Sue has been at Baylor for 34 years. She spent the first 20 years as Director of Records and then moved to Institutional Research and Testing 14 years ago and is now a Senior Research and Planning Associate. One of her initial tasks after moving to IRT was to use the data information from Records to help implement a University Data Warehouse. She still considers herself primarily a 'data' person and continues to represent IRT within Banner groups on campus. While in Records, she served on the board of the Banner users groups serving in several leadership roles and being involved in planning several conferences. Sue is a member of AIR, SAIR and TAIR and has presented sessions and/or roundtables at each. She is currently serving as Secretary of TAIR and has served on the 2009 program committee and as local arrangements co-chair for TAIR 2010 in Waco. She holds a BA and MA in Sociology, both earned while she was employed at Baylor.



Nominees for Nominating Committee (continued)

Dennis Ignatenko, The University of Texas at Arlington. Dennis Ignatenko has participated in TAIR since the 1998 conference in Austin, Texas. During that time he has worked in Institutional Research offices at three Texas institutions: McLennan Community College, Texas A&M University, and The University of Texas at Arlington. He currently serves at UT Arlington as the Director of Decision Support and Analytics, a newly formed team that combines Institutional Research Analysts and Data Warehousing experts who systematically collect various academic and business performance metrics and deliver research-guided analyses that support strategic decision making and accountability. Dennis earned his B.S. in Computer Science with Minor in Statistics and M.S. in Management Information Systems at Texas A&M.



Shari Koukl, The University of Texas at Tyler. Shari is the Director of Institutional Analysis at The University of Texas at Tyler and has been with that office since 1999. Prior to that, she was a Lecturer in the Department of Social Sciences, teaching Social Research Methods for nine years. A member of TAIR since 1999, she has served two terms as Vendor Coordinator and regards TAIR as a great networking and professional development resource. Shari received her Bachelor of Arts degree from Northern Illinois University and her Master of Public Administration from The University of Texas at Tyler.

Carol LaRue , Southwest Texas Junior College. Carol is the Director of Institutional Planning and Research at Southwest Texas Junior College in Uvalde. She has been involved in institutional research for 17 years and has been a member of TAIR from the start. She began her IR career at Del Mar College in Corpus Christi where she says she, “learned from the best”. At SWTJC, she works with a small but energetic and talented team and enjoys the support of a flexible and open-minded administration. Carol has previously served on the TAIR program committee, as the TAIR newsletter editor, and hosted roundtables at the annual conference.



Nominees for Nominating Committee (continued)



Martha Oburn, Houston Community College. Martha has been the Executive Director of Institutional Research and Innovation at Houston Community College since 2008. Her 20-year involvement with TAIR has included participation as Presenter, Secretary, Program Committee, SIG Convener, Nominating Committee, TAIR Data Advisory Committee, and other activities. She has extensive experience in IR and planning in higher education. Her current activities focus on developing a decision support system that is integrated into HCC's institutional effectiveness processes. She received a Master's from Harvard University and received her PhD in Higher Education from the University of Pennsylvania researching minority participation higher education.

Marcelo Paredes, University of Texas-Pan American. Marcelo Paredes began working as a Research Analyst at the Office of Institutional Research and Effectiveness (OIRE) at UTPA in December 2004. Marcelo now serves as Assistant Director at OIRE since September 2011. He has served as Chief Reporting Official for UTPA since 2006 and is responsible for coordinating the certification of several CBM reports. Prior to joining UTPA, Marcelo worked with Valeo Switches & Detection Systems in Rio Bravo, Mexico as the Quality Tools Coordinator from July 1999 to December 2004. Marcelo earned a Bachelor's of Science degree in Mathematics from UTPA in May 1998. He has also served as the TAIR Sponsor Fair Chair from 2009 until 2013 and the TAIR Nominating Committee in 2012. This experience and his active membership in TAIR since 2005 make Marcelo an effective candidate for the nominating committee.



Blueprint Circle, Courtesy of the Town of Addison